

# Exhibit 1

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,482,475**

**Registered Feb. 11, 2014**

**Int. Cl.: 12**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: MOTOR LAND VEHICLES, NAMELY, AUTOMOBILES, ENGINES THEREFOR AND STRUCTURAL PARTS THEREOF, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 9-19-2013; IN COMMERCE 9-19-2013.

OWNER OF U.S. REG. NOS. 2,232,346, 3,739,088, AND OTHERS.

THE MARK CONSISTS OF TWO FLAGS CONNECTED AT THEIR BASES, ONE CONTAINING A CHECKED FLAG DESIGN, THE OTHER CONTAINING A FLEUR DE LIS AND A BOWTIE DESIGN.

SN 85-844,536, FILED 2-8-2013.

CHRISTOPHER LAW, EXAMINING ATTORNEY



*Michelle K. Lee*

Deputy Director of the United States  
Patent and Trademark Office

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,719,036**

**Registered Apr. 14, 2015**

**Int. Cl.: 6**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: NON-LUMINOUS AND NON-MECHANICAL METAL SIGNS, IN CLASS 6 (U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

FIRST USE 5-13-2013; IN COMMERCE 5-13-2013.

OWNER OF U.S. REG. NOS. 3,739,096, 3,739,098 AND OTHERS.

THE MARK CONSISTS OF A "V" SHAPED WINGS DESIGN WHICH CONTAINS A CHECKERED FLAG DESIGN ON THE LEFT WING AND A BOWTIE DESIGN AND FLEUR DE LIS DESIGN ON THE RIGHT WING.

SER. NO. 86-203,433, FILED 2-25-2014.

LAURIE KAUFMAN, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office

# United States of America

## United States Patent and Trademark Office



**Reg. No. 4,601,524**

**Registered Sep. 9, 2014**

**Int. Cl.: 14**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: LAPEL PINS, WATCHES, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 1-18-2013; IN COMMERCE 1-18-2013.

OWNER OF U.S. REG. NOS. 3,739,096, 3,739,098 AND OTHERS.

THE MARK CONSISTS OF A V-SHAPED WINGS DESIGN WHICH CONTAINS A CHECKERED FLAG DESIGN ON THE LEFT WING AND A BOWTIE DESIGN AND FLEUR DE LIS DESIGN ON THE RIGHT WING.

SER. NO. 86-204,289, FILED 2-26-2014.

LAURIE KAUFMAN, EXAMINING ATTORNEY



*Michelle K. Lee*

Deputy Director of the United States  
Patent and Trademark Office



# United States of America

United States Patent and Trademark Office



**Reg. No. 4,719,043**

**Registered Apr. 14, 2015**

**Int. Cl.: 18**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: DUFFEL BAGS, LEATHER CREDIT CARD CASES, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 12-4-2012; IN COMMERCE 12-4-2012.

OWNER OF U.S. REG. NOS. 3,739,096, 3,739,098 AND OTHERS.

THE MARK CONSISTS OF A "V"-SHAPED WINGS DESIGN WHICH CONTAINS A CHECKERED FLAG DESIGN ON THE LEFT WING AND A BOWTIE DESIGN AND A FLEUR DE LIS DESIGN ON THE RIGHT WING.

SER. NO. 86-204,319, FILED 2-26-2014.

LAURIE KAUFMAN, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,601,525**

**Registered Sep. 9, 2014**

**Int. Cl.: 16**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: POSTERS, PENS, CALENDARS, BLANK JOURNAL BOOKS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 1-10-2013; IN COMMERCE 1-10-2013.

OWNER OF U.S. REG. NOS. 3,739,096, 3,739,098 AND OTHERS.

THE MARK CONSISTS OF A V-SHAPED WINGS DESIGN WHICH CONTAINS A CHECKERED FLAG DESIGN ON THE LEFT WING AND A BOWTIE DESIGN AND A FLEUR DE LIS DESIGN ON THE RIGHT WING.

SER. NO. 86-204,326, FILED 2-26-2014.

LAURIE KAUFMAN, EXAMINING ATTORNEY



*Michelle K. Lee*

Deputy Director of the United States  
Patent and Trademark Office

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,601,526**

**Registered Sep. 9, 2014**

**Int. Cl.: 21**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: MUGS, TRAVEL MUGS, DRINKING GLASSES, WATER BOTTLES SOLD EMPTY, PORTABLE BEVERAGE COOLERS, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

FIRST USE 11-13-2012; IN COMMERCE 11-13-2012.

OWNER OF U.S. REG. NOS. 3,739,096, 3,739,098 AND OTHERS.

THE MARK CONSISTS OF A V-SHAPED WINGS DESIGN WHICH CONTAINS A CHECKERED FLAG DESIGN ON THE LEFT WING AND A BOWTIE DESIGN AND A FLEUR DE LIS DESIGN ON THE RIGHT WING.

SER. NO. 86-204,337, FILED 2-26-2014.

LAURIE KAUFMAN, EXAMINING ATTORNEY



*Michelle K. Lee*

Deputy Director of the United States  
Patent and Trademark Office

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,601,527**

**Registered Sep. 9, 2014**

**Int. Cl.: 25**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: SHIRTS, HATS, JACKETS, COATS, PULLOVERS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 10-19-2012; IN COMMERCE 10-19-2012.

OWNER OF U.S. REG. NOS. 3,739,096, 3,739,098 AND OTHERS.

THE MARK CONSISTS OF A V-SHAPED WINGS DESIGN WHICH CONTAINS A CHECKERED FLAG DESIGN ON THE LEFT WING AND A BOWTIE DESIGN AND A FLEUR DE LIS DESIGN ON THE RIGHT WING.

SER. NO. 86-204,353, FILED 2-26-2014.

LAURIE KAUFMAN, EXAMINING ATTORNEY



*Michelle K. Lee*

Deputy Director of the United States  
Patent and Trademark Office

# United States of America

## United States Patent and Trademark Office



**Reg. No. 4,597,263**

**Registered Sep. 2, 2014**

**Int. Cl.: 28**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: TOY VEHICLES, RIDE-ON TOY VEHICLES, REMOTE CONTROLLED TOY VEHICLES,  
IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 5-9-2013; IN COMMERCE 5-9-2013.

OWNER OF U.S. REG. NOS. 3,739,096, 3,739,098 AND OTHERS.

THE MARK CONSISTS OF A V-SHAPED WINGS DESIGN WHICH CONTAINS A  
CHECKERED FLAG DESIGN ON THE LEFT WING AND A BOWTIE DESIGN AND A FLEUR  
DE LIS DESIGN ON THE RIGHT WING.

SER. NO. 86-204,593, FILED 2-26-2014.

LAURIE KAUFMAN, EXAMINING ATTORNEY



*Michelle K. Lee*

Deputy Director of the United States  
Patent and Trademark Office

**Int. Cl.: 28**

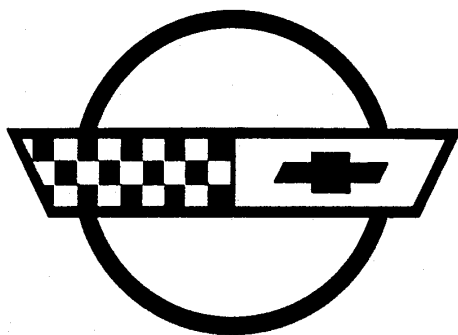
**Prior U.S. Cls.: 22 and 50**

**United States Patent and Trademark Office**

**Reg. No. 1,491,293**

**Registered June 7, 1988**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: TOYS AND PLAYTHINGS; NAMELY,  
TOY VEHICLES, TOY CARS, TOY MODEL  
HOBBYCRAFT KITS, BATTERY-OPERATED  
REMOTE AND RADIO-CONTROLLED TOY

VEHICLES; AND FRICTION POWERED TOY  
VEHICLES, IN CLASS 28 (U.S. CLS. 22 AND 50).

FIRST USE 9-10-1984; IN COMMERCE  
9-10-1984.

SER. NO. 688,134, FILED 10-5-1987.

KATHRYN DOBBS, EXAMINING ATTORNEY

**Int. Cl.: 14**

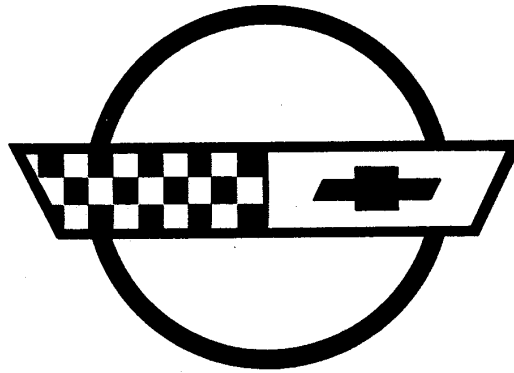
**Prior U.S. Cls.: 27 and 28**

**United States Patent and Trademark Office**

**Reg. No. 1,494,172**

**Registered June 28, 1988**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: JEWELRY; NAMELY QUARTZ  
WATCHES AND GOLD RINGS, IN CLASS 14  
(U.S. CLS. 27 AND 28).

FIRST USE 7-27-1987; IN COMMERCE  
7-27-1987.

SER. NO. 697,952, FILED 11-27-1987.

DAVID H. STINE, EXAMINING ATTORNEY

**Int. Cl.: 25**

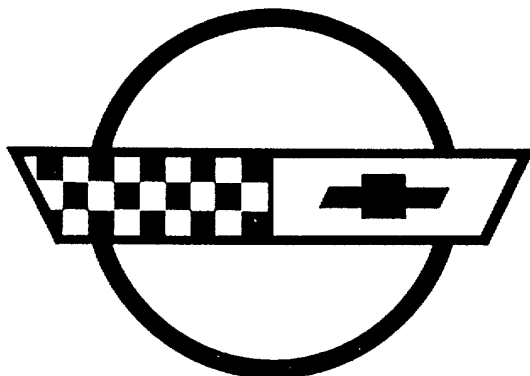
**Prior U.S. Cls.: 22 and 39**

**Reg. No. 2,311,917**

**United States Patent and Trademark Office**

**Registered Jan. 25, 2000**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FIRST USE 4-0-1996; IN COMMERCE  
4-0-1996.

OWNER OF U.S. REG. NOS. 1,491,293, 2,017,536  
AND OTHERS.

FOR: SHIRTS, SWEATERS, JACKETS, BLAZ-  
ERS, HATS, CLOTHING TIES, SWEAT SUITS,  
PANTS AND SHORTS, IN CLASS 25 (U.S. CLS.  
22 AND 39).

SER. NO. 75-650,021, FILED 3-1-1999.

GIANCARLO CASTRO, EXAMINING ATTOR-  
NEY



**Int. Cl.: 16**

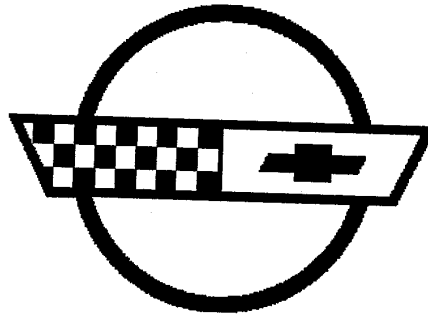
**Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38 and 50**

**United States Patent and Trademark Office**

**Reg. No. 2,545,133**

**Registered Mar. 5, 2002**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: ALMANACS, AUTOMOTIVE BOOKS, BAGS  
FOR MERCHANDISE, BANK CHECKS, BUMPER  
STICKERS, BUSINESS CARD HOLDERS, BUSINESS  
CARDS, CALENDARS, CHECKBOOK COVERS,  
CHILDREN'S ACTIVITY BOOKS, COOKBOOKS,  
DECALS, DESK TOP HOLDERS, GIFT WRAPPING  
PAPER, GREETING CARDS, LETTER OPENERS,  
MARKERS, NOTE PAD HOLDERS, NOTE PADS,  
PAPER BANNERS, PAPER COASTERS, PAPER  
FLAGS, PAPER LUGGAGE TAGS, PAPER NAP-

KINS, PAPERWEIGHTS, PEN AND PENCIL HOLD-  
ERS, PENCILS, PENS, PHOTO ALBUMS, PICTURES,  
PLAYING CARDS, POCKET SECRETARIES, POST-  
CARDS, POSTERS, PRINTED LABELS, REPRODUC-  
TION LITHOGRAPHIC PRINTS, STATIONERY  
FOLDERS, TRADING AND COLLECTOR CARDS,  
IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 8-15-1991; IN COMMERCE 8-15-1991.

SER. NO. 78-075,531, FILED 7-25-2001.

JENNIFER MARTIN, EXAMINING ATTORNEY

**Int. Cl.: 25**

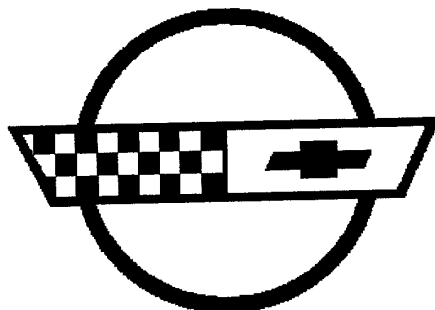
**Prior U.S. Cls.: 22 and 39**

**Reg. No. 2,578,899**

**United States Patent and Trademark Office**

**Registered June 11, 2002**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER  
P.O. BOX 300  
DETROIT, MI 482653000

FOR: APRONS, BOOTS, GLOVES, HEADBANDS,  
MOCCASINS, OVERALLS, RAINWEAR, ROBES,  
SCARVES, SHOES, SLEEPWEAR, SLIPPERS, SOCKS,

SUNVISORS, SWEATERS, AND VESTS, IN CLASS 25  
(U.S. CLS. 22 AND 39).

FIRST USE 9-1-1986; IN COMMERCE 9-1-1986.

SER. NO. 78-086,836, FILED 10-4-2001.

SHARON MEIER, EXAMINING ATTORNEY

**Int. Cl.: 20**

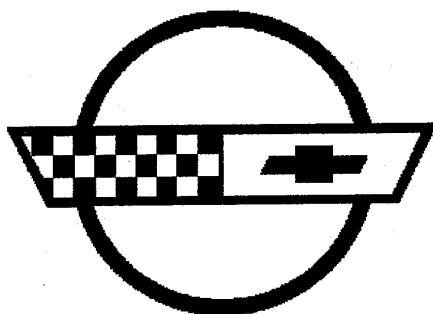
**Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50**

**Reg. No. 2,666,595**

**United States Patent and Trademark Office**

**Registered Dec. 24, 2002**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: CLEAR PLASTIC BADGE HOLDERS, BEDS,  
CHAIRS, NON-METAL CLAMPS, DESK ORNA-  
MENTS MADE OF BONE, IVORY, PLASTER, PLAS-  
TIC, WAX, WOOD, CHINA, CRYSTAL, GLASS AND  
PORCELAIN, JEWELRY BOXES NOT OF METAL,  
NON-METAL KEY CHAINS, NON-METAL KEY  
FOBS, NON-METAL KEY HOLDERS, NON-METAL  
KEY RINGS, NON-METAL KEY TAGS, NON-ME-

TAL LICENSE PLATES, MIRRORS, NON-METAL  
MONEY CLIPS, PLASTIC NAME BADGES, NON-  
METAL NAMEPLATES, PICTURE FRAMES, PIL-  
LOWS, PLAQUES, PLASTIC FLAGS, PLASTIC STO-  
RAGE BINS, SEAT CUSHIONS, STOOLS, IN CLASS  
20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 10-1-1986; IN COMMERCE 10-1-1986.

SER. NO. 78-086,838, FILED 10-4-2001.

SHARON MEIER, EXAMINING ATTORNEY

Int. Cl.: 28

Prior U.S. Cl.: 22

**United States Patent and Trademark Office** **Reg. No. 1,506,101**  
Registered Sep. 27, 1988

**TRADEMARK**  
**PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: TOYS AND PLAYTHINGS; NAMELY,  
TOY VEHICLES, TOY CARS, BATTERY-OPER-  
ATED REMOTE AND RADIO-CONTROLLED  
TOY VEHICLES, FRICTION-POWERED TOY  
VEHICLES, AND TOY MODEL HOBBYCRAFT  
KITS, IN CLASS 28 (U.S. CL. 22).

FIRST USE 6-25-1987; IN COMMERCE  
6-25-1987.

OWNER OF U.S. REG. NOS. 95,398, 647,236  
AND OTHERS.

THE LINING SHOWN IN THE MARK IS A  
FEATURE OF THE MARK.

SER. NO. 707,405, FILED 1-25-1988.

JOHN P. RYNKIEWICZ, EXAMINING ATTOR-  
NEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

Reg. No. 2,346,738

United States Patent and Trademark Office

Registered May 2, 2000

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: SHIRTS, SWEATERS, JACKETS, BLAZ-  
ERS, HATS, CLOTHING TIES, SWEAT SUITS,  
PANTS AND SHORTS, IN CLASS 25 (U.S. CLS.  
22 AND 39).

FIRST USE 3-0-1996; IN COMMERCE  
3-0-1996.

OWNER OF U.S. REG. NOS. 95,990, 1,540,884  
AND OTHERS.

THE LINING IS FOR SHADING PURPOSES  
AND DOES NOT INDICATE COLOR.

SER. NO. 75-591,369, FILED 11-18-1998.

GIANCARLO CASTRO, EXAMINING ATTOR-  
NEY

**Int. Cl.: 6**

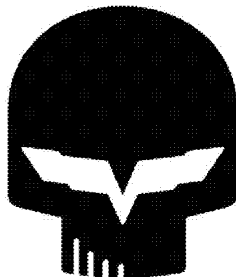
**Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50**

**Reg. No. 3,650,649**

**United States Patent and Trademark Office**

**Registered July 7, 2009**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)

300 RENAISSANCE CENTER, P.O. BOX 300  
DETROIT, MI 482653000

FOR: METAL HOLIDAY ORNAMENTS; SCULP-  
TURES MADE OF METAL, IN CLASS 6 (U.S. CLS. 2,  
12, 13, 14, 23, 25 AND 50).

FIRST USE 6-1-2008; IN COMMERCE 6-1-2008.

OWNER OF U.S. REG. NOS. 2,911,818 AND  
3,286,867.

THE MARK CONSISTS OF A STYLIZED REPRE-  
SENTATION OF A SKULL IN WHICH THE EYES  
AND NOSE RESEMBLE CROSSED RACING FLAGS.

SER. NO. 77-635,595, FILED 12-18-2008.

ESTHER BELENKER, EXAMINING ATTORNEY

**Int. Cl.: 16**

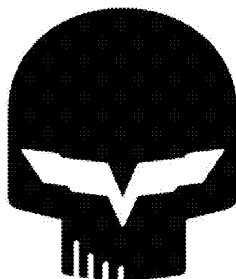
**Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38 and 50**

**Reg. No. 3,650,651**

**United States Patent and Trademark Office**

**Registered July 7, 2009**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER, P.O. BOX 300  
DETROIT, MI 482653000

FOR: POSTERS, DECALS, PRESSURE SENSITIVE  
GRAPHICS FOR APPLICATION TO AUTOMO-  
BILES, DESKTOP BUSINESS CARD HOLDERS, IN  
CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 2-19-2007; IN COMMERCE 2-19-2007.

OWNER OF U.S. REG. NOS. 2,911,818 AND  
3,286,867.

THE MARK CONSISTS OF A STYLIZED REPRE-  
SENTATION OF A SKULL IN WHICH THE EYES  
AND NOSE RESEMBLE CROSSED RACING FLAGS.

SER. NO. 77-635,620, FILED 12-18-2008.

ESTHER BELENKER, EXAMINING ATTORNEY

**Int. Cl.: 21**

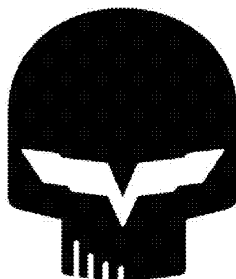
**Prior U.S. Cls.: 2, 13, 23, 29, 30, 33, 40 and 50**

**Reg. No. 3,650,654**

**United States Patent and Trademark Office**

**Registered July 7, 2009**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)

300 RENAISSANCE CENTER, P.O. BOX 300  
DETROIT, MI 482653000

FOR: BEVERAGE GLASSWARE, IN CLASS 21  
(U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

FIRST USE 1-9-2007; IN COMMERCE 1-9-2007.

OWNER OF U.S. REG. NOS. 2,911,818 AND  
3,286,867.

THE MARK CONSISTS OF A STYLIZED REPRESENTATION OF A SKULL IN WHICH THE EYES AND NOSE RESEMBLE CROSSED RACING FLAGS.

SER. NO. 77-635,636, FILED 12-18-2008.

ESTHER BELENKER, EXAMINING ATTORNEY



**Int. Cl.: 22**

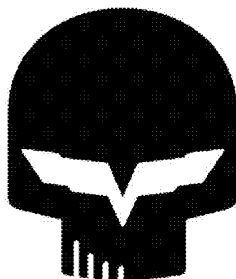
**Prior U.S. Cls.: 1, 2, 7, 19, 22, 42 and 50**

**Reg. No. 3,650,657**

**United States Patent and Trademark Office**

**Registered July 7, 2009**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)

300 RENAISSANCE CENTER, P.O. BOX 300  
DETROIT, MI 482653000

FOR: LANYARDS FOR HOLDING BADGES AND  
PASSES, IN CLASS 22 (U.S. CLS. 1, 2, 7, 19, 22, 42 AND  
50).

FIRST USE 4-21-2008; IN COMMERCE 4-21-2008.

OWNER OF U.S. REG. NOS. 2,911,818 AND  
3,286,867.

THE MARK CONSISTS OF A STYLIZED REPRE-  
SENTATION OF A SKULL IN WHICH THE EYES  
AND NOSE RESEMBLE CROSSED RACING FLAGS.

SER. NO. 77-635,650, FILED 12-18-2008.

ESTHER BELENKER, EXAMINING ATTORNEY

**Int. Cl.: 20**

**Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50**

**Reg. No. 2,700,379**

**United States Patent and Trademark Office**

**Registered Mar. 25, 2003**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: CLEAR PLASTIC BADGE HOLDERS, BEDS,  
CHAIRS, NON-METAL CLAMPS, DESK ORNA-  
MENTS, NAMELY ORNAMENTS MADE OF PLAS-  
TIC OR WOOD, JEWELRY BOXES NOT OF METAL,  
NON-METAL KEY CHAINS, NON-METAL KEY  
FOBS, NON-METAL KEY HOLDERS, NON-METAL  
KEY RINGS, NON-METAL KEY TAGS, NON-ME-  
TAL LICENSE PLATES, HAND-HELD MIRRORS,  
NON-METAL MONEY CLIPS, PLASTIC NAME

BADGES, NON-METAL NAMEPLATES, PICTURE  
FRAMES, PILLOWS, PLAQUES, PLASTIC FLAGS,  
PLASTIC STORAGE BINS, SEAT CUSHIONS,  
STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32  
AND 50).

FIRST USE 10-1-1986; IN COMMERCE 10-1-1986.

THE STIPPLING IS A FEATURE OF THE MARK.

SER. NO. 78-091,738, FILED 11-5-2001.

REBECCA SMITH, EXAMINING ATTORNEY

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,514,976**

**Registered Apr. 15, 2014**

**Int. Cl.: 12**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: MOTOR LAND VEHICLES, NAMELY, AUTOMOBILES, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 9-19-2013; IN COMMERCE 9-19-2013.

THE MARK CONSISTS OF THE DEPICTION OF A STINGRAY.

SN 85-334,706, FILED 6-1-2011.

INGRID C. EULIN, EXAMINING ATTORNEY



*Michelle K. Lee*

Deputy Director of the United States  
Patent and Trademark Office

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,601,531**  
**Registered Sep. 9, 2014**  
**Int. Cl.: 14**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**TRADEMARK**  
**PRINCIPAL REGISTER**

FOR: LAPEL PINS, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 1-22-2013; IN COMMERCE 1-22-2013.

OWNER OF U.S. REG. NO. 4,514,976.

THE MARK CONSISTS OF THE DESIGN OF A STINGRAY FISH.

SER. NO. 86-207,033, FILED 2-28-2014.

LAURIE KAUFMAN, EXAMINING ATTORNEY



*Michelle K. Lee*

Deputy Director of the United States  
Patent and Trademark Office

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,597,272**

**Registered Sep. 2, 2014**

**Int. Cl.: 21**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: MUGS, TRAVEL MUGS, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

FIRST USE 2-11-2013; IN COMMERCE 2-11-2013.

OWNER OF U.S. REG. NO. 4,514,976.

THE MARK CONSISTS OF THE DESIGN OF A STINGRAY FISH.

SER. NO. 86-207,109, FILED 2-28-2014.

LAURIE KAUFMAN, EXAMINING ATTORNEY



*Michelle K. Lee*

Deputy Director of the United States  
Patent and Trademark Office

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,597,273**

**Registered Sep. 2, 2014**

**Int. Cl.: 25**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: SHIRTS, HATS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 1-21-2013; IN COMMERCE 1-21-2013.

OWNER OF U.S. REG. NO. 4,514,976.

THE MARK CONSISTS OF THE DESIGN OF A STINGRAY FISH.

SER. NO. 86-207,127, FILED 2-28-2014.

LAURIE KAUFMAN, EXAMINING ATTORNEY



*Michelle K. Lee*

Deputy Director of the United States  
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# United States of America

United States Patent and Trademark Office



**Reg. No. 4,597,275**

**Registered Sep. 2, 2014**

**Int. Cl.: 28**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: TOY VEHICLES, RIDE-ON TOY VEHICLES, REMOTE CONTROLLED TOY VEHICLES,  
IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 5-9-2013; IN COMMERCE 5-9-2013.

OWNER OF U.S. REG. NO. 4,514,976.

THE MARK CONSISTS OF THE DESIGN OF A STINGRAY FISH.

SER. NO. 86-207,192, FILED 2-28-2014.

LAURIE KAUFMAN, EXAMINING ATTORNEY



*Michelle K. Lee*

Deputy Director of the United States  
Patent and Trademark Office

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,597,292**

**Registered Sep. 2, 2014**

**Int. Cl.: 6**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: NON-LUMINOUS AND NON-MECHANICAL METAL SIGNS, IN CLASS 6 (U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

FIRST USE 4-20-2013; IN COMMERCE 4-20-2013.

OWNER OF U.S. REG. NO. 4,514,976.

THE MARK CONSISTS OF THE DESIGN OF A STINGRAY FISH.

SER. NO. 86-217,499, FILED 3-11-2014.

LAURIE KAUFMAN, EXAMINING ATTORNEY



*Michelle K. Lee*

Deputy Director of the United States  
Patent and Trademark Office



# United States of America

## United States Patent and Trademark Office



**Reg. No. 5,004,543**

**Registered Jul. 19, 2016**

**Int. Cl.: 12**

**Trademark**

**Principal Register**

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 Renaissance Center  
Detroit, MI 482653000

CLASS 12: Motor land vehicles, namely, automobiles

FIRST USE 10-25-2015; IN COMMERCE 10-25-2015

The mark consists of the word "CAMARO" in a square design which comes down to a point at the bottom of the square and contains three vertical stripes under the wording.

SER. NO. 86-613,559, FILED 04-29-2015

DAVID E TOOLEY, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,863,379**

**Registered Dec. 1, 2015**

**Int. Cl.: 25**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: CLOTHING, NAMELY, HATS AND SHIRTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 5-16-2015; IN COMMERCE 5-16-2015.

THE MARK CONSISTS OF A RECTANGLE SHAPE CONTAINING THREE VERTICAL STRIPES AND THE WORD "CAMARO" ABOVE THE STRIPES.

SER. NO. 86-701,195, FILED 7-22-2015.

DAVID TOOLEY, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,863,380**

**Registered Dec. 1, 2015**

**Int. Cl.: 14**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: LAPEL PINS, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 5-16-2015; IN COMMERCE 5-16-2015.

THE MARK CONSISTS OF A RECTANGLE SHAPE CONTAINING THREE VERTICAL STRIPES AND THE WORD "CAMARO" ABOVE THE STRIPES.

SER. NO. 86-702,082, FILED 7-23-2015.

DAVID TOOLEY, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,863,381**

**Registered Dec. 1, 2015**

**Int. Cl.: 6**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: NON-LUMINOUS AND NON-MECHANICAL METAL SIGNS, IN CLASS 6 (U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

FIRST USE 5-16-2015; IN COMMERCE 5-16-2015.

THE MARK CONSISTS OF A RECTANGLE SHAPE CONTAINING THREE VERTICAL STRIPES AND THE WORD "CAMARO" ABOVE THE STRIPES.

SER. NO. 86-702,118, FILED 7-23-2015.

DAVID TOOLEY, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,863,382**

**Registered Dec. 1, 2015**

**Int. Cl.: 16**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: POSTERS, CALENDARS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 5-16-2015; IN COMMERCE 5-16-2015.

THE MARK CONSISTS OF A RECTANGLE SHAPE CONTAINING THREE VERTICAL STRIPES AND THE WORD "CAMARO" ABOVE THE STRIPES.

SER. NO. 86-702,136, FILED 7-23-2015.

DAVID TOOLEY, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,863,383**

**Registered Dec. 1, 2015**

**Int. Cl.: 20**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: DECORATIVE MIRROR, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 5-16-2015; IN COMMERCE 5-16-2015.

THE MARK CONSISTS OF A RECTANGLE SHAPE CONTAINING THREE VERTICAL STRIPES AND THE WORD "CAMARO" ABOVE THE STRIPES.

SER. NO. 86-702,161, FILED 7-23-2015.

DAVID TOOLEY, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,863,384**

**Registered Dec. 1, 2015**

**Int. Cl.: 21**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: STONE COASTERS, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

FIRST USE 5-16-2015; IN COMMERCE 5-16-2015.

THE MARK CONSISTS OF A RECTANGLE SHAPE CONTAINING THREE VERTICAL STRIPES AND THE WORD "CAMARO" ABOVE THE STRIPES.

SER. NO. 86-702,422, FILED 7-23-2015.

DAVID TOOLEY, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office

# United States of America

## United States Patent and Trademark Office



**Reg. No. 6,190,715**

**Registered Nov. 03, 2020**

**Int. Cl.: 12**

**Trademark**

**Principal Register**

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 Renaissance Center  
Detroit, MICHIGAN 482653000

CLASS 12: Motor land vehicles, namely, automobiles, engines therefor and structural parts thereof

FIRST USE 3-4-2020; IN COMMERCE 3-4-2020

The mark consists of two flags connected along their poles, one containing a checkered flag design, the other containing a fleur de lis and a bowtie design.

SER. NO. 88-416,488, FILED 05-06-2019



*Andrei Iancu*

Director of the United States  
Patent and Trademark Office





# United States of America

## United States Patent and Trademark Office



**Reg. No. 6,639,689**

**Registered Feb. 08, 2022**

**Int. Cl.: 6, 14, 16, 18, 21, 25,  
28**

**Trademark**

**Principal Register**

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 Renaissance Center  
Detroit, MICHIGAN 482653000

CLASS 6: Non-luminous and non-mechanical metal signs

FIRST USE 6-25-2019; IN COMMERCE 6-25-2019

CLASS 14: Lapel pins, watches

FIRST USE 6-23-2019; IN COMMERCE 6-23-2019

CLASS 16: Posters, pens, calendars, blank journal books

FIRST USE 6-27-2019; IN COMMERCE 6-27-2019

CLASS 18: Duffel bags, leather credit card cases

FIRST USE 6-24-2019; IN COMMERCE 6-24-2019

CLASS 21: Mugs, travel mugs, drinking glasses, water bottles sold empty, non-electric portable beverage coolers

FIRST USE 6-26-2019; IN COMMERCE 6-26-2019

CLASS 25: Shirts, hats, jackets, coats, pullovers

FIRST USE 6-22-2019; IN COMMERCE 6-22-2019

CLASS 28: Toy vehicles, remote controlled toy vehicles

FIRST USE 7-8-2020; IN COMMERCE 7-8-2020

The mark consists of two flags connected along their poles, one containing a checkered



*Donna H. Hufsch*

Performing the Functions and Duties of the  
Under Secretary of Commerce for Intellectual Property and  
Director of the United States Patent and Trademark Office



flag design, the other containing a fleur de lis and a bowtie design.

SER. NO. 88-489,539, FILED 06-26-2019

# United States of America

## United States Patent and Trademark Office



**Reg. No. 6,433,801**

**Registered Jul. 27, 2021**

**Int. Cl.: 12**

**Trademark**

**Principal Register**

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 Renaissance Center  
Detroit, MICHIGAN 482653000

CLASS 12: vehicle windshields; vehicle windows

FIRST USE 9-25-2020; IN COMMERCE 9-25-2020

The mark consists of two flags connected along their poles, one containing a checkered flag design, the other filled in solid color.

SER. NO. 90-293,374, FILED 11-02-2020



*Donna H. Hufsch*

Performing the Functions and Duties of the  
Under Secretary of Commerce for Intellectual Property and  
Director of the United States Patent and Trademark Office



Registered Aug. 4, 1925.

Trade-Mark 201,694

RENEWED  
AUG. 4 1945  
UNITED STATES PATENT OFFICE.

GENERAL MOTORS CORPORATION, OF DETROIT, MICHIGAN.

ACT OF FEBRUARY 20, 1905.

Application filed June 27, 1924. Serial No. 199,223.

CADILLAC

STATEMENT.

*To the Commissioner of Patents:*

General Motors Corporation, a corporation duly organized under the laws of the State of Delaware, and having its office and principal place of business in the General Motors Building, West Grand Boulevard and Cass Avenue, Detroit, Michigan, has adopted and used the trade-mark, consisting of the word "Cadillac," shown in the accompanying drawing, for AUTOMOBILES, in Class 19, Vehicles, not including engines, and presents herewith five specimens showing the trade-mark actually used by the applicant upon the goods, and requests that the same be registered in the United States Patent Office in accordance with the act of February 20, 1905, as amended.

The trade mark has been continuously used and applied to said goods in applicant's business and in the business of its predecessors, the Cadillac Automobile Company, of Detroit, Michigan, and the Cadillac Motor Car Company, of Detroit, Michigan, both corporations organized under the laws of the State of Michigan, since the year 1903.

The applicant herein is the present owner of trade mark registrations No. 54,931, Au-

gust 7, 1906, issued to the Cadillac Automobile Company, of Detroit, Michigan, assignor to Cadillac Motor Car Company, of Detroit, Michigan, and of Trade Mark No. 113,351 issued upon October 17, 1916, to the Cadillac Motor Car Company, of Detroit, Michigan, and of the good will of the business in which the said trade marks are used.

The trade mark is applied or affixed to the goods by casting the same upon a portion thereof, or by placing thereon a plate bearing the trade mark.

And the said General Motors Corporation does hereby appoint Blackmore, Spencer & Flint (a firm composed of Lloyd Blackmore, Louis M. Spencer and Ralph N. Flint), General Motors Building, Detroit, Michigan, registration No. 11183, its attorneys to prosecute this application for registration, with full power of association, substitution and revocation, to make alterations and amendments therein, to receive the registration, and to transact all business in the Patent Office connected therewith.

GENERAL MOTORS CORPORATION,  
By T. S. MERRILL,  
Secretary.

Int. Cl.: 28

Prior U.S. Cl.: 22

**United States Patent and Trademark Office** **Reg. No. 1,700,662**  
**Registered July 14, 1992**

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**TRADEMARK**  
**PRINCIPAL REGISTER**

**CADILLAC**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

OWNER OF U.S. REG. NOS. 201,694, 1,350,558,  
AND 1,570,808.

SER. NO. 74-103,698, FILED 10-9-1990.

FOR: SCALE MODELS OF AUTOMOBILES,  
IN CLASS 28 (U.S. CL. 22).

FIRST USE 5-31-1987; IN COMMERCE  
5-31-1987.

DOMINICK J. SALEMI, EXAMINING ATTOR-  
NEY

**Int. Cl.: 9**

**Prior U.S. Cl.: 21**

**United States Patent and Trademark Office** **Reg. No. 1,900,372**  
**Registered June 20, 1995**

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**TRADEMARK  
PRINCIPAL REGISTER**

**CADILLAC**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FIRST USE 9-30-1987; IN COMMERCE  
9-30-1987.  
OWNER OF U.S. REG. NO. 1,849,793.

SER. NO. 74-118,616, FILED 11-28-1990.

FOR: EYEGLASSES AND TIRE AIR PRES-  
SURE GAUGES, IN CLASS 9 (U.S. CL. 21).

CHRIS A. F. PEDERSEN, EXAMINING ATTOR-  
NEY

Int. Cl.: 16

Prior U.S. Cls.: 22 and 37

**United States Patent and Trademark Office** **Reg. No. 1,665,834**  
Registered Nov. 26, 1991

**TRADEMARK**  
**PRINCIPAL REGISTER**

**CADILLAC**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FIRST USE 9-30-1974; IN COMMERCE  
9-30-1974.

SER. NO. 74-118,746, FILED 11-28-1990.

FOR: PLAYING CARDS AND PENS,  
POCKET DIARIES AND NOTEPAD COVERS,  
IN CLASS 16 (U.S. CLS. 22 AND 37).

CHRIS A. F. PEDERSEN, EXAMINING ATTOR-  
NEY

**Int. Cl.: 21**

**Prior U.S. Cls.: 2 and 30**

**United States Patent and Trademark Office**

**Reg. No. 1,663,465**

**Registered Nov. 5, 1991**

**TRADEMARK  
PRINCIPAL REGISTER**

**CADILLAC**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FIRST USE 9-30-1989; IN COMMERCE  
9-30-1989.

SER. NO. 74-119,391, FILED 11-30-1990.

FOR: CERAMIC MUGS, IN CLASS 21 (U.S.  
CLS. 2 AND 30).

RICHARD A. STRASER, EXAMINING ATTOR-  
NEY



**Int. Cl.: 25**

**Prior U.S. Cl.: 39**

**United States Patent and Trademark Office**

**Reg. No. 1,782,739**

**Registered July 20, 1993**

**TRADEMARK  
PRINCIPAL REGISTER**

**CADILLAC**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FIRST USE 9-30-1979; IN COMMERCE  
9-30-1979.

SER. NO. 74-120,302, FILED 11-30-1990.

FOR: CLOTHING; NAMELY, HATS, SHIRTS,  
T-SHIRTS, SWEATSHIRTS, SWEATPANTS,  
HEADBANDS, AND WRISTBANDS, IN CLASS  
25 (U.S. CL. 39).

ANDREW D. LAWRENCE, EXAMINING AT-  
TORNEY

**Int. Cl.: 27**

**Prior U.S. Cl.: 42**

**United States Patent and Trademark Office** **Reg. No. 1,681,292**  
**Registered Mar. 31, 1992**

**TRADEMARK  
PRINCIPAL REGISTER**

**CADILLAC**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FIRST USE 9-30-1985; IN COMMERCE  
9-30-1985.  
OWNER OF U.S. REG. NO. 201,695.

SER. NO. 74-155,019, FILED 4-8-1991.

FOR: CARPETING AND CARPETING FOR  
AUTOMOBILES, IN CLASS 27 (U.S. CL. 42).

MARGARET HOLTHUSEN, EXAMINING AT-  
TORNEY

**Int. Cl.: 12**

**Prior U.S. Cls.: 19 and 23**

**Reg. No. 1,898,835**

**United States Patent and Trademark Office** Registered June 13, 1995

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**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: MOTOR VEHICLES, NAMELY AUTO-  
MOBILES, ENGINES THEREFOR, AND  
STRUCTURAL PARTS THEREOF, IN CLASS 12  
(U.S. CLS. 19 AND 23).

FIRST USE 9-30-1957; IN COMMERCE  
9-30-1957.

THE MARK CONSISTS OF A FANCIFUL  
REPRESENTATION OF AN IMPALA TOGETH-  
ER WITH AN OVAL-SHAPED DESIGN.

SER. NO. 74-519,109, FILED 5-2-1994.

SARAH LEE, EXAMINING ATTORNEY

**Int. Cl.: 12**

**Prior U.S. Cls.: 19, 21, 23, 31, 35, and 44**

**Reg. No. 2,269,827**

**United States Patent and Trademark Office**

**Registered Aug. 10, 1999**

**TRADEMARK  
PRINCIPAL REGISTER**

**ESCALADE**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

STRUCTURAL PARTS THEREOF , IN CLASS  
12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).  
FIRST USE 10-5-1998; IN COMMERCE  
10-5-1998.

SN 75-409,407, FILED 12-22-1997.

FOR: MOTOR LAND VEHICLES, NAMELY,  
AUTOMOBILES, SPORT UTILITY VEHICLES,  
VANS, TRUCKS, ENGINES THEREFOR AND

RICHARD A. STRASER, EXAMINING ATTOR-  
NEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

Reg. No. 2,346,737

**United States Patent and Trademark Office**

Registered May 2, 2000

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: SHIRTS, SWEATERS, JACKETS, BLAZ-  
ERS, HATS, CLOTHING TIES, SWEAT SUITS,  
PANTS AND SHORTS, IN CLASS 25 (U.S. CLS.  
22 AND 39).

FIRST USE 1-0-1995; IN COMMERCE  
1-0-1995.

OWNER OF U.S. REG. NOS. 661,322 AND  
1,898,835.

THE MARK CONSISTS OF A FANCIFUL  
REPRESENTATION OF AN IMPALA TOGETH-  
ER WITH AN OVAL SHAPED DESIGN.

SER. NO. 75-591,368, FILED 11-18-1998.

GIANCARLO CASTRO, EXAMINING ATTOR-  
NEY

**Int. Cl.: 6**

**Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50**

**Reg. No. 2,349,761**

**United States Patent and Trademark Office**

**Registered May 16, 2000**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

OWNER OF U.S. REG. NOS. 661,322 AND  
1,898,835.

THE MARK CONSISTS OF A FANCIFUL  
REPRESENTATION OF AN IMPALA TOGETH-  
ER WITH AN OVAL-SHAPED DESIGN.

FOR: METAL LICENSE PLATES, IN CLASS 6  
(U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

SER. NO. 75-630,190, FILED 1-29-1999.

FIRST USE 7-0-1994; IN COMMERCE  
7-0-1994.

GIANCARLO CASTRO, EXAMINING ATTOR-  
NEY

Int. Cl.: 16

Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38 and 50

Reg. No. 2,346,904

**United States Patent and Trademark Office**

Registered May 2, 2000

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: PRESSURE SENSITIVE GRAPHICS  
FOR APPLICATION TO AUTOMOBILES AND  
AUTOMOBILE DEALERSHIP WINDOWS,  
DECALS, STICKERS, BUMPER STICKERS  
AND CALENDARS , IN CLASS 16 (U.S. CLS. 2,  
5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 5-0-1997; IN COMMERCE  
5-0-1997.

OWNER OF U.S. REG. NOS. 661,322 AND  
1,898,835.

THE MARK CONSISTS OF A FANCIFUL  
REPRESENTATION OF AN IMPALA TOGETH-  
ER WITH AN OVAL SHAPED DESIGN.

SER. NO. 75-650,014, FILED 3-1-1999.

GIANCARLO CASTRO, EXAMINING ATTOR-  
NEY

**Int. Cl.: 34**

**Prior U.S. Cls.: 2, 8, 9, and 17**

**United States Patent and Trademark Office**

**Reg. No. 3,609,853**

**Registered Apr. 21, 2009**

**TRADEMARK  
PRINCIPAL REGISTER**

**CADILLAC**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)

300 RENAISSANCE CENTER, P.O. BOX 300

DETROIT, MI 482653000

FOR: CIGAR AND CIGARETTE LIGHTERS NOT  
FOR LAND VEHICLES, IN CLASS 34 (U.S. CLS. 2, 8, 9  
AND 17).

FIRST USE 11-0-2005; IN COMMERCE 11-0-2005.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 201,694, 1,745,650,  
AND OTHERS.

SN 77-373,983, FILED 1-17-2008.

DAWN HAN, EXAMINING ATTORNEY



**Int. Cl.: 25**

**Prior U.S. Cls.: 22 and 39**

**United States Patent and Trademark Office**

**Reg. No. 3,520,169**

**Registered Oct. 21, 2008**

**TRADEMARK  
PRINCIPAL REGISTER**

**ESCALADE**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)

300 RENAISSANCE CENTER, P.O. BOX 300

DETROIT, MI 482653000

FOR: CLOTHING, NAMELY, T-SHIRTS, IN  
CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 1-14-2002; IN COMMERCE 1-14-2002.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,269,827, 2,931,763,  
AND 3,435,186.

SER. NO. 77-430,614, FILED 3-25-2008.

NANCY CLARKE, EXAMINING ATTORNEY

**Int. Cl.: 25**

**Prior U.S. Cls.: 22 and 39**

**United States Patent and Trademark Office**

**Reg. No. 3,520,185**

**Registered Oct. 21, 2008**

**TRADEMARK  
PRINCIPAL REGISTER**

**ESCALADE**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)

300 RENAISSANCE CENTER, P.O. BOX 300

DETROIT, MI 482653000

FOR: CLOTHING, NAMELY, JACKETS, IN CLASS  
25 (U.S. CLS. 22 AND 39).

FIRST USE 11-10-2006; IN COMMERCE 11-10-2006.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,269,827, 2,931,763,  
AND 3,435,186.

SER. NO. 77-430,751, FILED 3-25-2008.

NANCY CLARKE, EXAMINING ATTORNEY

**Int. Cl.: 20**

**Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50**

**Reg. No. 2,654,530**

**United States Patent and Trademark Office**

**Registered Nov. 26, 2002**

**TRADEMARK  
PRINCIPAL REGISTER**

**CADILLAC**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: CLEAR PLASTIC BADGE HOLDERS, BEDS,  
CHAIRS, NON-METAL CLAMPS, DESK ORNA-  
MENTS MADE OF BONE, IVORY, PLASTER, PLAS-  
TIC, WAX, WOOD, CHINA, CRYSTAL, GLASS AND  
PORCELAIN, JEWELRY BOXES, NON-METAL KEY  
CHAINS, NON-METAL KEY FOBS, NON-METAL  
KEY HOLDERS, NON-METAL KEY RINGS, NON-  
METAL KEY TAGS, NON-METAL LICENSE  
PLATES, FURNITURE MIRRORS, HAND-HELD  
MIRRORS, NON-METAL MONEY CLIPS, PLASTIC

NAME BADGES, NON-METAL NAMEPLATES, PIC-  
TURE FRAMES, PILLOWS, PLAQUES, PLASTIC  
FLAGS, PLASTIC STORAGE BINS, SEAT CUSH-  
IONS AND STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22,  
25, 32 AND 50).

FIRST USE 1-1-1960; IN COMMERCE 1-1-1960.

OWNER OF U.S. REG. NOS. 1,660,237, 1,663,465,  
AND 1,665,834.

SER. NO. 78-087,695, FILED 10-10-2001.

GINA HAYES, EXAMINING ATTORNEY

**Int. Cl.: 20**

**Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50**

**Reg. No. 2,756,065**

**United States Patent and Trademark Office**

**Registered Aug. 26, 2003**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

NAMEPLATES, PICTURE FRAMES, PILLOWS, PLA-  
QUES, PLASTIC FLAGS, PLASTIC STORAGE BINS,  
SEAT CUSHIONS, STOOLS, IN CLASS 20 (U.S. CLS. 2,  
13, 22, 25, 32 AND 50).

FOR: PLASTIC BADGE HOLDERS, BEDS,  
CHAIRS, NON-METAL CLAMPS, DESK ORNA-  
MENTS MADE OF PLASTIC, AND WOOD, JEW-  
ELRY BOXES NOT OF METAL, NON-METAL KEY  
CHAINS, NON-METAL KEY FOBS, NON-METAL  
KEY HOLDERS, NON-METAL KEY RINGS, NON-  
METAL KEY TAGS, NON-METAL NOVELTY LI-  
CENSE PLATES, MIRRORS, NON-METAL MONEY  
CLIPS, PLASTIC NAME BADGES, NON-METAL

FIRST USE 9-1-1995; IN COMMERCE 9-1-1995.

OWNER OF U.S. REG. NO. 1,898,835.

SER. NO. 78-091,715, FILED 11-5-2001.

PRISCILLA MILTON, EXAMINING ATTORNEY

**Int. Cl.: 20**

**Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50**

**Reg. No. 2,721,375**

**United States Patent and Trademark Office**

**Registered June 3, 2003**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

METAL NAMEPLATES; PLASTIC BADGE HOLD-  
ERS; PLASTIC NAME BADGES; PICTURE FRAMES;  
NON-METAL JEWELRY BOXES, IN CLASS 20 (U.S.  
CLS. 2, 13, 22, 25, 32 AND 50).

FOR: KEY FOBs, KEY TAGS, KEY CHAINS AND  
KEY RINGS NOT MADE OF METAL; NON-METAL  
LICENSE PLATES; NON-METAL MONEY CLIPS;  
HAND-HELD AND WALL MIRRORS; DESK ORNA-  
MENTS MADE OF PLASTIC, WOOD, GLASS, POR-  
CELAIN OR CRYSTAL; PLAQUES; STOOLS; SEAT  
CUSHIONS; CHAIRS; BEDS; PILLOWS; NON-ME-  
TAL CLAMPS; PLASTIC FLAGS; PLASTIC STO-  
RAGE BINS; NON-METAL KEY HOLDERS; NON-

FIRST USE 8-1-1997; IN COMMERCE 8-1-1997.

OWNER OF U.S. REG. NOS. 2,084,939, 2,538,436  
AND OTHERS.

SER. NO. 78-096,443, FILED 12-4-2001.

IRENE D. WILLIAMS, EXAMINING ATTORNEY

**Int. Cl.: 9**

**Prior U.S. Cls.: 21, 23, 26, 36, and 38**

**Reg. No. 3,261,764**

**United States Patent and Trademark Office**

**Registered July 10, 2007**

**TRADEMARK  
PRINCIPAL REGISTER**

**CTS**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER  
P.O. BOX 300, MAIL CODE 482-C23-B21  
DETROIT, MI 482653000

FIRST USE 11-3-2005; IN COMMERCE 11-3-2005.

SN 78-222,942, FILED 3-7-2003.

FOR: OPTICAL FRAMES, EYEWEAR LENSES,  
EYEWEAR CASES, AND EYEWEAR CHAINS, IN  
CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

JASON TURNER, EXAMINING ATTORNEY

**Int. Cl.: 9**

**Prior U.S. Cls.: 21, 23, 26, 36, and 38**

**Reg. No. 2,931,763**

**United States Patent and Trademark Office**

**Registered Mar. 8, 2005**

**TRADEMARK  
PRINCIPAL REGISTER**

**ESCALADE**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER  
P.O. BOX 300, MAIL CODE 482-C23-B21  
DETROIT, MI 482653000

FIRST USE 3-23-2004; IN COMMERCE 3-23-2004.

SN 78-222,968, FILED 3-7-2003.

FOR: OPTICAL FRAMES, EYEWEAR LENSES,  
EYEWEAR CASES, AND EYEWEAR CHAINS, IN  
CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

JASON TURNER, EXAMINING ATTORNEY

# United States of America

## United States Patent and Trademark Office

CT5

**Reg. No. 6,119,389**

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 Renaissance Center  
Detroit, MICHIGAN 482653000

**Registered Aug. 04, 2020**

**Int. Cl.: 12**

CLASS 12: Motor land vehicles, namely, automobiles, sport utility vehicles, trucks, vans, engines therefor and structural parts thereof

**Trademark**

FIRST USE 12-2-2019; IN COMMERCE 12-2-2019

**Principal Register**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 87-758,475, FILED 01-17-2018



*Andrei Iancu*

Director of the United States  
Patent and Trademark Office





# United States of America

## United States Patent and Trademark Office

# CT4

**Reg. No. 6,131,047**

**Registered Aug. 18, 2020**

**Int. Cl.: 12**

**Trademark**

**Principal Register**

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 Renaissance Center  
Detroit, MICHIGAN 482653000

CLASS 12: Motor land vehicles, namely, automobiles, sport utility vehicles, trucks, vans, engines therefor and structural parts thereof

FIRST USE 2-24-2020; IN COMMERCE 2-24-2020

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 88-226,451, FILED 12-12-2018



*Andrei Iancu*

Director of the United States  
Patent and Trademark Office



**Int. Cl.: 12**

**Prior U.S. Cls.: 19 and 23**

**United States Patent and Trademark Office**

**Reg. No. 1,570,808**

**Registered Dec. 12, 1989**

**TRADEMARK  
PRINCIPAL REGISTER**

*Cadillac*

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: MOTOR VEHICLES; NAMELY, AUTO-  
MOBILES, ENGINES THEREFOR, AND  
STRUCTURAL PARTS THEREOF, IN CLASS 12  
(U.S. CLS. 19 AND 23).

FIRST USE 12-31-1964; IN COMMERCE  
12-31-1964.

OWNER OF U.S. REG. NOS. 201,694, 1,523,821  
AND OTHERS.

SER. NO. 791,802, FILED 4-7-1989.

ELLEN A. RUBEL, EXAMINING ATTORNEY

**Int. Cl.: 18**

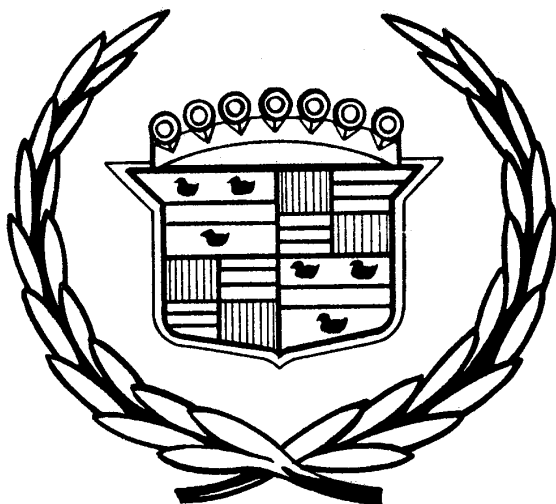
**Prior U.S. Cl.: 3**

**United States Patent and Trademark Office**

**Reg. No. 1,768,653**

**Registered May 4, 1993**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: UMBRELLAS AND ARTICLES MADE  
OF LEATHER; NAMELY, BRIEF-CASE TYPE  
PORTFOLIOS, KEY FOBS, KEY CASES, BUSI-  
NESS CARD CASES, DUFFLE BAGS, AND

GOLF BAG TAGS MADE OF PEWTER, IN  
CLASS 18 (U.S. CL. 3).

FIRST USE 9-30-1976; IN COMMERCE  
9-30-1976.

SER. NO. 74-118,605, FILED 11-28-1990.

CHRIS A. F. PEDERSEN, EXAMINING ATTOR-  
NEY

Int. Cl.: 6

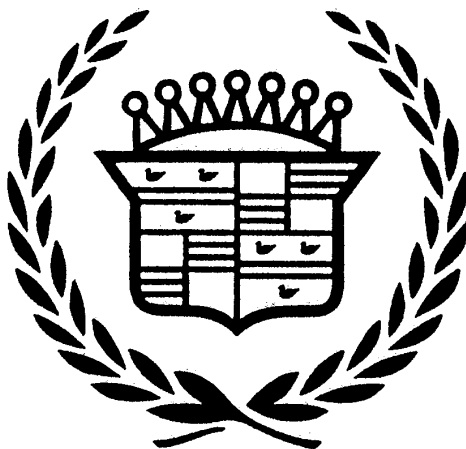
Prior U.S. Cls.: 13 and 25

**United States Patent and Trademark Office**

**Reg. No. 1,723,245**

Registered Oct. 13, 1992

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

OWNER OF U.S. REG. NOS. 783,126, 1,665,672  
AND OTHERS.

THE LINING SHOWN ON THE MARK IS A  
FEATURE OF THE MARK AND IS NOT IN-  
TENDED TO INDICATE COLOR.

FOR: KEYS MADE OF METAL FOR LOCKS,  
IN CLASS 6 (U.S. CLS. 13 AND 25).

SER. NO. 74-241,498, FILED 1-30-1992.

FIRST USE 9-30-1982; IN COMMERCE  
9-30-1982.

AMOS T. MATTHEWS, JR., EXAMINING AT-  
TORNEY

**Int. Cl.: 12**

**Prior U.S. Cls.: 19, 21, 23, 31, 35, and 44**

**Reg. No. 2,830,721**

**United States Patent and Trademark Office**

**Registered Apr. 6, 2004**

**TRADEMARK  
PRINCIPAL REGISTER**

**SRX**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER  
P.O. BOX 300  
DETROIT, MI 482653000

STRUCTURAL PART THEREOF , IN CLASS 12  
(U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 8-22-2003; IN COMMERCE 8-22-2003.

FOR: MOTOR LAND VEHICLES, NAMELY, AU-  
TOMOBILES, SPORT UTILITY VEHICLES,  
TRUCKS, VANS, ENGINES THEREFOR AND

SN 78-057,799, FILED 4-11-2001.

ELISSA GARBER KON, EXAMINING ATTORNEY

**Int. Cl.: 12**

**Prior U.S. Cls.: 19, 21, 23, 31, 35, and 44**

**Reg. No. 2,792,883**

**United States Patent and Trademark Office**

**Registered Dec. 9, 2003**

**TRADEMARK  
PRINCIPAL REGISTER**

**ESV**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FIRST USE 12-31-2002; IN COMMERCE 12-31-2002.

SN 78-093,256, FILED 11-14-2001.

FOR: MOTOR LAND VEHICLES, NAMELY, AU-  
TOMOBILES, SPORT UTILITY VEHICLES,  
TRUCKS, VANS, ENGINES THEREFOR AND  
STRUCTURAL PARTS THEREOF , IN CLASS 12  
(U.S. CLS. 19, 21, 23, 31, 35 AND 44).

ANDREA K. NADELMAN, EXAMINING ATTOR-  
NEY

# United States of America

## United States Patent and Trademark Office

# XT5

**Reg. No. 5,018,505**

**Registered Aug. 09, 2016**

**Int. Cl.: 12**

**Trademark**

**Principal Register**

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)

300 Renaissance Center

Detroit, MI 482653000

CLASS 12: Motor land vehicles, namely, automobiles, sport utility vehicles, trucks, vans, engines therefor and structural parts thereof

FIRST USE 4-8-2016; IN COMMERCE 4-8-2016

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 86-447,732, FILED 11-07-2014

ANDREW C LEASER, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office

# United States of America

## United States Patent and Trademark Office

# XT4

**Reg. No. 5,864,138**

**Registered Sep. 17, 2019**

**Int. Cl.: 12**

**Trademark**

**Principal Register**

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 Renaissance Center  
Detroit, MICHIGAN 482653000

CLASS 12: Motor land vehicles, namely, automobiles, sport utility vehicles, trucks, vans, and engines therefor; motor land vehicles, namely, automobiles, sport utility vehicles, trucks, vans and structural parts thereof

FIRST USE 9-1-2018; IN COMMERCE 9-1-2018

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 88-069,820, FILED 08-08-2018



*Andrei Iancu*

Director of the United States  
Patent and Trademark Office



# United States of America

## United States Patent and Trademark Office

# XT6

**Reg. No. 6,097,037**

**Registered Jul. 07, 2020**

**Int. Cl.: 12**

**Trademark**

**Principal Register**

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 Renaissance Center  
Detroit, MICHIGAN 482653000

CLASS 12: Motor land vehicles, namely, automobiles, sport utility vehicles, trucks, vans, and engines therefor; motor land vehicles, namely, automobiles, sport utility vehicles, trucks, vans and structural parts thereof

FIRST USE 6-24-2019; IN COMMERCE 6-24-2019

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 88-070,077, FILED 08-08-2018



Director of the United States  
Patent and Trademark Office

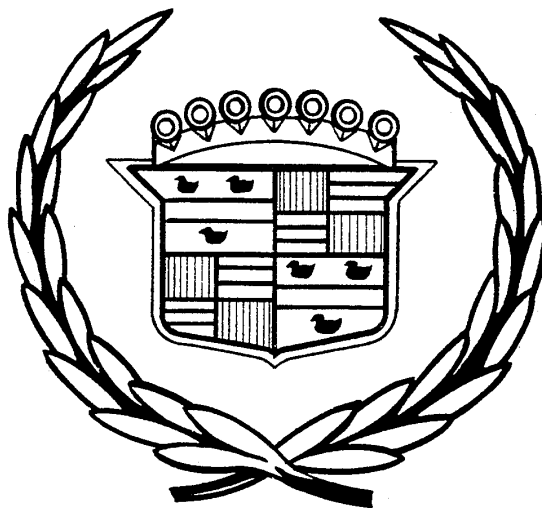


Int. Cl.: 14

Prior U.S. Cl.: 28

**United States Patent and Trademark Office** **Reg. No. 1,872,415**  
Registered Jan. 10, 1995

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: KEY FOBS MADE OF SILVER;  
WATCHES, CLOCKS, WATCHBANDS, CUFF  
LINKS, TIE TACK PINS, STICK PINS, AND  
MONEY CLIPS MADE OF BRUSHED GOLD, IN  
CLASS 14 (U.S. CL. 28).

FIRST USE 9-30-1975; IN COMMERCE  
9-30-1975.

OWNER OF U.S. REG. NO. 1,530,791.

SER. NO. 74-118,614, FILED 11-28-1990.

CHRIS A. F. PEDERSEN, EXAMINING ATTOR-  
NEY

Int. Cl.: 25

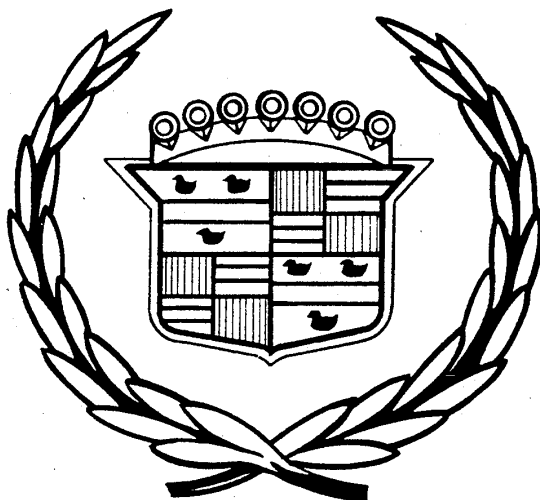
Prior U.S. Cl.: 39

**United States Patent and Trademark Office**

Reg. No. 1,871,376

Registered Jan. 3, 1995

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: CLOTHING; NAMELY, SHORTS,  
SWEATSHIRTS, KNIT SHIRTS, SWEATERS,  
BLAZERS, SUN VISORS, HATS, RAIN SUITS,

JACKETS, TIES, T-SHIRTS, WARM-UP SUITS,  
AND ANORAKS, IN CLASS 25 (U.S. CL. 39).  
FIRST USE 9-30-1974; IN COMMERCE  
9-30-1974.

SER. NO. 74-120,308, FILED 11-30-1990.

CHRIS A. F. PEDERSEN, EXAMINING ATTOR-  
NEY

Int. Cl.: 26

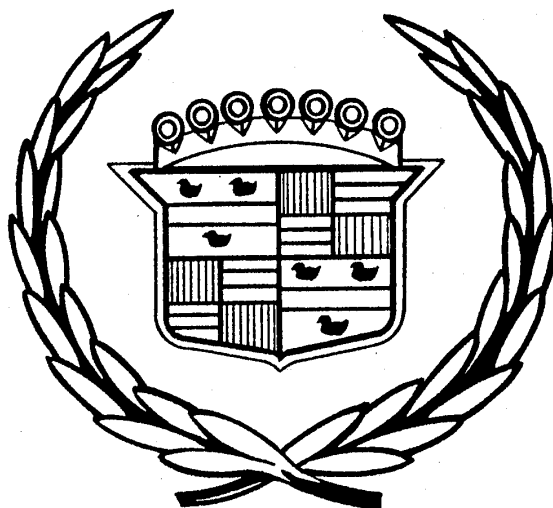
Prior U.S. Cl.: 40

**United States Patent and Trademark Office**

**Reg. No. 1,686,536**

Registered May 12, 1992

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: BELT BUCKLES NOT OF PRECIOUS  
METAL FOR CLOTHING, IN CLASS 26 (U.S.  
CL. 40).

FIRST USE 9-30-1977; IN COMMERCE  
9-30-1977.

OWNER OF U.S. REG. NOS. 201,708, 783,126,  
AND 1,530,791.

SER. NO. 74-185,483, FILED 7-15-1991.

GLENN CLARK, EXAMINING ATTORNEY

**Int. Cl.: 20**

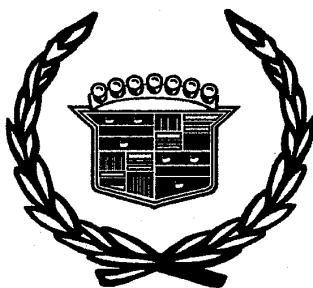
**Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50**

**United States Patent and Trademark Office**

**Reg. No. 2,659,597**

**Registered Dec. 10, 2002**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER  
P.O. BOX 300  
DETROIT, MI 482653000

FOR: CLEAR PLASTIC BADGE HOLDERS, BEDS,  
CHAIRS, NON-METAL CLAMPS, DESK ORNA-  
MENTS MADE OF BONE, IVORY, PLASTER, PLAS-  
TIC, WAX, WOOD, CHINA, CRYSTAL, GLASS AND  
PORCELAIN, JEWELRY BOXES, NON-METAL KEY  
CHAINS, NON-METAL KEY FOBS, NON-METAL  
KEY HOLDERS, NON-METAL KEY RINGS, NON-  
METAL KEY TAGS, NON-METAL LICENSE  
PLATES, FURNITURE MIRRORS, HAND-HELD  
MIRRORS, NON-METAL MONEY CLIPS, PLASTIC

NAME BADGES, NON-METAL NAMEPLATES, PIC-  
TURE FRAMES, PILLOWS, PLAQUES, PLASTIC  
FLAGS, PLASTIC STORAGE BINS, SEAT CUSH-  
IONS AND STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22,  
25, 32 AND 50).

FIRST USE 1-1-1965; IN COMMERCE 1-1-1965.

OWNER OF U.S. REG. NOS. 1,679,352, 1,768,653,  
AND 1,872,415.

SER. NO. 78-087,706, FILED 10-10-2001.

GINA HAYES, EXAMINING ATTORNEY

**Int. Cl.: 6**

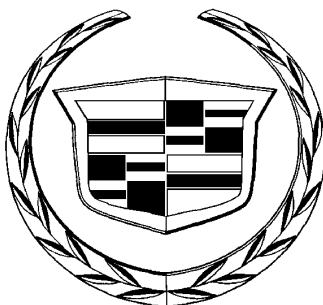
**Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50**

**Reg. No. 2,779,457**

**United States Patent and Trademark Office**

**Registered Nov. 4, 2003**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

STREET SIGNS MADE OF METAL, METAL TOOL  
BOXES, AND WALL MOUNTED AND FREE-  
STANDING METAL TOOL RACKS, IN CLASS 6  
(U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

FOR: METAL BANKS, METAL DECORATIVE  
BOXES, INGOTS OF COMMON METAL, METAL  
KEY CHAINS, METAL KEY FOBS, METAL KEY  
RINGS, METAL KEYS, LICENSE PLATES MADE OF  
METAL, NON-LUMINOUS AND NON-MECHANICAL  
METAL SIGNS, MONEY CLIPS MADE OF  
METAL, ORNAMENTAL REPLICAS OF VEHICLES  
MADE OF METAL, NON-LUMINOUS AND NON-  
MECHANICAL PARKING SIGNS MADE OF ME-  
TAL, NON-LUMINOUS AND NON-MECHANICAL

FIRST USE 1-1-2000; IN COMMERCE 1-1-2000.

OWNER OF U.S. REG. NOS. 1,530,791, 1,872,415  
AND OTHERS.

SER. NO. 78-063,920, FILED 5-16-2001.

JENNIFER MARTIN, EXAMINING ATTORNEY

**Int. Cl.: 18**

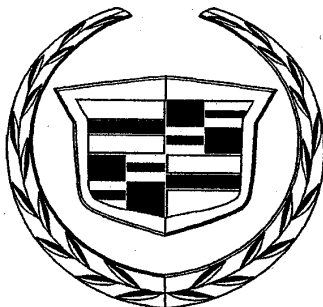
**Prior U.S. Cls.: 1, 2, 3, 22 and 41**

**United States Patent and Trademark Office**

**Reg. No. 2,750,240**

**Registered Aug. 12, 2003**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER  
P.O. BOX 300  
DETROIT, MI 482653000

FOR: BACK PACKS, BILLFOLDS, BRIEFCASES,  
BUSINESS CARD CASES, CARRY-ON BAGS, CRED-  
IT CARD CASES, COIN CASES, DUFFEL BAGS,  
FANNY PACKS, GARMENT BAGS, LUGGAGE,  
OVERNIGHT BAGS, PURSES, SPORTS BAGS, TOTE

BAGS, TRUNKS FOR TRAVELING, UMBRELLAS,  
WALLETS, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 1-1-2000; IN COMMERCE 1-1-2000.

OWNER OF U.S. REG. NOS. 783,126 AND 1,523,821.

SER. NO. 78-073,049, FILED 7-10-2001.

ELISSA GARBER KON, EXAMINING ATTORNEY

**Int. Cl.: 20**

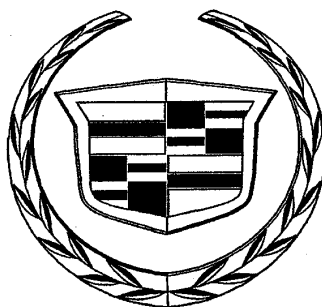
**Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50**

**Reg. No. 2,654,531**

**United States Patent and Trademark Office**

**Registered Nov. 26, 2002**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: CLEAR PLASTIC BADGE HOLDERS, BEDS,  
CHAIRS, NON-METAL CLAMPS, DESK ORNA-  
MENTS MADE OF BONE, IVORY, PLASTER, PLAS-  
TIC, WAX, WOOD, CHINA, CRYSTAL, GLASS AND  
PORCELAIN, JEWELRY BOXES, NON-METAL KEY  
CHAINS, NON-METAL KEY FOBS, NON-METAL  
KEY HOLDERS, NON-METAL KEY RINGS, NON-  
METAL KEY TAGS, NON-METAL LICENSE  
PLATES, FURNITURE MIRRORS, HAND-HELD  
MIRRORS, NON-METAL MONEY CLIPS, PLASTIC

NAME BADGES, NON-METAL NAMEPLATES, PIC-  
TURE FRAMES, PILLOWS, PLAQUES, PLASTIC  
FLAGS, PLASTIC STORAGE BINS, SEAT CUSH-  
IONS AND STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22,  
25, 32 AND 50).

FIRST USE 1-1-2000; IN COMMERCE 1-1-2000.

OWNER OF U.S. REG. NOS. 1,679,352, 1,768,653,  
AND 1,872,415.

SER. NO. 78-087,701, FILED 10-10-2001.

GINA HAYES, EXAMINING ATTORNEY



# United States of America

United States Patent and Trademark Office



**Reg. No. 4,642,212**

**Registered Nov. 18, 2014**

**Int. Cl.: 12**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: MOTOR LAND VEHICLES AND STRUCTURAL PARTS THEREFOR, NAMELY, AUTOMOBILES, SPORT UTILITY VEHICLES, TRUCKS, VANS, AND ENGINES THEREFOR, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 1-16-2014; IN COMMERCE 1-16-2014.

OWNER OF U.S. REG. NOS. 2,547,867, 3,900,705, AND OTHERS.

THE MARK CONSISTS OF A CREST DEVICE WITH VARIOUS SIZED SQUARES AND RECTANGLES CONTAINED THEREIN.

SN 86-038,915, FILED 8-15-2013.

MARYNELLE WILSON, EXAMINING ATTORNEY



*Michelle K. Lee*

Deputy Director of the United States  
Patent and Trademark Office

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,827,580**

**Registered Oct. 6, 2015**

**Int. Cl.: 16**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: PENS, PENCILS, NOTEPADS, NOTEBOOKS, BOOKS IN THE FIELD OF AUTOMOBILES, POSTERS, CALENDARS, DECALS; PRINTED MATERIALS, NAMELY, MANUALS, BROCHURES, AND CATALOGS PERTAINING TO THE FEATURES AND CONTROLS, OPERATION, MAINTENANCE, SERVICE AND REPAIR, AND TECHNICAL FACTS AND SPECIFICATIONS OF MOTOR VEHICLES; MONEY CLIPS MADE OF METAL, NON-METAL MONEY CLIPS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 1-14-2014; IN COMMERCE 1-14-2014.

OWNER OF U.S. REG. NOS. 2,547,867, 3,900,705, AND OTHERS.

THE MARK CONSISTS OF A CREST DEVICE WITH VARIOUS SIZED SQUARES AND RECTANGLES CONTAINED THEREIN.

SN 86-038,937, FILED 8-15-2013.

MARYNELLE WILSON, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,827,581**

**Registered Oct. 6, 2015**

**Int. Cl.: 18**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: BACKPACKS, BILLFOLDS, BRIEFCASES, BUSINESS CARD CASES, CARRY-ON BAGS, MESSENGER BAGS, DUFFEL BAGS, GARMENT BAGS FOR TRAVEL, LUGGAGE, OVERNIGHT BAGS, TOTE BAGS, UMBRELLAS, WALLETS, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 1-14-2014; IN COMMERCE 1-14-2014.

OWNER OF U.S. REG. NOS. 2,547,867, 3,900,705, AND OTHERS.

THE MARK CONSISTS OF A CREST DEVICE WITH VARIOUS SIZED SQUARES AND RECTANGLES CONTAINED THEREIN.

SN 86-038,960, FILED 8-15-2013.

MARYNELLE WILSON, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,837,265**

**Registered Oct. 20, 2015**

**Int. Cl.: 21**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: DRINKING GLASSES, MUGS, TRAVEL INSULATED BEVERAGE CONTAINERS, FLASKS, PORTABLE COOLERS, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

FIRST USE 1-14-2014; IN COMMERCE 1-14-2014.

OWNER OF U.S. REG. NOS. 2,547,867, 3,900,705, AND OTHERS.

THE MARK CONSISTS OF A CREST DEVICE WITH VARIOUS SIZED SQUARES AND RECTANGLES CONTAINED THEREIN.

SN 86-039,029, FILED 8-15-2013.

MARYNELLE WILSON, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,728,403**

**Registered Apr. 28, 2015**

**Int. Cl.: 24**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: GOLF TOWELS, BLANKET THROWS, CLOTH FLAGS, IN CLASS 24 (U.S. CLS. 42 AND 50).

FIRST USE 1-14-2014; IN COMMERCE 1-14-2014.

OWNER OF U.S. REG. NOS. 2,547,867, 3,900,705, AND OTHERS.

THE MARK CONSISTS OF A CREST DEVICE WITH VARIOUS SIZED SQUARES AND RECTANGLES CONTAINED THEREIN.

SN 86-039,037, FILED 8-15-2013.

MARYNELLE WILSON, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,827,582**

**Registered Oct. 6, 2015**

**Int. Cl.: 25**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: CLOTHING, NAMELY, CAPS, COATS, DRESS SHIRTS, GOLF SHIRTS, HATS, JACKETS, POLO SHIRTS, SWEAT SHIRTS, SWEATERS, T-SHIRTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 1-14-2014; IN COMMERCE 1-14-2014.

OWNER OF U.S. REG. NOS. 2,547,867, 3,900,705, AND OTHERS.

THE MARK CONSISTS OF A CREST DEVICE WITH VARIOUS SIZED SQUARES AND RECTANGLES CONTAINED THEREIN.

SN 86-039,208, FILED 8-15-2013.

MARYNELLE WILSON, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office

Int. Cl.: 28

Prior U.S. Cl.: 22

**United States Patent and Trademark Office** **Reg. No. 1,470,781**  
Registered Dec. 29, 1987

**TRADEMARK  
PRINCIPAL REGISTER**

**GMC**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: TOYS AND PLAYTHINGS, NAMELY;  
TOY VEHICLES, TOY CARS, TOY MODEL  
HOBBYCRAFT KITS, IN CLASS 28 (U.S. CL. 22).

FIRST USE 1-1-1983; IN COMMERCE  
1-1-1983.

OWNER OF U.S. REG. NOS. 646,914, 1,337,811  
AND OTHERS.

SER. NO. 662,764, FILED 5-26-1987.

W. A. CONN, EXAMINING ATTORNEY

**Int. Cl.: 12**

**Prior U.S. Cls.: 19 and 23**

**Reg. No. 1,569,557**

**United States Patent and Trademark Office**      **Registered Dec. 5, 1989**

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**TRADEMARK  
PRINCIPAL REGISTER**

**GMC**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: MOTOR VEHICLES; NAMELY,  
TRUCKS, PICK-UP TRUCKS, SPORT UTILITY  
TRUCKS, CARGO VANS, PASSENGER VANS,  
ENGINES THEREFOR AND STRUCTURAL  
PARTS THEREOF; CABS AND CHASSIS FOR  
TRUCKS, CABS AND CHASSIS FOR RECRE-

ATIONAL VEHICLES, CHASSIS FOR MOTOR  
HOMES, AND CHASSIS FOR BUSES, IN CLASS  
12 (U.S. CLS. 19 AND 23).

FIRST USE 12-31-1911; IN COMMERCE  
12-31-1911.

OWNER OF U.S. REG. NOS. 646,914, 1,470,781  
AND OTHERS.

SER. NO. 793,104, FILED 4-6-1989.

ELLEN A. RUBEL, EXAMINING ATTORNEY



**Int. Cl.: 25**

**Prior U.S. Cls.: 22 and 39**

**Reg. No. 2,455,330**

**United States Patent and Trademark Office**

**Registered May 29, 2001**

**TRADEMARK  
PRINCIPAL REGISTER**

**GMC**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER  
PO BOX 300  
DETROIT, MI 482653000

SOCKS, APRONS, SHIRT, BOOTS, IN CLASS 25 (U.S.  
CLS. 22 AND 39).

FIRST USE 9-0-1997; IN COMMERCE 9-0-1997.

FOR: JACKETS, JOGGING SUITS, PARKAS,  
COATS, SWEAT SHIRTS, SWEAT PANTS, BASE-  
BALL SHIRTS, SHORTS, T-SHIRT, HATS, SHOES,  
BANDANAS, GLOVES, ROBES, SWEATERS, TIES,

SER. NO. 76-062,040, FILED 6-5-2000.

CYNTHIA SLOAN, EXAMINING ATTORNEY

**Int. Cl.: 21**

**Prior U.S. Cls.: 2, 13, 23, 29, 30, 33, 40 and 50**

**Reg. No. 2,459,744**

**United States Patent and Trademark Office**

**Registered June 12, 2001**

**TRADEMARK  
PRINCIPAL REGISTER**

**GMC**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER  
PO BOX 300  
DETROIT, MI 482653000

CAR DUSTERS , IN CLASS 21 (U.S. CLS. 2, 13, 23, 29,  
30, 33, 40 AND 50).

FIRST USE 9-0-1999; IN COMMERCE 9-0-1999.

FOR: CUPS, MUGS, PORTABLE COOLERS, POR-  
TABLE ICE CHESTS FOR FOOD AND BEVERAGES,  
JARS SOLD EMPTY, SALT AND PEPPER SHAKERS,

SER. NO. 76-062,041, FILED 6-5-2000.

CYNTHIA SLOAN, EXAMINING ATTORNEY

**Int. Cl.: 18**

**Prior U.S. Cls.: 1, 2, 3, 22 and 41**

**Reg. No. 2,461,681**

**United States Patent and Trademark Office**

**Registered June 19, 2001**

**TRADEMARK  
PRINCIPAL REGISTER**

**GMC**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER  
P.O. BOX 300  
DETROIT, MI 482653000

BRELLAS, WALLETS, IN CLASS 18 (U.S. CLS. 1, 2, 3,  
22 AND 41).

FIRST USE 9-0-1999; IN COMMERCE 9-0-1999.

SER. NO. 76-062,043, FILED 6-5-2000.

FOR: LEATHER CARD HOLDERS, TOTE BAGS,  
DUFFEL BAGS, ATHLETIC BAGS, LUGGAGE, UM-

CYNTHIA SLOAN, EXAMINING ATTORNEY

**Int. Cl.: 9**

**Prior U.S. Cls.: 21, 23, 26, 36 and 38**

**Reg. No. 2,449,301**

**United States Patent and Trademark Office**

**Registered May 8, 2001**

**TRADEMARK  
PRINCIPAL REGISTER**

**GMC**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

AND RADIOS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36  
AND 38).

FIRST USE 9-0-1999; IN COMMERCE 9-0-1999.

FOR: SUNGLASSES, MAGNETS, THERMOME-  
TERS NOT FOR MEDICAL USE, ANTENNAES,  
COMPUTER GAME SOFTWARE, TELEPHONES,  
MOUSE PADS, COMPUTER PERIPHERALS, NAME-  
LY, WRIST RESTS, NEON SIGNS, CALCULATORS

SER. NO. 76-062,835, FILED 6-5-2000.

CYNTHIA SLOAN, EXAMINING ATTORNEY

**Int. Cl.: 6**

**Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50**

**Reg. No. 2,459,750**

**United States Patent and Trademark Office**

**Registered June 12, 2001**

**TRADEMARK  
PRINCIPAL REGISTER**

**GMC**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

METAL LICENSE PLATES, IN CLASS 6 (U.S. CLS. 2,  
12, 13, 14, 23, 25 AND 50).

FIRST USE 9-0-1999; IN COMMERCE 9-0-1999.

FOR: METAL MONEY CLIPS, METAL KNOBS,  
NON-MECHANICAL METAL STREET SIGNS, NON-  
MECHANICAL METAL PARKING SIGNS, NON-  
MECHANICAL TIN SIGNS, METAL KEY RINGS,

SER. NO. 76-063,248, FILED 6-5-2000.

CYNTHIA SLOAN, EXAMINING ATTORNEY

**Int. Cl.: 14**

**Prior U.S. Cls.: 2, 27, 28 and 50**

**United States Patent and Trademark Office**

**Reg. No. 2,461,697**

**Registered June 19, 2001**

**TRADEMARK  
PRINCIPAL REGISTER**

**GMC**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FIRST USE 9-0-1999; IN COMMERCE 9-0-1999.

FOR: CLOCKS, WATCHES, EARRINGS, BELT  
BUCKLES OF PRECIOUS METALS, MONEY CLIPS  
OF PRECIOUS METALS, LAPEL PINS, TIE TACKS,  
IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

SER. NO. 76-063,940, FILED 6-6-2000.

CYNTHIA SLOAN, EXAMINING ATTORNEY

**Int. Cl.: 20**

**Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50**

**Reg. No. 2,700,392**

**United States Patent and Trademark Office**

**Registered Mar. 25, 2003**

**TRADEMARK  
PRINCIPAL REGISTER**

**GMC**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FLAGS, PLASTIC STORAGE BINS, SEAT CUSH-  
IONS, STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32  
AND 50).

FOR: BEDS, CHAIRS, JEWELRY BOXES NOT OF  
METAL, NON-METAL KEY CHAINS, NON-METAL  
KEY FOBS, NON-METAL KEY HOLDERS, NON-  
METAL KEY RINGS, NON-METAL KEY TAGS,  
NON-METAL LICENSE PLATES, HAND-HELD  
MIRRORS, NON-METAL MONEY CLIPS, PLASTIC  
NAME BADGES, NON-METAL NAMEPLATES, PIC-  
TURE FRAMES, PILLOWS, PLAQUES, PLASTIC

FIRST USE 1-1-1955; IN COMMERCE 1-1-1955.

OWNER OF U.S. REG. NO. 2,461,697.

SER. NO. 78-096,309, FILED 12-3-2001.

EDD VASQUEZ, EXAMINING ATTORNEY

**Int. Cl.: 12**

**Prior U.S. Cls.: 19 and 23**

**United States Patent and Trademark Office** **Reg. No. 1,573,202**  
**Registered Dec. 26, 1989**

**TRADEMARK  
PRINCIPAL REGISTER**

**SIERRA**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: MOTORS VEHICLES; NAMELY,  
TRUCKS, ENGINES THEREFOR, AND STRUC-  
TURAL PARTS THEREOF, IN CLASS 12 (U.S.  
CLS. 19 AND 23).

FIRST USE 9-30-1973; IN COMMERCE  
9-30-1973.

OWNER OF U.S. REG. NO. 1,192,074.

SER. NO. 73-738,098, FILED 7-5-1988.

DAVID H. STINE, EXAMINING ATTORNEY



**Int. Cl.: 12**

**Prior U.S. Cls.: 19 and 23**

**United States Patent and Trademark Office** **Reg. No. 1,598,480**  
**Registered May 29, 1990**

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**TRADEMARK  
PRINCIPAL REGISTER**

**YUKON**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

TURAL PARTS THEREOF, IN CLASS 12 (U.S.  
CLS. 19 AND 23).  
FIRST USE 10-23-1989; IN COMMERCE  
10-23-1989.

FOR: MOTOR VEHICLES, NAMELY,  
TRUCKS, ENGINES THEREFOR AND STRUC-

SER. NO. 73-837,132, FILED 11-9-1989.  
ELLEN A. RUBEL, EXAMINING ATTORNEY

**Int. Cl.: 12**

**Prior U.S. Cls.: 19, 21, 23, 31, 35, and 44**

**Reg. No. 2,057,709**

**United States Patent and Trademark Office**

**Registered Apr. 29, 1997**

**TRADEMARK  
PRINCIPAL REGISTER**

**SAVANA**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FIRST USE 2-9-1996; IN COMMERCE  
2-9-1996.

SN 74-471,686, FILED 12-17-1993.

FOR: MOTOR VEHICLES; NAMELY, PAS-  
SENGER AND CARGO VANS, IN CLASS 12  
(U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FRANCES G. SMITH, EXAMINING ATTOR-  
NEY

**Int. Cl.: 12**

**Prior U.S. Cls.: 19, 21, 23, 31, 35, and 44**

**Reg. No. 2,224,539**

**United States Patent and Trademark Office**

**Registered Feb. 16, 1999**

**TRADEMARK  
PRINCIPAL REGISTER**

**DENALI**

GENERAL MOTORS ACCEPTANCE CORPO-  
RATION (DELAWARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FIRST USE 2-2-1998; IN COMMERCE  
2-2-1998.

SN 75-056,070, FILED 2-12-1996.

FOR: MOTOR VEHICLES, NAMELY SPORT  
UTILITY VEHICLES, ENGINES THEREFOR  
AND STRUCTURAL PARTS THEREOF, IN  
CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

CINDY GREENBAUM, EXAMINING ATTOR-  
NEY

**Int. Cl.: 25**

**Prior U.S. Cls.: 22 and 39**

**United States Patent and Trademark Office**

**Reg. No. 2,744,964**

**Registered July 29, 2003**

**TRADEMARK  
PRINCIPAL REGISTER**

**LIKE NOTHING ELSE**

MODERNISTA!, LTD. (MASSACHUSETTS COR-  
PORATION)  
109 KINGSTON STREET  
BOSTON, MA 02111

FOR: SHIRTS, TEE SHIRTS, SWEATSHIRTS,  
JACKETS, VESTS, PANTS, SHORTS, OVERALLS,  
HATS AND VISORS, IN CLASS 25 (U.S. CLS. 22  
AND 39).

FIRST USE 10-0-2001; IN COMMERCE 10-0-2001.

OWNER OF U.S. REG. NO. 2,696,730.

SN 78-070,791, FILED 6-25-2001.

LINDA E. BLOHM, EXAMINING ATTORNEY

**Int. Cl.: 20**

**Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50**

**Reg. No. 2,683,735**

**United States Patent and Trademark Office**

**Registered Feb. 4, 2003**

**TRADEMARK  
PRINCIPAL REGISTER**

**SIERRA**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: PLASTIC BADGE HOLDERS, BEDS,  
CHAIRS, NON-METAL CLAMPS, DESK ORNA-  
MENTS MADE OF PLASTIC AND WOOD, JEWEL-  
RY BOXES NOT OF METAL, NON-METAL KEY  
CHAINS, NON-METAL KEY FOBS, NON-METAL  
KEY HOLDERS, NON-METAL KEY RINGS, NON-  
METAL KEY TAGS, NON-METAL LICENSE  
PLATES, HAND-HELD AND WALL MIRRORS,

NON-METAL MONEY CLIPS, PLASTIC NAME  
BADGES, NON-METAL NAMEPLATES, PICTURE  
FRAMES, PILLOWS, PLAQUES, PLASTIC FLAGS,  
PLASTIC STORAGE BINS, SEAT CUSHIONS,  
STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32  
AND 50).

FIRST USE 1-1-1988; IN COMMERCE 1-1-1988.

SER. NO. 78-096,306, FILED 12-3-2001.

TRICIA SONNEBORN, EXAMINING ATTORNEY

**Int. Cl.: 12**

**Prior U.S. Cls.: 19, 21, 23, 31, 35, and 44**

**Reg. No. 2,875,574**

**United States Patent and Trademark Office**

**Registered Aug. 17, 2004**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FIRST USE 1-31-2004; IN COMMERCE 1-31-2004.

THE DESIGN CONSISTS OF A HIGHLY STY-  
LIZED LETTER "V".

FOR: MOTOR LAND VEHICLES, NAMELY, AU-  
TOMOBILES, SPORT UTILITY VEHICLES,  
TRUCKS, VANS, ENGINES THEREFOR AND  
STRUCTURAL PARTS THEREOF , IN CLASS 12  
(U.S. CLS. 19, 21, 23, 31, 35 AND 44).

SN 78-155,801, FILED 8-20-2002.

CURTIS FRENCH, EXAMINING ATTORNEY

**Int. Cl.: 3**

**Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52**

**Reg. No. 3,056,298**

**United States Patent and Trademark Office**

**Registered Jan. 31, 2006**

**TRADEMARK  
PRINCIPAL REGISTER**

**H2**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
MAIL CODE 482-C23-B21  
300 RENAISSANCE CENTER, P.O. BOX 300  
DETROIT, MI 482653000

FOR: DEODORANTS, ANTIPERSPIRANTS, FA-  
CIAL CLEANSERS, FACIAL CREAMS, FACIAL  
SCRUBS, FACIAL LOTION, DEODORANT SOAP,  
NON-MEDICATED LIP BALM, COLOGNE, PER-  
FUME, AFTER-SHAVE GEL, AFTER-SHAVE LO-  
TIONS, AND SHOWER GEL, IN CLASS 3 (U.S. CLS. 1,  
4, 6, 50, 51 AND 52).

FIRST USE 10-0-2005; IN COMMERCE 10-0-2005.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

SN 78-324,504, FILED 11-7-2003.

DOUGLAS LEE, EXAMINING ATTORNEY

**Int. Cl.: 12**

**Prior U.S. Cls.: 19, 21, 23, 31, 35, and 44**

**Reg. No. 3,242,874**

**United States Patent and Trademark Office**

**Registered May 15, 2007**

**TRADEMARK  
PRINCIPAL REGISTER**

**ACADIA**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: MOTOR LAND VEHICLES, NAMELY, AU-  
TOMOBILES, SPORT UTILITY VEHICLES,  
TRUCKS, VANS, ENGINES THEREFOR AND  
STRUCTURAL PARTS THEREOF , IN CLASS 12  
(U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 11-22-2006; IN COMMERCE 11-22-2006.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

SN 78-427,839, FILED 6-1-2004.

JIM RINGLE, EXAMINING ATTORNEY



# United States of America

United States Patent and Trademark Office

## ELEVATION

**Reg. No. 4,973,662**

**Registered June 7, 2016**

**Int. Cl.: 12**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: MOTOR LAND VEHICLES, NAMELY, TRUCKS, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 12-15-2015; IN COMMERCE 12-15-2015.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 86-242,370, FILED 4-4-2014.

LYNDSEY KUYKENDALL, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office

# United States of America

## United States Patent and Trademark Office

# AT4

**Reg. No. 5,751,578**

**Registered May 14, 2019**

**Int. Cl.: 12**

**Trademark**

**Principal Register**

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 Renaissance Center  
Detroit, MICHIGAN 482653000

CLASS 12: Motor land vehicles, namely, automobiles, sport utility vehicles, trucks, vans, engines therefor and structural parts thereof

FIRST USE 9-30-2018; IN COMMERCE 9-30-2018

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 86-818,051, FILED 11-12-2015



*Andrei Iancu*

Director of the United States  
Patent and Trademark Office

**Int. Cl.: 6**

**Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50**

**Reg. No. 3,457,399**

**United States Patent and Trademark Office**

**Registered July 1, 2008**

**TRADEMARK  
PRINCIPAL REGISTER**

**H3**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER, P.O. BOX 300  
DETROIT, MI 482653000

FOR: METAL KEY CHAINS, METAL KEY FOBS,  
METAL KEY RINGS, NON-LUMINOUS AND NON-  
MECHANICAL METAL SIGNS, NON-LUMINOUS  
AND NON-MECHANICAL METAL PARKING  
SIGNS, NON-LUMINOUS AND NON-MECHANI-  
CAL METAL STREET SIGNS, METAL LICENSE  
PLATES, IN CLASS 6 (U.S. CLS. 2, 12, 13, 14, 23, 25  
AND 50).

FIRST USE 8-29-2005; IN COMMERCE 8-29-2005.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 3,058,165.

SER. NO. 77-315,486, FILED 10-29-2007.

STEVEN PEREZ, EXAMINING ATTORNEY

# United States of America

United States Patent and Trademark Office

## H3

**Reg. No. 3,717,305** GENERAL MOTORS COMPANY (DELAWARE CORPORATION)  
Registered Dec. 1, 2009 300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Int. Cl.: 16** FOR: PENS, NOTEPADS, GIFT CARDS, DECALS, STICKERS, BUMPERSTICKERS, CALENDARS, MONEY CLIPS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

**TRADEMARK** FIRST USE 10-24-2005; IN COMMERCE 10-24-2005.  
**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-315,489, FILED 10-29-2007.

STEVEN PEREZ, EXAMINING ATTORNEY



*David J. Kyros*

Director of the United States Patent and Trademark Office

**Int. Cl.: 28**

**Prior U.S. Cls.: 22, 23, 38 and 50**

**Reg. No. 3,453,396**

**United States Patent and Trademark Office**

**Registered June 24, 2008**

**TRADEMARK  
PRINCIPAL REGISTER**

**H3**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)

300 RENAISSANCE CENTER, P.O. BOX 300  
DETROIT, MI 482653000

FOR: MINIATURE MODELS OF VEHICLES, TOY  
VEHICLES, HOBBY KITS FOR THE CONSTRUC-  
TION OF TOY VEHICLES, COLLECTABLE TOY  
CARS, RADIO CONTROLLED TOY CARS, RIDE-  
ON TOYS IN THE NATURE OF PEDAL CARS,  
BOARD GAMES, BALLOONS, STAND ALONE VI-  
DEO GAME MACHINES, HAND HELD UNIT FOR  
PLAYING VIDEO GAMES, PINBALL MACHINES,  
CHRISTMAS TREE ORNAMENTS, GOLF BALL

MARKERS, GOLF BALLS, GOLF CLUBS, IN CLASS  
28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 7-5-2005; IN COMMERCE 7-5-2005.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 3,058,165.

SER. NO. 77-315,490, FILED 10-29-2007.

STEVEN PEREZ, EXAMINING ATTORNEY

**Int. Cl.: 28**

**Prior U.S. Cls.: 22, 23, 38 and 50**

**Reg. No. 2,245,635**

**United States Patent and Trademark Office**

**Registered May 18, 1999**

**TRADEMARK  
PRINCIPAL REGISTER**

**HUMMER**

AM GENERAL CORPORATION (DELAWARE  
CORPORATION)  
P.O. BOX 7025  
SOUTH BEND, IN 466347025

FIRST USE 11-0-1994; IN COMMERCE  
11-0-1994.

OWNER OF U.S. REG. NO. 1,730,936.

FOR: TOYS, NAMELY, TOY TRUCKS AND  
MODEL KITS FOR BUILDING TOY TRUCKS,  
IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

SER. NO. 75-387,765, FILED 11-10-1997.

JUDITH GRUNDY, EXAMINING ATTORNEY

**Int. Cl.: 25**

**Prior U.S. Cls.: 22 and 39**

**Reg. No. 2,414,500**

**United States Patent and Trademark Office**

**Registered Dec. 19, 2000**

**TRADEMARK  
PRINCIPAL REGISTER**

**HUMMER**

GENERAL MOTOR CORPORATION (DELAWARE CORPORATION)  
300 RENAISSANCE CENTER  
P.O. BOX 300  
DETROIT, MI 482653000 BY ASSIGNMENT; BY ASSIGNMENT AM GENERAL CORPORATION (DELAWARE CORPORATION) SOUTH BEND, IN 466347025

FOR: FOOTWEAR AND APPAREL, NAMELY, SOCKS, HOSIERY, UNDERWEAR, HATS, SCARVES,

GLOVES, EARMUFFS, JACKETS, PANTS, SHORTS, SKIRTS, SHIRTS, SWEATSHIRTS AND SWEATERS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 11-0-1998; IN COMMERCE 11-0-1998.  
OWNER OF U.S. REG. NOS. 1,730,936 AND 2,238,142.

SN 75-566,119, FILED 10-6-1998.

TAMI COHEN, EXAMINING ATTORNEY

**Int. Cl.: 3**

**Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52**

**Reg. No. 2,953,685**

**United States Patent and Trademark Office**

**Registered May 17, 2005**

**TRADEMARK  
PRINCIPAL REGISTER**

**HUMMER**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)

MAIL CODE 482-C23-B21

300 RENAISSANCE CENTERP.O. BOX 300P.O. BOX  
300

DETROIT, MI 482653000

FOR: DEODORANTS, ANTIPERSPIRANTS, FA-  
CIAL CLEANSERS, FACIAL CREAMS, FACIAL  
SCRUBS, FACIAL LOTION, DEODORANT SOAP,  
NON-MEDICATED LIP BALM, COLOGNE, PER-  
FUME, AFTER-SHAVE GEL, AFTER-SHAVE LO-

TIONS, AND SHOWER GEL, IN CLASS 3 (U.S. CLS. 1,  
4, 6, 50, 51 AND 52).

FIRST USE 8-16-2004; IN COMMERCE 8-16-2004.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

SN 78-324,501, FILED 11-7-2003.

DOUGLAS LEE, EXAMINING ATTORNEY



# United States of America

## United States Patent and Trademark Office

# HUMMER

**Reg. No. 5,519,708**

**Registered Jul. 17, 2018**

**Int. Cl.: 12**

**Trademark**

**Principal Register**

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 Renaissance Center  
Detroit, MICHIGAN 482653000

CLASS 12: Spare tire covers

FIRST USE 4-1-2006; IN COMMERCE 4-1-2006

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 87-810,656, FILED 02-26-2018



*Andrei Iancu*

Director of the United States  
Patent and Trademark Office

**Int. Cl.: 25**

**Prior U.S. Cls.: 22 and 39**

**United States Patent and Trademark Office**

**Reg. No. 2,954,605**

**Registered May 24, 2005**

**TRADEMARK  
PRINCIPAL REGISTER**

**HUMMER**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER  
P.O. BOX 300  
DETROIT, MI 482653000

FOR: CLOTHING, NAMELY, APRONS, CAPS,  
COATS, DRESS SHIRTS, GLOVES, GOLF SHIRTS,  
HATS, HEADBANDS, JACKETS, MOCCASINS,  
NECKTIES, OVERALLS, PANTS, POLO SHIRTS,  
RAINWEAR, ROBES, SCARVES, SHOES, SHORTS,

SLEEP WEAR, SLIPPERS, SOCKS, SUNVISORS,  
SWEAT PANTS, SWEAT SHIRTS, SWEATERS, T-  
SHIRTS AND VESTS, IN CLASS 25 (U.S. CLS. 22 AND  
39).

FIRST USE 11-0-1997; IN COMMERCE 11-0-1997.

SER. NO. 78-051,723, FILED 3-7-2001.

STANLEY I. OSBORNE, EXAMINING ATTORNEY

**Int. Cl.: 6**

**Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50**

**Reg. No. 2,654,456**

**United States Patent and Trademark Office**

**Registered Nov. 26, 2002**

**TRADEMARK  
PRINCIPAL REGISTER**

**HUMMER**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: METAL PIGGY BANKS, METAL DECORA-  
TIVE BOXES, INGOTS OF COMMON METAL, ME-  
TAL KEY CHAINS, METAL KEY FOBS, METAL  
KEY RINGS, METAL KEYS, METAL LICENSE  
PLATES, NON-LUMINOUS AND NON-MECHAN-  
ICAL METAL SIGNS, METAL MONEY CLIPS, NON-  
LUMINOUS AND NON-MECHANICAL METAL

PARKING SIGNS, ORNAMENTAL REPLICA VEHI-  
CLES MADE OF METAL, NON-LUMINOUS AND  
NON-MECHANICAL METAL STREET SIGNS, ME-  
TAL TOOL BOXES AND METAL TOOL RACKS, IN  
CLASS 6 (U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

FIRST USE 11-0-1997; IN COMMERCE 11-0-1997.

SER. NO. 78-053,979, FILED 3-20-2001.

KELLY BOULTON, EXAMINING ATTORNEY

**Int. Cl.: 9**

**Prior U.S. Cls.: 21, 23, 26, 36 and 38**

**Reg. No. 2,645,796**

**United States Patent and Trademark Office**

**Registered Nov. 5, 2002**

**TRADEMARK  
PRINCIPAL REGISTER**

**HUMMER**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: BINOCULARS; CALCULATORS; PHOTO-  
GRAPH CAMERAS; COMPASSES; COMPUTER  
MOUSE PADS; COMPUTER MICE; COMPUTER  
GAME SOFTWARE FOR USE IN ARCADE GAMES,  
HAND HELD ELECTRONIC GAMES AND VIDEO  
GAMES; COMPUTER SCREEN SAVER SOFTWARE;  
COMPUTER AND VIDEO GAME CARTRIDGES;  
VIDEO GAME INTERACTIVE HAND HELD RE-  
MOTE CONTROLS FOR PLAYING ELECTRONIC  
GAMES; HAND HELD JOY STICK UNITS FOR  
PLAYING VIDEO GAMES; ELECTRIC SIGNS; EYE-

GLASS CASES; EYEGLASSES; GRADUATED RU-  
LERS; MAGNETS; MAGNIFYING GLASSES; NEON  
SIGNS, PRE-RECORDED VIDEO TAPES FEATUR-  
ING INFORMATION ON AUTOMOBILES; RADIO  
ANTENNAS; RADIOS; SUNGLASSES; TAPE MEA-  
SURES; TELEPHONES; THERMOMETERS NOT  
FOR MEDICAL USE; TIRE PRESSURE GAUGES;  
VIDEO TAPE REWINDERS; AND YARD STICKS, IN  
CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 11-0-1999; IN COMMERCE 11-0-1999.

SER. NO. 78-053,982, FILED 3-20-2001.

KELLY BOULTON, EXAMINING ATTORNEY

**Int. Cl.: 26**

**Prior U.S. Cls.: 37, 39, 40, 42 and 50**

**Reg. No. 2,625,050**

**United States Patent and Trademark Office**

**Registered Sep. 24, 2002**

**TRADEMARK  
PRINCIPAL REGISTER**

**HUMMER**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER  
P.O. BOX 300  
DETROIT, MI 482653000

AND ZIPPER PULLS , IN CLASS 26 (U.S. CLS. 37,  
39, 40, 42 AND 50).

FIRST USE 11-0-1998; IN COMMERCE 11-0-1998.

FOR: BELT BUCKLES FOR CLOTHES NOT OF  
PRECIOUS METAL, EMBROIDERED EMBLEMS,  
HAT PINS, CLOTH PATCHES FOR CLOTHING

SER. NO. 78-053,985, FILED 3-20-2001.

JOSETTE BEVERLY, EXAMINING ATTORNEY

**Int. Cl.: 18**

**Prior U.S. Cls.: 1, 2, 3, 22 and 41**

**Reg. No. 2,631,795**

**United States Patent and Trademark Office**

**Registered Oct. 8, 2002**

**TRADEMARK  
PRINCIPAL REGISTER**

**HUMMER**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: BACKPACKS, BILLFOLDS, BRIEFCASES,  
BUSINESS CARD CASES, CARRY-ON BAGS, CRED-  
IT CARD CASES, COIN CASES, DUFFEL BAGS,  
FANNY PACKS, GARMENT BAGS FOR TRAVEL,  
LUGGAGE, OVERNIGHT BAGS, PURSES, SPORT

BAGS, TOTE BAGS, TRUNKS FOR TRAVELING,  
UMBRELLAS AND WALLETS, IN CLASS 18 (U.S.  
CLS. 1, 2, 3, 22 AND 41).

FIRST USE 11-0-1999; IN COMMERCE 11-0-1999.

SER. NO. 78-053,997, FILED 3-20-2001.

JOSETTE BEVERLY, EXAMINING ATTORNEY

**Int. Cl.: 28**

**Prior U.S. Cls.: 22, 23, 38 and 50**

**Reg. No. 2,740,337**

**United States Patent and Trademark Office**

**Registered July 22, 2003**

**TRADEMARK  
PRINCIPAL REGISTER**

**HUMMER**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

ATED VIDEO GAMES AND STAND ALONE VIDEO  
GAME MACHINES, IN CLASS 28 (U.S. CLS. 22, 23, 38  
AND 50).

FIRST USE 11-0-1999; IN COMMERCE 11-0-1999.

FOR: BALLOONS, BOARD GAMES, CHRISTMAS  
TREE ORNAMENTS, COLLECTABLE TOY CARS,  
DIE CAST VEHICLE MODELS, PEDDLE CARS,  
COIN- OR NON-COIN OPERATED PINBALL MA-  
CHINES, PLASTIC VEHICLE HOBBY KITS FOR  
THE CONSTRUCTION OF TOY VEHICLES, PLAS-  
TIC VEHICLE MODELS, RADIO CONTROLLED  
CARS, VIDEO GAMES, NAMELY, COIN-OPER-

OWNER OF U.S. REG. NOS. 1,730,936, 2,420,425  
AND OTHERS.

SER. NO. 78-056,452, FILED 4-3-2001.

MICHAEL TANNER, EXAMINING ATTORNEY

**Int. Cl.: 25**

**Prior U.S. Cls.: 22 and 39**

**United States Patent and Trademark Office**

**Reg. No. 2,707,075**

**Registered Apr. 15, 2003**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER  
P.O. BOX 300  
DETROIT, MI 482653000

RAINWEAR, SLIPPERS, SOCKS, SUNVISORS,  
SWEAT PANTS, SWEATERS, T-SHIRTS AND VESTS,  
IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 9-0-2000; IN COMMERCE 10-15-2001.

FOR: CLOTHING, NAMELY, APRONS, CAPS,  
COATS, DRESS SHIRTS, GLOVES, GOLF SHIRTS,  
HATS, HEADBANDS, JACKETS, MOCCASINS,  
NECKTIES, OVERALLS, PANTS, POLO SHIRTS,

SER. NO. 78-054,001, FILED 3-20-2001.

TONJA GASKINS, EXAMINING ATTORNEY



**Int. Cl.: 6**

**Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50**

**Reg. No. 2,625,051**

**United States Patent and Trademark Office**

**Registered Sep. 24, 2002**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER  
P.O. BOX 300  
DETROIT, MI 482653000

BANKS, METAL DECORATIVE BOXES AND OR-  
NAMENTAL REPLICAS OF VEHICLES MADE OF  
PEWTER AND BRONZE, IN CLASS 6 (U.S. CLS. 2, 12,  
13, 14, 23, 25 AND 50).

FOR: INGOTS OF COMMON METAL, METAL  
KEY RINGS, METAL KEY FOBS, METAL LICENSE  
PLATES, NON-LUMINOUS AND NON-MECHAN-  
ICAL METAL SIGNS, PARKING SIGNS AND  
STREET SIGNS, METAL MONEY CLIPS, METAL  
TOOL BOXES AND TOOL RACKS, METAL PIGGY

FIRST USE 9-0-2000; IN COMMERCE 9-0-2000.

SER. NO. 78-054,005, FILED 3-20-2001.

JOSETTE BEVERLY, EXAMINING ATTORNEY

X

**Int. Cl.: 16**

**Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38 and 50**

**Reg. No. 2,604,940**

**United States Patent and Trademark Office**

**Registered Aug. 6, 2002**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER  
P.O. BOX 300  
DETROIT, MI 482653000

FOR: ALMANACS, AUTOMOTIVE BOOKS, PA-  
PER AND PLASTIC BAGS FOR MERCHANDISE,  
BANK CHECKS, BUMPER STICKERS, DESKTOP  
BUSINESS CARD HOLDERS, BUSINESS CARDS,  
CALENDARS, CHECKBOOK COVERS, CHIL-  
DREN'S ACTIVITY BOOKS, COOKBOOKS, DEC-  
ALS, DESK TOP HOLDERS, GIFT WRAPPING  
PAPER, GREETING CARDS, LETTER OPENERS,  
MARKERS, NOTE PAD HOLDERS, NOTE PADS,  
PAPER BANNERS, PAPER COASTERS, PAPER

FLAGS, PAPER LUGGAGE TAGS, PAPER NAP-  
KINS, PAPERWEIGHTS, PEN AND PENCIL HOLD-  
ERS, PENCILS, PENS, PHOTO ALBUMS, PICTURES,  
PLAYING CARDS, POCKET SECRETARIES, POST-  
CARDS, POSTERS, PRINTED LABELS, REPRODUC-  
TION LITHOGRAPHIC PRINTS, STATIONERY  
FOLDERS, TRADING AND COLLECTOR CARDS ,  
IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 9-0-2000; IN COMMERCE 9-0-2000.

SER. NO. 78-054,011, FILED 3-20-2001.

SUELLEN HICKEY, EXAMINING ATTORNEY

# United States Patent Office

860,907  
Registered Nov. 26, 1968

## PRINCIPAL REGISTER Trademark

Ser. No. 291,863, filed Feb. 26, 1968

**BUICK**

General Motors Corporation (Delaware corporation)  
3044 W. Grand Blvd.  
Detroit, Mich. 48202

For: AUTOMOBILES AND PARTS THEREOF, in  
CLASS 19 (INT. CL. 12).

First use in or before 1904; in commerce in or before  
1904.

Owner of Reg. Nos. 108,852, 647,618, and others.

C. A. MARLOW, *Examiner*.

**Int. Cl.: 18**

**Prior U.S. Cls.: 3 and 41**

**United States Patent and Trademark Office**

**Reg. No. 1,727,606**

**Registered Oct. 27, 1992**

**TRADEMARK  
PRINCIPAL REGISTER**

**BUICK**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: COIN PURSES, UMBRELLAS, TOTE  
BAGS, HIP PACKS, AND DUFFEL BAGS, IN  
CLASS 18 (U.S. CLS. 3 AND 41).

FIRST USE 9-30-1972; IN COMMERCE  
9-30-1972.

OWNER OF U.S. REG. NOS. 199,246, 1,559,739  
AND OTHERS.

SER. NO. 74-173,724, FILED 6-7-1991.

RAUL CORDOVA, EXAMINING ATTORNEY

**Int. Cl.: 21**

**Prior U.S. Cls.: 2 and 33**

**Reg. No. 1,685,358**

**United States Patent and Trademark Office**

**Registered May 5, 1992**

**TRADEMARK  
PRINCIPAL REGISTER**

**BUICK**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: MUGS, CRYSTAL BOXES, AND  
GLASSWARE FOR BEVERAGES, IN CLASS 21  
(U.S. CLS. 2 AND 33).

FIRST USE 9-30-1977; IN COMMERCE  
9-30-1977.

OWNER OF U.S. REG. NOS. 199,246, 860,907  
AND OTHERS.

SER. NO. 74-173,740, FILED 6-7-1991.

RAUL CORDOVA, EXAMINING ATTORNEY

Int. Cl.: 14

Prior U.S. Cls.: 27 and 28

**United States Patent and Trademark Office** **Reg. No. 1,694,262**  
Registered June 16, 1992

**TRADEMARK  
PRINCIPAL REGISTER**

**BUICK**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FIRST USE 9-30-1977; IN COMMERCE  
9-30-1977.  
OWNER OF U.S. REG. NOS. 199,246, 860,907  
AND OTHERS.

FOR: CLOCKS AND WATCHES, IN CLASS 14  
(U.S. CLS. 27 AND 28).

SER. NO. 74-175,984, FILED 6-14-1991.  
RAUL CORDOVA, EXAMINING ATTORNEY

**Int. Cl.: 16**

**Prior U.S. Cls.: 2, 22 and 37**

**United States Patent and Trademark Office** **Reg. No. 1,685,308**  
**Registered May 5, 1992**

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**TRADEMARK  
PRINCIPAL REGISTER**

**BUICK**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: LETTER OPENERS, PLAYING CARDS,  
PENS, PAPER CLIP CADDIES, AND PENCILS,  
IN CLASS 16 (U.S. CLS. 2, 22 AND 37).

FIRST USE 9-30-1971; IN COMMERCE  
9-30-1971.

OWNER OF U.S. REG. NOS. 199,246, 860,907  
AND OTHERS.

SER. NO. 74-173,741, FILED 6-7-1991.

RAUL CORDOVA, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cl.: 39

**United States Patent and Trademark Office** **Reg. No. 1,682,097**  
**Registered Apr. 7, 1992**

**TRADEMARK  
PRINCIPAL REGISTER**

**BUICK**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: T-SHIRTS, SHORTS, SWEATSHIRTS,  
TIES, SHIRTS, CAPS, VISORS, JACKETS, AND  
SWEATERS, IN CLASS 25 (U.S. CL. 39).

FIRST USE 9-30-1975; IN COMMERCE  
9-30-1975.

OWNER OF U.S. REG. NOS. 199,246, 860,907  
AND OTHERS.

SER. NO. 74-175,989, FILED 6-14-1991.

RAUL CORDOVA, EXAMINING ATTORNEY



**Int. Cl.: 24**

**Prior U.S. Cl.: 42**

**Reg. No. 1,686,484**

**United States Patent and Trademark Office**

**Registered May 12, 1992**

**TRADEMARK  
PRINCIPAL REGISTER**

**BUICK**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

OWNER OF U.S. REG. NOS. 199,246, 1,559,739  
AND OTHERS.

SER. NO. 74-192,136, FILED 8-6-1991.

FOR: TOWELS, IN CLASS 24 (U.S. CL. 42).  
FIRST USE 9-30-1987; IN COMMERCE  
9-30-1987.

RICHARD A. STRASER, EXAMINING ATTOR-  
NEY

**Int. Cl.: 6**

**Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50**

**Reg. No. 2,625,102**

**United States Patent and Trademark Office**

**Registered Sep. 24, 2002**

**TRADEMARK  
PRINCIPAL REGISTER**

**BUICK**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: METAL BANKS, DECORATIVE METAL  
BOXES, INGOTS OF COMMON METAL, METAL  
KEY CHAINS, METAL KEY FOBS, METAL KEY  
RINGS, METAL KEYS, LICENSE PLATES MADE OF  
METAL, NON-LUMINOUS AND NON-MECHANICAL  
METAL SIGNS, MONEY CLIPS MADE OF  
METAL, ORNAMENTAL REPLICAS OF VEHICLES  
MADE OF METAL, PARKING SIGNS MADE OF  
METAL, STREET SIGNS MADE OF METAL TOOL

BOXES, AND WALL MOUNTED AND FREE-  
STANDING METAL TOOL RACKS, IN CLASS 6  
(U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

FIRST USE 12-1-1905; IN COMMERCE 12-1-1905.

OWNER OF U.S. REG. NOS. 647,618, 1,668,926 AND  
OTHERS.

SER. NO. 78-063,931, FILED 5-16-2001.

APRIL L. RADEMACHER, EXAMINING ATTOR-  
NEY

**Int. Cl.: 20**

**Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50**

**Reg. No. 2,678,154**

**United States Patent and Trademark Office**

**Registered Jan. 21, 2003**

**TRADEMARK  
PRINCIPAL REGISTER**

**BUICK**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

PLATES, PICTURE FRAMES, PILLOWS, PLAQUES,  
PLASTIC FLAGS, PLASTIC STORAGE BINS, SEAT  
CUSHIONS, AND STOOLS, IN CLASS 20 (U.S. CLS. 2,  
13, 22, 25, 32 AND 50).

FOR: PLASTIC BADGE HOLDERS, BEDS,  
CHAIRS, NON-METAL CLAMPS, DESK ORNA-  
MENTS, NAMELY ORNAMENTS OF PLASTIC OR  
WOOD, JEWELRY BOXES NOT OF METAL, NON-  
METAL KEY CHAINS, NON-METAL KEY FOBS,  
NON-METAL KEY HOLDERS, NON-METAL KEY  
RINGS, NON-METAL KEY TAGS, NON-METAL  
LICENSE PLATES, HAND HELD MIRRORS, NON-  
METAL MONEY CLIPS, NAME BADGES, NAME

FIRST USE 1-1-1950; IN COMMERCE 1-1-1950.

OWNER OF U.S. REG. NO. 1,685,308.

SER. NO. 78-092,347, FILED 11-8-2001.

PAULA MAYS, EXAMINING ATTORNEY

Registered June 28, 1949

Registration No. 511,603

**PRINCIPAL REGISTER**

**Trade-Mark**

**Section 2 (f)**

**UNITED STATES PATENT OFFICE**

General Motors Corporation, Detroit, Mich.

Act of 1946

Application September 20, 1947, Serial No. 535,143

**BUICK**

**(Statement)**

General Motors Corporation, a corporation duly organized under the laws of the State of Delaware, located at Detroit, Michigan, and doing business at 3044 West Grand Boulevard, Detroit 2, has adopted and used the trade-mark shown in the accompanying drawing, for AUTOMOBILES AND STRUCTURAL PARTS THEREOF, in Class 19, Vehicles, and presents herewith five facsimiles showing the trade-mark as actually used in connection with such goods, the trade-mark being applied to the goods and requests that the same be registered in the United States Patent Office on the Principal Register in accordance with section 2(f) of the act of July 5, 1946.

The trade-mark was first used on January 2, 1904, and first used in commerce among the several States which may lawfully be regulated by Congress on January 2, 1904.

Applicant is the owner of Registrations No. 108,852 granted February 29, 1916; No. 199,246 granted June 2, 1925; No. 202,413 granted August 18, 1925, and No. 232,688 granted September 13, 1927.

Applications for renewal of United States Trade-Mark Registrations 199,246 and 202,413 have been filed within the time specified under the law.

Applicant claims that the mark is distinctive of the goods and that applicant has had substantially exclusive and continuous use of the mark in commerce among the several States for the period of five years next preceding the date of filing of this application.

**(Declaration)**

J. M. Crawford, being duly sworn, deposes and says that he is a vice president of General Motors Corporation, the applicant named in the foregoing statement, that he believes that said corporation is the owner of the trade-mark which is in use in commerce among the several States and that no other person, firm, corporation or association, to the best of his knowledge and belief, has the right to use such trade-mark in commerce which may lawfully be regulated by Congress, either in the identical form thereof or in such near resemblance thereto as might be calculated to deceive, that the drawing and description truly represent the trade-mark sought to be registered, that the facsimiles show the trade-mark as actually used in connection with the goods, and that the facts set forth in the statement are true.

GENERAL MOTORS CORPORATION,  
By J. M. CRAWFORD,  
Vice President.

**United States of America**  
United States Patent and Trademark Office

# ENCORE

**Reg. No. 4,342,824**

**Registered May 28, 2013**

**Int. Cl.: 12**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: MOTOR LAND VEHICLES, NAMELY, AUTOMOBILES AND SPORT UTILITY VEHICLES, BOTH FOR CONSUMER USE ONLY AND NOT FOR INDUSTRIAL OR CONSTRUCTION USE AND NOT INCLUDING LIFT TRUCKS, PALLET TRUCKS, TOWING TRACTORS, FORK LIFT TRUCKS, PLATFORM LIFT TRUCKS, SPECIAL APPLICATION LIFT TRUCKS, OR STOCK PICKER TRUCKS, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 1-15-2013; IN COMMERCE 1-15-2013.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-754,167, FILED 6-8-2009.

SHAILA SETTLES, EXAMINING ATTORNEY



*Shaila Settles*

Acting Director of the United States Patent and Trademark Office

**Int. Cl.: 25**

**Prior U.S. Cls.: 22 and 39**

**United States Patent and Trademark Office**

**Reg. No. 2,659,457**

**Registered Dec. 10, 2002**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER  
P.O. BOX 300  
DETROIT, MI 482653000

FOR: CLOTHING, NAMELY, APRONS, CAPS,  
COATS, DRESS SHIRTS, GLOVES, GOLF SHIRTS,  
HATS, HEADBANDS, JACKETS, MOCCASINS,  
NECKTIES, OVERALLS, PANTS, POLO SHIRTS,  
RAINWEAR, ROBES, SCARVES, SHOES, SHORTS,  
SLEEP WEAR, SLIPPERS, SOCKS, SUNVISORS,

SWEAT PANTS, SWEAT SHIRTS, SWEATERS, T-  
SHIRTS, VESTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 11-0-1997; IN COMMERCE 11-0-1997.

OWNER OF U.S. REG. NO. 2,420,425.

SER. NO. 78-056,445, FILED 4-3-2001.

MICHAEL TANNER, EXAMINING ATTORNEY

**Int. Cl.: 20**

**Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50**

**Reg. No. 2,693,400**

**United States Patent and Trademark Office**

**Registered Mar. 4, 2003**

**TRADEMARK  
PRINCIPAL REGISTER**

**REGAL**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: CLEAR PLASTIC BADGE HOLDERS, BEDS,  
CHAIRS, NON-METAL CLAMPS, DESK ORNA-  
MENTS, NAMELY, PLASTIC AND WOOD, JEWEL-  
RY BOXES NOT OF METAL, NON-METAL KEY  
CHAINS, NON-METAL KEY FOBS, NON-METAL  
KEY HOLDERS, NON-METAL KEY RINGS, NON-  
METAL KEY TAGS, NON-METAL NOVELTY LI-  
CENSE PLATES, MIRRORS, NON-METAL MONEY

CLIPS, PLASTIC NAME BADGES, NON-METAL  
NAMEPLATES, PICTURE FRAMES, PILLOWS, PLA-  
QUES, PLASTIC FLAGS, PLASTIC STORAGE BINS,  
SEAT CUSHIONS, STOOLS, IN CLASS 20 (U.S. CLS. 2,  
13, 22, 25, 32 AND 50).

FIRST USE 1-1-1979; IN COMMERCE 1-1-1979.

SER. NO. 78-096,250, FILED 12-3-2001.

LINDA E. BLOHM, EXAMINING ATTORNEY

**Int. Cl.: 12**

**Prior U.S. Cls.: 19, 21, 23, 31, 35, and 44**

**Reg. No. 2,926,906**

**United States Patent and Trademark Office**

**Registered Feb. 15, 2005**

**TRADEMARK  
PRINCIPAL REGISTER**

**LACROSSE**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER  
P.O. BOX 300, MAIL CODE 482-C23-B21  
DETROIT, MI 482653000

FOR: MOTOR LAND VEHICLES, NAMELY AU-  
TOMOBILES, TRUCKS, SPORT UTILITY VEHI-  
CLES, VANS, ENGINES THEREFOR AND  
STRUCTURAL PARTS THEREOF, IN CLASS 12  
(U.S. CLS. 19, 21, 23, 31, 35 AND 44).

THE ENGLISH TRANSLATION OF THE WORD  
"LACROSSE" IN THE MARK IS A GOAL GAME IN  
WHICH PLAYERS USE A LONG-HANDLED STICK  
THAT HAS A TRIANGULAR HEAD WITH A MESH  
POUCH FOR CATCHING, CARRYING, AND  
THROWING THE BALL.

SN 78-214,017, FILED 2-12-2003.

FIRST USE 10-1-2004; IN COMMERCE 10-1-2004.

JERI J. FICKES, EXAMINING ATTORNEY



**Int. Cl.: 12**

**Prior U.S. Cls.: 19, 21, 23, 31, 35, and 44**

**Reg. No. 3,336,426**

**United States Patent and Trademark Office**

**Registered Nov. 13, 2007**

**TRADEMARK  
PRINCIPAL REGISTER**

**ENCLAVE**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: MOTOR LAND VEHICLES, NAMELY,  
TRUCKS AND SPORT UTILITY VEHICLES, EN-  
GINES THEREFOR AND STRUCTURAL PARTS  
THEREOF, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35  
AND 44).

FIRST USE 4-12-2007; IN COMMERCE 4-12-2007.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

SN 78-697,148, FILED 8-22-2005.

KEVON CHISOLM, EXAMINING ATTORNEY

# United States of America

United States Patent and Trademark Office

# GNX

**Reg. No. 4,333,886**

**Registered May 14, 2013**

**Int. Cl.: 27**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: FLOOR MATS FOR AUTOMOBILES, IN CLASS 27 (U.S. CLS. 19, 20, 37, 42 AND 50).

FIRST USE 12-31-1994; IN COMMERCE 12-31-1994.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-638,978, FILED 5-30-2012.

KATHRYN COWARD, EXAMINING ATTORNEY



*Lisa Street Lee*

Acting Director of the United States Patent and Trademark Office

# United States of America

United States Patent and Trademark Office

## GRAND NATIONAL

**Reg. No. 4,275,355**

**Registered Jan. 15, 2013**

**Int. Cl.: 27**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: FLOOR MATS FOR AUTOMOBILES, IN CLASS 27 (U.S. CLS. 19, 20, 37, 42 AND 50).

FIRST USE 12-31-1994; IN COMMERCE 12-31-1994.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-638,992, FILED 5-30-2012.

HEATHER SAPP, EXAMINING ATTORNEY



*David J. Kyros*

Director of the United States Patent and Trademark Office

**United States of America**  
United States Patent and Trademark Office

**GNX**

**Reg. No. 4,333,887**

**Registered May 14, 2013**

**Int. Cl.: 12**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: BADGES FOR VEHICLES, FITTED COVERS FOR VEHICLES, FENDER MATS FOR VEHICLES, HORN BUTTON INSERTS FOR VEHICLES, TRUNK LINERS FOR VEHICLES, CAPS FOR WHEEL RIMS, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 12-31-1984; IN COMMERCE 12-31-1984.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-639,155, FILED 5-31-2012.

KATHRYN COWARD, EXAMINING ATTORNEY



*Lea Street Lee*

Acting Director of the United States Patent and Trademark Office

# United States of America

United States Patent and Trademark Office

## GRAND NATIONAL

**Reg. No. 4,275,368**

**Registered Jan. 15, 2013**

**Int. Cl.: 12**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: BADGES FOR VEHICLES, FITTED COVERS FOR VEHICLES, FENDER MATS FOR VEHICLES, HORN BUTTON INSERTS FOR VEHICLES, TRUNK LINERS FOR VEHICLES, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 12-31-1984; IN COMMERCE 12-31-1984.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-639,179, FILED 5-31-2012.

HEATHER SAPP, EXAMINING ATTORNEY



*David J. Kyfos*

Director of the United States Patent and Trademark Office

# United States of America

United States Patent and Trademark Office

# GNX

**Reg. No. 4,333,888**

**Registered May 14, 2013**

**Int. Cl.: 25**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: CLOTHING, NAMELY, HATS, T-SHIRTS, JACKETS, SWEAT SHIRTS, POLO SHIRTS,  
IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 3-2-2008; IN COMMERCE 3-2-2008.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-  
TICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-639,497, FILED 5-31-2012.

KATHRYN COWARD, EXAMINING ATTORNEY



*Lisa Street Lee*

Acting Director of the United States Patent and Trademark Office

# United States of America

United States Patent and Trademark Office

## GRAND NATIONAL

**Reg. No. 4,275,397**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Registered Jan. 15, 2013**

**Int. Cl.: 25**

FOR: CLOTHING, NAMELY HATS, T-SHIRTS, JACKETS, SWEAT SHIRTS, POLO SHIRTS,  
IN CLASS 25 (U.S. CLS. 22 AND 39).

**TRADEMARK**

FIRST USE 3-2-2008; IN COMMERCE 3-2-2008.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-639,518, FILED 5-31-2012.

HEATHER SAPP, EXAMINING ATTORNEY



*David J. Kyros*

Director of the United States Patent and Trademark Office

# United States of America

United States Patent and Trademark Office

# GNX

**Reg. No. 4,308,089**

**Registered Mar. 26, 2013**

**Int. Cl.: 6**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: NON-LUMINOUS AND NON-MECHANICAL METAL SIGNS, METAL KEY CHAINS,  
METAL LICENSE PLATES, IN CLASS 6 (U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

FIRST USE 1-1-1998; IN COMMERCE 1-1-1998.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-  
TICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-639,622, FILED 5-31-2012.

KATHRYN COWARD, EXAMINING ATTORNEY



*Lisa Street Lee*

Acting Director of the United States Patent and Trademark Office



# United States of America

United States Patent and Trademark Office

## GRAND NATIONAL

**Reg. No. 4,275,405**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Registered Jan. 15, 2013**

**Int. Cl.: 6**

FOR: NON-LUMINOUS AND NON-MECHANICAL METAL SIGNS, METAL KEY CHAINS,  
METAL LICENSE PLATES, IN CLASS 6 (U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

**TRADEMARK**

FIRST USE 1-1-1998; IN COMMERCE 1-1-1998.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-639,655, FILED 5-31-2012.

HEATHER SAPP, EXAMINING ATTORNEY



*David J. Kyjars*

Director of the United States Patent and Trademark Office

# United States of America

United States Patent and Trademark Office

# GNX

**Reg. No. 4,333,889**

**Registered May 14, 2013**

**Int. Cl.: 20**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: VINYL BANNERS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 11-30-2006; IN COMMERCE 11-30-2006.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-639,680, FILED 5-31-2012.

KATHRYN COWARD, EXAMINING ATTORNEY



*Lisa Street Lee*

Acting Director of the United States Patent and Trademark Office

# United States of America

United States Patent and Trademark Office

## GRAND NATIONAL

**Reg. No. 4,275,406**

**Registered Jan. 15, 2013**

**Int. Cl.: 20**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: VINYL BANNERS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 11-30-2006; IN COMMERCE 11-30-2006.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-639,695, FILED 5-31-2012.

HEATHER SAPP, EXAMINING ATTORNEY



*David J. Kyjars*

Director of the United States Patent and Trademark Office

**United States of America**  
United States Patent and Trademark Office

**GSX**

**Reg. No. 4,275,881**

**Registered Jan. 15, 2013**

**Int. Cl.: 12**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: UPHOLSTERY FOR MOTOR LAND PASSENGER VEHICLES; EXTERIOR AND INTERIOR BADGES FOR MOTOR LAND PASSENGER VEHICLES, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 10-21-1998; IN COMMERCE 10-21-1998.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-692,211, FILED 8-1-2012.

HEATHER SAPP, EXAMINING ATTORNEY



*David J. Kyros*

Director of the United States Patent and Trademark Office

# United States of America

United States Patent and Trademark Office

# GSX

**Reg. No. 4,275,882**

**Registered Jan. 15, 2013**

**Int. Cl.: 16**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: DECALS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 10-21-1998; IN COMMERCE 10-21-1998.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-692,224, FILED 8-1-2012.

HEATHER SAPP, EXAMINING ATTORNEY



*David J. Kyros*

Director of the United States Patent and Trademark Office

# United States of America

## United States Patent and Trademark Office

# AVENIR

**Reg. No. 5,464,849**

**Registered May 08, 2018**

**Int. Cl.: 12**

**Trademark**

**Principal Register**

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 Renaissance Center  
Detroit, MICHIGAN 482653000

CLASS 12: Motor land vehicles, namely, automobiles, sport utility vehicles, trucks, vans and structural parts thereof

FIRST USE 11-1-2017; IN COMMERCE 11-1-2017

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

The English translation of "AVENIR" in the mark is "TO BRING TOGETHER" or "FUTURE".

SER. NO. 86-500,516, FILED 01-12-2015



*Andrei Iancu*

Director of the United States  
Patent and Trademark Office

# United States of America

## United States Patent and Trademark Office

# TOURX

**Reg. No. 5,570,976**

**Registered Sep. 25, 2018**

**Int. Cl.: 12**

**Trademark**

**Principal Register**

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 Renaissance Center  
Detroit, MICHIGAN 482653000

CLASS 12: Motor land vehicles, namely, automobiles

FIRST USE 4-30-2017; IN COMMERCE 4-30-2017

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 86-850,584, FILED 12-16-2015



*Andrei Iancu*

Director of the United States  
Patent and Trademark Office

# United States of America

## United States Patent and Trademark Office

# RIVIERA

**Reg. No. 5,082,334**

**Registered Nov. 15, 2016**

**Int. Cl.: 12**

**Trademark**

**Principal Register**

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 Renaissance Center  
Detroit, MI 482653000

CLASS 12: Badges for vehicles

FIRST USE 5-31-2009; IN COMMERCE 5-31-2009

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 87-041,668, FILED 05-18-2016  
SHAUNIA P CARLYLE, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office



**Int. Cl.: 12**

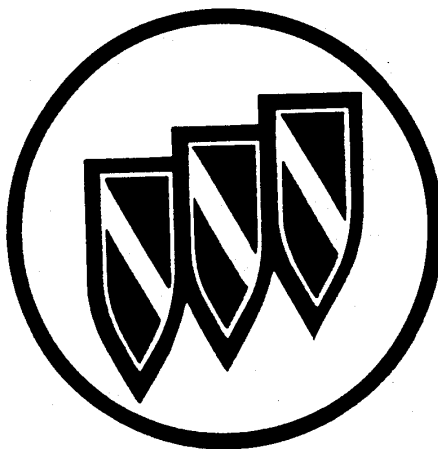
**Prior U.S. Cls.: 19 and 23**

**United States Patent and Trademark Office**

**Reg. No. 1,559,739**

**Registered Oct. 10, 1989**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: MOTOR VEHICLES; NAMELY, AUTO-  
MOBILES, ENGINES THEREFOR, AND  
STRUCTURAL PARTS THEREOF, IN CLASS 12  
(U.S. CLS. 19 AND 23).

FIRST USE 9-1-1981; IN COMMERCE  
9-1-1981.

OWNER OF U.S. REG. NOS. 199,246, 1,037,850  
AND OTHERS.

SER. NO. 781,694, FILED 2-21-1989.

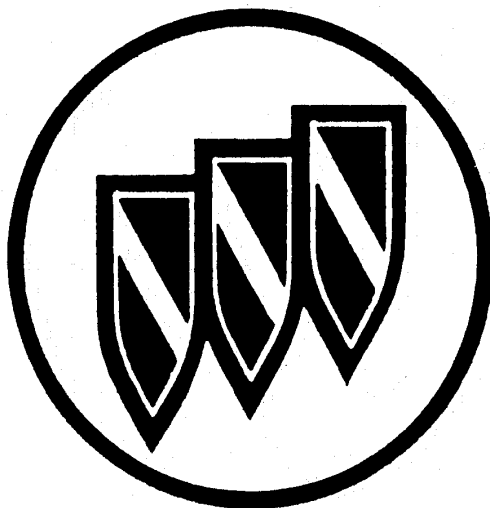
ELLEN A. RUBEL, EXAMINING ATTORNEY

**Int. Cl.: 21**

**Prior U.S. Cls.: 2, 30 and 33**

**United States Patent and Trademark Office** **Reg. No. 1,741,359**  
**Registered Dec. 22, 1992**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: CRYSTAL BOXES, GLASSWARE FOR  
BEVERAGES, AND MUGS, IN CLASS 21 (U.S.  
CLS. 2, 30 AND 33).

FIRST USE 9-30-1982, FIRST USED IN AN-  
OTHER FORM ON SEPTEMBER 30, 1971; IN

COMMERCE 9-30-1982, FIRST USED IN COM-  
MERCE IN ANOTHER FORM ON SEPTEMBER  
30, 1971.

OWNER OF U.S. REG. NOS. 1,473,052, 1,559,739  
AND OTHERS.

SER. NO. 74-175,875, FILED 6-14-1991.

BARBARA S. HUDSON, EXAMINING ATTOR-  
NEY

**Int. Cl.: 16**

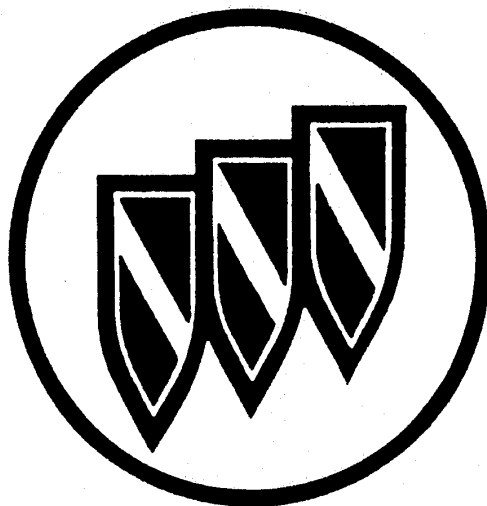
**Prior U.S. Cls.: 22 and 37**

**United States Patent and Trademark Office**

**Reg. No. 1,713,553**

**Registered Sep. 8, 1992**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: PLAYING CARDS, LETTER OPENERS,  
PENS, PENCILS, PEN AND PENCIL SETS,  
AND MEMO HOLDERS, IN CLASS 16 (U.S.  
CLS. 22 AND 37).

FIRST USE 9-30-1981, FIRST USED IN AN-  
OTHER FORM ON SEPTEMBER 30, 1971; IN

COMMERCE 9-30-1981, FIRST USED IN COM-  
MERCE IN ANOTHER FORM ON SEPTEMBER  
30, 1971.

OWNER OF U.S. REG. NOS. 1,037,850, 1,559,739  
AND OTHERS.

SER. NO. 74-175,985, FILED 6-14-1991.

CHERYL BUTLER, EXAMINING ATTORNEY

**Int. Cl.: 18**

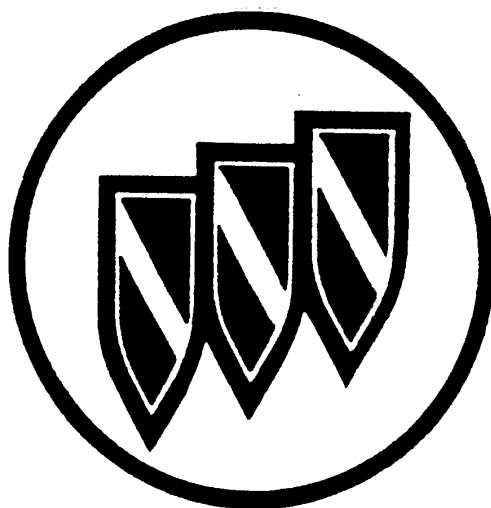
**Prior U.S. Cls.: 3 and 41**

**United States Patent and Trademark Office**

**Reg. No. 1,790,402**

**Registered Aug. 31, 1993**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FIRST USE 9-30-1987; IN COMMERCE  
9-30-1987.

OWNER OF U.S. REG. NOS. 199,246, 1,559,739  
AND OTHERS.

SER. NO. 74-175,987, FILED 6-14-1991.

FOR: COIN CASES, UMBRELLAS, TOTE  
BAGS, AND HIP PACKS, IN CLASS 18 (U.S.  
CLS. 3 AND 41).

KEITH L. HENDERSON, EXAMINING ATTOR-  
NEY

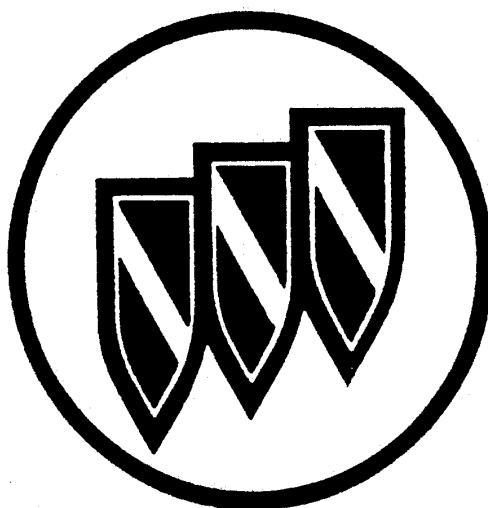
Int. Cl.: 14

Prior U.S. Cls.: 27 and 28

**United States Patent and Trademark Office**

**Reg. No. 1,698,990**  
Registered July 7, 1992

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FIRST USE 9-30-1981; IN COMMERCE  
9-30-1981.  
OWNER OF U.S. REG. NOS. 1,037,850, 1,559,739  
AND OTHERS.

FOR: CLOCKS, WATCHES, GOLD NECK-  
LACES, CUFF LINKS, AND TIE TACKS, IN  
CLASS 14 (U.S. CLS. 27 AND 28).

SER. NO. 74-175,988, FILED 6-14-1991.  
BRIDGET A. GRIFFIN, EXAMINING ATTOR-  
NEY

**Int. Cl.: 24**

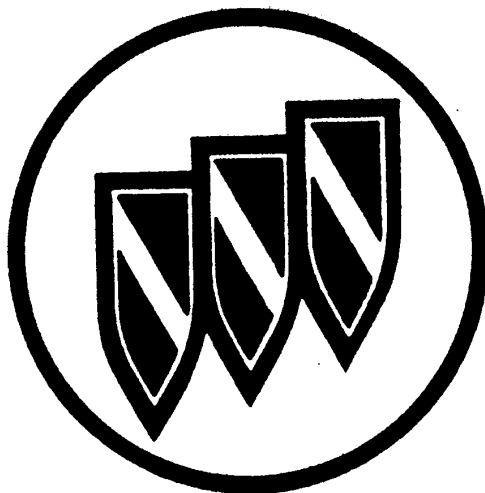
**Prior U.S. Cl.: 42**

**United States Patent and Trademark Office**

**Reg. No. 1,690,241**

**Registered June 2, 1992**

**TRADEMARK  
PRINCIPAL REGISTER**



**GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202**

**OWNER OF U.S. REG. NOS. 1,037,850, 1,559,739  
AND OTHERS.**

**SER. NO. 74-192,821, FILED 8-6-1991.**

**FOR: TOWELS, IN CLASS 24 (U.S. CL. 42).  
FIRST USE 9-30-1987; IN COMMERCE  
9-30-1987.**

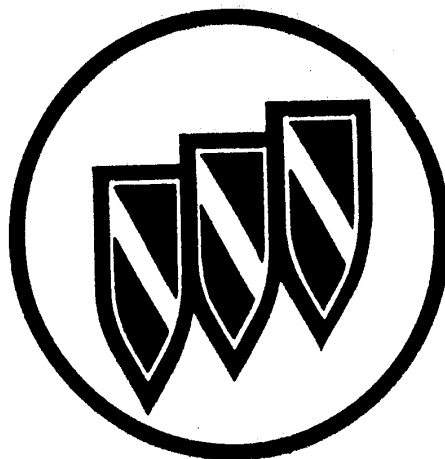
**RICHARD A. STRASER, EXAMINING ATTOR-  
NEY**

Int. Cl.: 6

Prior U.S. Cls.: 13 and 28

**United States Patent and Trademark Office** **Reg. No. 1,734,354**  
Registered Nov. 24, 1992

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: MONEY CLIPS AND KEY RINGS  
MADE OF METAL, IN CLASS 6 (U.S. CLS. 13  
AND 28).

FIRST USE 9-30-1971, FIRST USED IN AN-  
OTHER FORM ON SEPTEMBER 30, 1971; IN

COMMERCE 9-30-1971, FIRST USED IN COM-  
MERCE IN ANOTHER FORM ON SEPTEMBER  
30, 1971.

OWNER OF U.S. REG. NOS. 1,037,850, 1,559,739  
AND OTHERS.

SER. NO. 74-220,112, FILED 11-8-1991.

VIVIAN MICZNIK, EXAMINING ATTORNEY

**Int. Cl.: 25**

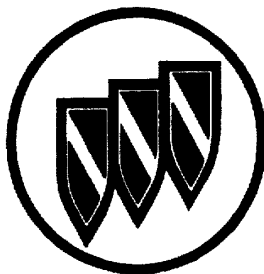
**Prior U.S. Cls.: 22 and 39**

**United States Patent and Trademark Office**

**Reg. No. 2,545,104**

**Registered Mar. 5, 2002**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: APRONS, CAPS, COATS, DRESS SHIRTS,  
GLOVES, GOLF SHIRTS, HATS, HEADBANDS,  
JACKETS, MOCCASINS, NECKTIES, OVERALLS,  
PANTS, POLO SHIRTS, RAINWEAR, ROBES,  
SCARVES, SHOES, SHORTS, SLEEP WEAR, SLIP-  
PERS, SOCKS, SUNVISORS, SWEAT PANTS, SWEAT

SHIRTS, SWEATERS, T-SHIRTS, VESTS, IN CLASS  
25 (U.S. CLS. 22 AND 39).

FIRST USE 9-30-1983; IN COMMERCE 9-30-1983.

OWNER OF U.S. REG. NOS. 1,690,241, 1,741,359  
AND OTHERS.

SER. NO. 78-050,373, FILED 2-27-2001.

JOSEPH MANALILI, EXAMINING ATTORNEY



**Int. Cl.: 25**

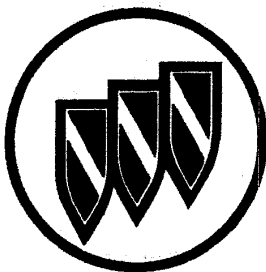
**Prior U.S. Cls.: 22 and 39**

**United States Patent and Trademark Office**

**Reg. No. 2,631,830**

**Registered Oct. 8, 2002**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: CLOTHING, NAMELY, APRONS, CAPS,  
COATS, DRESS SHIRTS, GLOVES, GOLF SHIRTS,  
HATS, HEADBANDS, JACKETS, MOCCASINS,  
NECKTIES, OVERALLS, PANTS, POLO SHIRTS,  
RAINWEAR, ROBES, SCARVES, SHOES, SHORTS,  
SLEEP WEAR, SLIPPERS, SOCKS, SUNVISORS,  
SWEAT PANTS, SWEAT SHIRTS, SWEATERS, T-

SHIRTS AND VESTS, IN CLASS 25 (U.S. CLS. 22 AND  
39).

FIRST USE 9-30-1971; IN COMMERCE 9-30-1971.

OWNER OF U.S. REG. NOS. 1,559,739, 1,790,402  
AND OTHERS.

SER. NO. 78-063,886, FILED 5-16-2001.

SHARON ASAR, EXAMINING ATTORNEY

**Int. Cl.: 6**

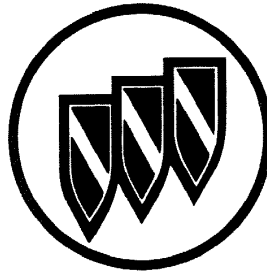
**Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50**

**Reg. No. 2,625,101**

**United States Patent and Trademark Office**

**Registered Sep. 24, 2002**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: METAL BANKS, DECORATIVE METAL  
BOXES, INGOTS OF COMMON METAL, METAL  
KEY CHAINS, METAL KEY FOBS, METAL KEY  
RINGS, METAL KEYS, LICENSE PLATES MADE OF  
METAL, NON-LUMINOUS AND NON-MECHANICAL  
METAL SIGNS, MONEY CLIPS MADE OF  
METAL, ORNAMENTAL REPLICAS OF VEHICLES  
MADE OF METAL, PARKING SIGNS MADE OF  
METAL, STREET SIGNS MADE OF METAL TOOL

BOXES, AND WALL MOUNTED AND FREE-  
STANDING METAL TOOL RACKS, IN CLASS 6  
(U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

FIRST USE 9-30-1971; IN COMMERCE 9-30-1971.

OWNER OF U.S. REG. NOS. 1,473,052, 1,487,116  
AND OTHERS.

SER. NO. 78-063,928, FILED 5-16-2001.

APRIL L. RADEMACHER, EXAMINING ATTOR-  
NEY

**Int. Cl.: 20**

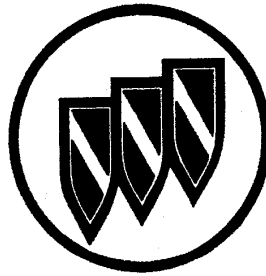
**Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50**

**Reg. No. 2,740,351**

**United States Patent and Trademark Office**

**Registered July 22, 2003**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER  
P.O. BOX 300  
DETROIT, MI 482653000

TURE FRAMES; PILLOWS; PLAQUES; PLASTIC  
FLAGS; PLASTIC STORAGE BINS; SEAT CUSH-  
IONS; STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32  
AND 50).

FOR: PLASTIC BADGE HOLDERS; BEDS;  
CHAIRS; NON-METAL CLAMPS; DESK ORNA-  
MENTS MADE OF PLASTIC OR WOOD; JEWELRY  
BOXES NOT OF METAL; NON-METAL KEY  
CHAINS; NON-METAL KEY FOBS; NON-METAL  
KEY HOLDERS; NON-METAL KEY RINGS; NON-  
METAL KEY TAGS; PLASTIC NOVELTY LICENSE  
PLATES; MIRRORS; NON-METAL MONEY CLIPS;  
PLASTIC NAME BADGES; NAMEPLATES; PIC-

FIRST USE 1-1-1975; IN COMMERCE 1-1-1975.

OWNER OF U.S. REG. NOS. 1,687,896, 1,720,322  
AND OTHERS.

SER. NO. 78-092,342, FILED 11-8-2001.

JOHN GARTNER, EXAMINING ATTORNEY

**Int. Cl.: 28**

**Prior U.S. Cl.: 22**

**United States Patent and Trademark Office**

**Reg. No. 1,467,546**

**Registered Dec. 1, 1987**

**TRADEMARK  
PRINCIPAL REGISTER**

**PONTIAC**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: TOYS AND PLAYTHINGS, NAMELY;  
TOY VEHICLES, TOY CARS, TOY MODEL  
HOBBYCRAFT KITS, IN CLASS 28 (U.S. CL. 22).

FIRST USE 10-1-1983; IN COMMERCE  
10-1-1983.

OWNER OF U.S. REG. NOS. 222,073, 647,239  
AND OTHERS.

SER. NO. 659,288, FILED 5-7-1987.

W. A. CONN, EXAMINING ATTORNEY

**Int. Cl.: 14**

**Prior U.S. Cl.: 27**

**United States Patent and Trademark Office** **Reg. No. 1,708,037**  
**Registered Aug. 18, 1992**

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**TRADEMARK  
PRINCIPAL REGISTER**

**PONTIAC**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: WATCHES AND CLOCKS, IN CLASS 14  
(U.S. CL. 27).

FIRST USE 9-30-1975; IN COMMERCE  
9-30-1975.  
OWNER OF U.S. REG. NOS. 222,073, 1,495,970  
AND OTHERS.

SER. NO. 74-202,106, FILED 9-9-1991.  
LINDA K. MCLEOD, EXAMINING ATTORNEY

**Int. Cl.: 24**

**Prior U.S. Cl.: 42**

**United States Patent and Trademark Office** **Reg. No. 1,701,857**  
**Registered July 21, 1992**

**TRADEMARK  
PRINCIPAL REGISTER**

**PONTIAC**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FIRST USE 9-30-1975; IN COMMERCE  
9-30-1975.

OWNER OF U.S. REG. NOS. 222,073, 1,495,970  
AND OTHERS.

SER. NO. 74-202,145, FILED 9-9-1991.

FOR: POT HOLDERS, BARBECUE MITTS,  
AND TOWELS, IN CLASS 24 (U.S. CL. 42).

H. M. FISHER, EXAMINING ATTORNEY

**Int. Cl.: 20**

**Prior U.S. Cl.: 50**

**United States Patent and Trademark Office**

**Reg. No. 1,744,568**

**Registered Jan. 5, 1993**

**TRADEMARK  
PRINCIPAL REGISTER**

**PONTIAC**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FIRST USE 9-30-1980; IN COMMERCE  
9-30-1980.

SER. NO. 74-279,696, FILED 5-28-1992.

FOR: KEY FOBS NOT MADE OF METAL, IN  
CLASS 20 (U.S. CL. 50).

RICHARD A. STRASER, EXAMINING ATTOR-  
NEY

**Int. Cl.: 9**

**Prior U.S. Cls.: 21, 23, 26, 36 and 38**

**Reg. No. 2,685,227**

**United States Patent and Trademark Office**

**Registered Feb. 11, 2003**

**TRADEMARK  
PRINCIPAL REGISTER**

**PONTIAC**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: MAGNETS, THERMOMETERS NOT FOR  
MEDICAL USE, ANTENNAS, COMPUTER GAME  
SOFTWARE, TELEPHONES, MOUSE PADS, WRIST  
RESTS FOR USE WITH COMPUTERS, NEON SIGNS,

CALCULATORS, AND RADIOS, IN CLASS 9 (U.S.  
CLS. 21, 23, 26, 36 AND 38).

FIRST USE 9-0-1998; IN COMMERCE 9-0-1998.

SER. NO. 76-063,101, FILED 6-5-2000.

STEVEN JACKSON, EXAMINING ATTORNEY



**Int. Cl.: 20**

**Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50**

**Reg. No. 2,539,540**

**United States Patent and Trademark Office**

**Registered Feb. 19, 2002**

**TRADEMARK  
PRINCIPAL REGISTER**

**PONTIAC**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FIRST USE 9-0-1999; IN COMMERCE 9-0-1999.

SER. NO. 76-063,111, FILED 6-5-2000.

FOR: JEWELRY BOXES NOT OF METAL,  
STOOLS, CHAIRS, PILLOWS, NON-METAL LI-  
CENSE PLATES, NON-METAL KEY TAGS, IN  
CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

STEVEN JACKSON, EXAMINING ATTORNEY

**Int. Cl.: 25**

**Prior U.S. Cls.: 22 and 39**

**United States Patent and Trademark Office**

**Reg. No. 2,563,775**

**Registered Apr. 23, 2002**

**TRADEMARK  
PRINCIPAL REGISTER**

**PONTIAC**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FIRST USE 9-30-1976; IN COMMERCE 9-30-1976.

OWNER OF U.S. REG. NOS. 1,708,037, 1,775,048  
AND OTHERS.

FOR: CLOTHING, NAMELY, JACKETS, JOG-  
GING SUITS, PARKAS, COATS, SWEAT SHIRTS,  
SWEAT PANTS, BASEBALL SHIRTS, SHORTS, T-  
SHIRTS, HATS, SHOES, BANDANAS, GLOVES,  
ROBES, SWEATERS, TIES, SOCKS, APRONS,  
SHIRTS, BOOTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

SER. NO. 78-022,261, FILED 8-22-2000.

HOWARD SMIGA, EXAMINING ATTORNEY

**Int. Cl.: 18**

**Prior U.S. Cls.: 1, 2, 3, 22 and 41**

**United States Patent and Trademark Office**

**Reg. No. 2,563,776**

**Registered Apr. 23, 2002**

**TRADEMARK  
PRINCIPAL REGISTER**

**PONTIAC**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FIRST USE 9-30-1979; IN COMMERCE 9-30-1979.

OWNER OF U.S. REG. NOS. 1,708,037, 1,775,048  
AND OTHERS.

FOR: WAIST PACKS, DUFFEL BAGS, UMBREL-  
LAS, TOTE BAGS, LUGGAGE, WALLETS, BACK-  
PACKS, CARD CASES, NAMELY, BUSINESS CARD  
CASES, CALLING CARD CASES AND CREDIT  
CARD CASES, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22  
AND 41).

SER. NO. 78-022,262, FILED 8-22-2000.

HOWARD SMIGA, EXAMINING ATTORNEY

**Int. Cls.: 6, 18, 20 and 28**

**Prior U.S. Cls.: 1, 2, 3, 12, 13, 14, 22, 23, 25, 32, 38, 41  
and 50**

**Reg. No. 2,659,488**

**United States Patent and Trademark Office**

**Registered Dec. 10, 2002**

**TRADEMARK  
PRINCIPAL REGISTER**

**PONTIAC**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: METAL PIGGY BANKS, METAL DECORA-  
TIVE BOXES, INGOTS OF COMMON METAL, ME-  
TAL KEY CHAINS, METAL KEY FOBS, METAL  
KEY RINGS, METAL KEYS FOR LOCKS, LICENSE  
PLATES MADE OF METAL, NON-LUMINOUS AND  
NON-MECHANICAL METAL SIGNS, MONEY  
CLIPS MADE OF METAL, NON-LUMINOUS AND  
NON-MECHANICAL METAL PARKING SIGNS,  
NON-LUMINOUS AND NON-MECHANICAL ME-  
TAL STREET SIGNS, METAL TOOL BOXES AND  
FREESTANDING METAL TOOL RACKS, IN CLASS  
6 (U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

FIRST USE 12-1-1964; IN COMMERCE 12-1-1964.

FOR: LEATHER KEY CHAINS, IN CLASS 18 (U.S.  
CLS. 1, 2, 3, 22 AND 41).

FIRST USE 9-19-1997; IN COMMERCE 9-19-1997.

FOR: NON-METAL KEY CHAINS, PLASTIC KEY  
CHAIN TAGS, KEY FOBS NOT OF METAL, NON-  
METAL KEY RINGS, PLASTIC KEY RINGS, NON-  
METAL TOOL BOXES AND FREE-STANDING  
NON-METAL TOOL RACKS, IN CLASS 20 (U.S.  
CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 9-14-1997; IN COMMERCE 9-14-1997.

FOR: MINIATURE REPLICAS OF VEHICLES,  
AND TOY VEHICLES, IN CLASS 28 (U.S. CLS. 22,  
23, 38 AND 50).

FIRST USE 1-1-1991; IN COMMERCE 1-1-1991.

OWNER OF U.S. REG. NOS. 1,467,546, 1,744,568  
AND OTHERS.

SER. NO. 78-063,901, FILED 5-16-2001.

SHARON ASAR, EXAMINING ATTORNEY

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

**United States Patent and Trademark Office**

**Reg. No. 2,683,733**

Registered Feb. 4, 2003

**TRADEMARK  
PRINCIPAL REGISTER**

**PONTIAC**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: PLASTIC BADGE HOLDERS, BEDS,  
CHAIRS, NON-METAL CLAMPS, DESK ORNA-  
MENTS MADE OF PLASTIC AND WOOD, JEWEL-  
RY BOXES NOT OF METAL, NON-METAL KEY  
CHAINS, NON-METAL KEY FOBS, NON-METAL  
KEY HOLDERS, NON-METAL KEY RINGS, NON-  
METAL KEY TAGS, NON-METAL LICENSE  
PLATES, HAND-HELD AND WALL MIRRORS,

NON-METAL MONEY CLIPS, PLASTIC NAME  
BADGES, NON-METAL NAMEPLATES, PICTURE  
FRAMES, PILLOWS, PLAQUES, PLASTIC FLAGS,  
PLASTIC STORAGE BINS, SEAT CUSHIONS,  
STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32  
AND 50).

FIRST USE 1-1-1949; IN COMMERCE 1-1-1949.

SER. NO. 78-096,291, FILED 12-3-2001.

TRICIA SONNEBORN, EXAMINING ATTORNEY

Int. Cl.: 28

Prior U.S. Cl.: 22

**United States Patent and Trademark Office**

Reg. No. 1,470,780

Registered Dec. 29, 1987

**TRADEMARK  
PRINCIPAL REGISTER**

**FIREBIRD**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FIRST USE 2-1-1984; IN COMMERCE  
2-1-1984.

OWNER OF U.S. REG. NO. 597,859 AND  
OTHERS.

FOR: TOYS AND PLAYTHINGS, NAMELY  
TOY VEHICLES, TOY CARS, TOY MODEL  
HOBBYCRAFT KITS, IN CLASS 28 (U.S. CL. 22).

SER. NO. 662,763, FILED 5-26-1987.

W. A. CONN, EXAMINING ATTORNEY

Int. Cl.: 28

Prior U.S. Cl.: 22

**United States Patent and Trademark Office** Reg. No. 1,470,782  
Registered Dec. 29, 1987

**TRADEMARK  
PRINCIPAL REGISTER**

**FIERO**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FIRST USE 2-1-1984; IN COMMERCE  
2-1-1984.

OWNER OF U.S. REG. NO. 1,397,922.

FOR: TOYS AND PLAYTHINGS, NAMELY,  
TOY VEHICLES, TOY CARS, TOY MODEL  
HOBBYCRAFT KITS, IN CLASS 28 (U.S. CL. 22).

SER. NO. 662,767, FILED 5-26-1987.

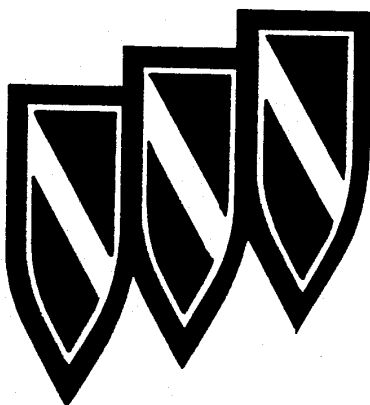
W. A. CONN, EXAMINING ATTORNEY

Int. Cl.: 12

Prior U.S. Cl.: 19

**United States Patent and Trademark Office** **Reg. No. 1,473,052**  
**Registered Jan. 19, 1988**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FIRST USE 9-1-1981; IN COMMERCE  
9-1-1981.

OWNER OF U.S. REG. NOS. 1,037,850 AND  
1,045,075.

FOR: MOTOR VEHICLES, NAMELY AUTO-  
MOBILES, IN CLASS 12 (U.S. CL. 19).

SER. NO. 664,012, FILED 6-1-1987.

DAVID H. STINE, EXAMINING ATTORNEY



**Int. Cl.: 28**

**Prior U.S. Cls.: 22, 23, 38 and 50**

**United States Patent and Trademark Office**

**Reg. No. 2,522,859**

**Registered Dec. 25, 2001**

**TRADEMARK  
PRINCIPAL REGISTER**

**GTO**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: BALLOONS, BOARD GAMES, CHRISTMAS  
TREE ORNAMENTS, COLLECTIBLE TOY CARS,  
DIE CAST VEHICLE MODELS, GOLF BAGS, GOLF  
BALL MARKERS, GOLF BALLS, GOLF CLUBS,  
GOLF PUTTERS, GOLF TEES, PEDDLE CARS,  
COIN OPERATED PINBALL MACHINES, PLASTIC  
TOY VEHICLE MODEL HOBBYCRAFT KITS, PLAS-

TIC TOY MODEL KIT CARS, RADIO CONTROL-  
LED CARS, COIN OPERATED VIDEO GAMES AND  
HAND HELD UNITS FOR PLAYING VIDEO  
GAMES, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 9-30-1977; IN COMMERCE 9-30-1977.

SER. NO. 78-063,823, FILED 5-16-2001.

MARIA-VICTORIA SUAREZ, EXAMINING ATTOR-  
NEY

**Int. Cl.: 20**

**Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50**

**Reg. No. 2,686,610**

**United States Patent and Trademark Office**

**Registered Feb. 11, 2003**

**TRADEMARK  
PRINCIPAL REGISTER**

**BONNEVILLE**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: CLEAR, PLASTIC BADGE HOLDERS; NON-  
METAL CLAMPS, DESK ORNAMENTS MADE OF  
PLASTIC AND WOOD; JEWELRY BOXES NOT OF  
METAL; NON-METAL KEY CHAINS; NON-METAL  
KEY FOBS; NON-METAL KEY HOLDERS; NON-  
METAL KEY RINGS; PLASTIC KEY TAGS; PLAS-  
TIC NOVELTY LICENSE PLATES; FURNITURE,  
NAMELY, MIRRORS; NON-METAL MONEY CLIPS;

PLASTIC NAME BADGES; PLASTIC NAME  
PLATES; PLAQUES; PLASTIC FLAGS; PLASTIC  
STORAGE BINS; SEAT CUSHIONS; STOOLS, IN  
CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 1-1-1959; IN COMMERCE 1-1-1959.

OWNER OF U.S. REG. NO. 606,303.

SER. NO. 78-096,285, FILED 12-3-2001.

WILLIAM JACOBI, EXAMINING ATTORNEY

**Int. Cl.: 20**

**Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50**

**United States Patent and Trademark Office**

**Reg. No. 2,752,897**

**Registered Aug. 19, 2003**

**TRADEMARK  
PRINCIPAL REGISTER**

**GRAND PRIX**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: PLASTIC BADGE HOLDERS, BEDS,  
CHAIRS, NON-METAL CLAMPS, DESK ORNA-  
MENTS MADE OF PLASTIC AND WOOD, JEWEL-  
RY BOXES NOT OF METAL, NON-METAL KEY  
CHAINS, NON-METAL KEY FOBS, NON-METAL  
KEY HOLDERS, NON-METAL KEY RINGS, NON-  
METAL KEY TAGS, NON-METAL LICENSE  
PLATES, HAND-HELD AND WALL MIRRORS,

NON-METAL MONEY CLIPS, PLASTIC NAME  
BADGES, NON-METAL NAMEPLATES, PICTURE  
FRAMES, PILLOWS, PLAQUES, PLASTIC FLAGS,  
PLASTIC STORAGE BINS, SEAT CUSHIONS,  
STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32  
AND 50).

FIRST USE 1-1-1970; IN COMMERCE 1-1-1970.

SER. NO. 78-096,289, FILED 12-3-2001.

TRICIA SONNEBORN, EXAMINING ATTORNEY

**Int. Cl.: 20**

**Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50**

**Reg. No. 2,686,611**

**United States Patent and Trademark Office**

**Registered Feb. 11, 2003**

**TRADEMARK  
PRINCIPAL REGISTER**

**GRAND AM**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: PLASTIC BADGE HOLDERS, BEDS,  
CHAIRS, NON-METAL CLAMPS, DESK ORNA-  
MENTS MADE OF PLASTIC AND WOOD, JEWEL-  
RY BOXES NOT OF METAL, NON-METAL KEY  
CHAINS, NON-METAL KEY FOBS, NON-METAL  
KEY HOLDERS, NON-METAL KEY RINGS, NON-  
METAL KEY TAGS, NON-METAL LICENSE  
PLATES, HAND-HELD AND WALL MIRRORS,

NON-METAL MONEY CLIPS, PLASTIC NAME  
BADGES, NON-METAL NAMEPLATES, PICTURE  
FRAMES, PILLOWS, PLAQUES, PLASTIC FLAGS,  
PLASTIC STORAGE BINS, SEAT CUSHIONS,  
STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32  
AND 50).

FIRST USE 1-1-1978; IN COMMERCE 1-1-1978.

SER. NO. 78-096,297, FILED 12-3-2001.

TRICIA SONNEBORN, EXAMINING ATTORNEY

**Int. Cl.: 20**

**Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50**

**Reg. No. 2,700,393**

**United States Patent and Trademark Office**

**Registered Mar. 25, 2003**

**TRADEMARK  
PRINCIPAL REGISTER**

**FIREBIRD**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

TURE FRAMES, PILLOWS, PLAQUES, PLASTIC  
FLAGS, PLASTIC STORAGE BINS, SEAT CUSH-  
IONS, STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32  
AND 50).

FOR: BEDS, CHAIRS, JEWELRY BOXES NOT OF  
METAL, NON-METAL KEY CHAINS, NON-METAL  
KEY FOBS, NON-METAL KEY HOLDERS, NON-  
METAL KEY RINGS, NON-METAL KEY TAGS,  
NON-METAL LICENSE PLATES, HAND-HELD  
MIRRORS, NON-METAL MONEY CLIPS, PLASTIC  
NAME BADGES, NON-METAL NAMEPLATES, PIC-

FIRST USE 1-1-1968; IN COMMERCE 1-1-1968.

SER. NO. 78-096,311, FILED 12-3-2001.

EDD VASQUEZ, EXAMINING ATTORNEY

**Int. Cl.: 12**

**Prior U.S. Cls.: 19, 21, 23, 31, 35 and 44**

**United States Patent and Trademark Office**

**Reg. No. 2,985,088**

**Registered Aug. 16, 2005**

**TRADEMARK  
PRINCIPAL REGISTER**

**THE JUDGE**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: PARTS, RESTORATION PARTS, AND AC-  
CESSORIES FOR MOTOR LAND VEHICLES,  
NAMELY, FENDER COVERS, SHIFT KNOBS AND  
BADGES, NAMELY INTERIOR AND EXTERIOR  
TRIM BADGES, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31,  
35 AND 44).

FIRST USE 7-1-1992; IN COMMERCE 7-1-1992.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

SER. NO. 78-331,219, FILED 11-21-2003.

NICHOLAS ALTREE, EXAMINING ATTORNEY

**Int. Cl.: 25**

**Prior U.S. Cls.: 22 and 39**

**United States Patent and Trademark Office**

**Reg. No. 3,401,756**

**Registered Mar. 25, 2008**

**TRADEMARK  
PRINCIPAL REGISTER**

**THE JUDGE**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)

300 RENAISSANCE CENTER, P.O. BOX 300

DETROIT, MI 482653000

FOR: T-SHIRTS, IN CLASS 25 (U.S. CLS. 22 AND  
39).

FIRST USE 8-16-2000; IN COMMERCE 8-16-2000.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,985,088.

SER. NO. 78-740,542, FILED 10-26-2005.

MONIQUE MILLER, EXAMINING ATTORNEY

**Int. Cl.: 12**

**Prior U.S. Cls.: 19, 21, 23, 31, 35 and 44**

**Reg. No. 3,329,341**

**United States Patent and Trademark Office**

**Registered Nov. 6, 2007**

**TRADEMARK  
PRINCIPAL REGISTER**

**FIERO**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)

300 RENAISSANCE CENTER, P.O. BOX 300

DETROIT, MI 482653000

FOR: AUTOMOBILE ACCESSORIES, NAMELY,  
BADGES FOR VEHICLE TRIM, CENTER WHEEL  
RIM CAPS, AND TAILLIGHT COVERS, IN CLASS 12  
(U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 0-0-1989; IN COMMERCE 0-0-1989.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,470,782 AND  
1,489,529.

"THE FOREIGN WORDING IN THE MARK  
TRANSLATES INTO ENGLISH AS PROUD."

SER. NO. 78-913,978, FILED 6-22-2006.

SUSAN RICHARDS, EXAMINING ATTORNEY



**Int. Cl.: 16**

**Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38 and 50**

**Reg. No. 3,329,342**

**United States Patent and Trademark Office**

**Registered Nov. 6, 2007**

**TRADEMARK  
PRINCIPAL REGISTER**

**Fiero**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER, P.O. BOX 300  
DETROIT, MI 482653000

OWNER OF U.S. REG. NOS. 1,470,782 AND  
1,489,529.

FOR: DECALS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23,  
29, 37, 38 AND 50).

"THE FOREIGN WORDING IN THE MARK  
TRANSLATES INTO ENGLISH AS PROUD."

FIRST USE 7-0-2002; IN COMMERCE 7-0-2002.

SER. NO. 78-913,981, FILED 6-22-2006.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

SUSAN RICHARDS, EXAMINING ATTORNEY

# United States of America

United States Patent and Trademark Office

# GTO

**Reg. No. 4,275,876**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Registered Jan. 15, 2013**

**Int. Cl.: 12**

FOR: UPHOLSTERY FOR MOTOR LAND VEHICLES; EXTERIOR AND INTERIOR BADGES  
FOR MOTOR LAND VEHICLES, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

**TRADEMARK**

FIRST USE 10-21-1998; IN COMMERCE 10-21-1998.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-692,047, FILED 8-1-2012.

HEATHER SAPP, EXAMINING ATTORNEY



*David J. Kyjars*

Director of the United States Patent and Trademark Office

# United States of America

United States Patent and Trademark Office

# GTO

**Reg. No. 4,275,877**

**Registered Jan. 15, 2013**

**Int. Cl.: 16**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: DECALS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 11-19-1998; IN COMMERCE 11-19-1998.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-692,053, FILED 8-1-2012.

HEATHER SAPP, EXAMINING ATTORNEY



*David J. Kyjars*

Director of the United States Patent and Trademark Office

# United States of America

United States Patent and Trademark Office

# WS6

**Reg. No. 4,279,990**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Registered Jan. 22, 2013**

**Int. Cl.: 12**

FOR: HUB CAP COVERS; EXTERIOR AND INTERIOR BADGES FOR MOTOR LAND VEHICLES, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

**TRADEMARK**

FIRST USE 3-14-2007; IN COMMERCE 3-14-2007.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-699,228, FILED 8-9-2012.

HEATHER SAPP, EXAMINING ATTORNEY



*David J. Kyjars*

Director of the United States Patent and Trademark Office

# United States of America

United States Patent and Trademark Office

# WS6

**Reg. No. 4,279,991**

**Registered Jan. 22, 2013**

**Int. Cl.: 16**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: DECALS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 8-1-2010; IN COMMERCE 8-1-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-699,239, FILED 8-9-2012.

HEATHER SAPP, EXAMINING ATTORNEY



*David J. Kyros*

Director of the United States Patent and Trademark Office

**Int. Cl.: 14**

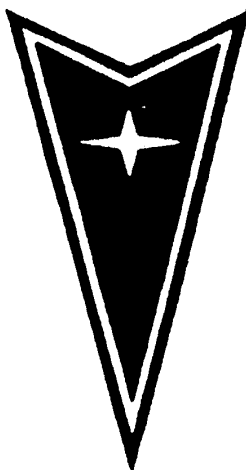
**Prior U.S. Cl.: 27**

**United States Patent and Trademark Office**

**Reg. No. 1,686,331**

**Registered May 12, 1992**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

OWNER OF U.S. REG. NOS. 1,034,466,  
1,034,768, AND 1,495,970.

SER. NO. 74-192,197, FILED 8-6-1991.

FOR: WATCHES AND CLOCKS, IN CLASS 14  
(U.S. CL. 27).

FIRST USE 9-30-1975; IN COMMERCE  
9-30-1975.

RICHARD A. STRASER, EXAMINING ATTOR-  
NEY

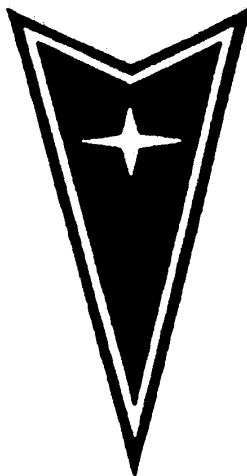
Int. Cl.: 25

Prior U.S. Cl.: 39

**United States Patent and Trademark Office** **Reg. No. 1,697,755**  
Registered June 30, 1992

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**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

OWNER OF U.S. REG. NOS. 1,034,466,  
1,034,768, AND 1,495,970.

SER. NO. 74-196,219, FILED 8-19-1991.

FOR: CLOTHING; NAMELY, CAPS, IN  
CLASS 25 (U.S. CL. 39).

FIRST USE 9-30-1976; IN COMMERCE  
9-30-1976.

ELEANOR MELTZER, EXAMINING ATTOR-  
NEY

Int. Cl.: 24

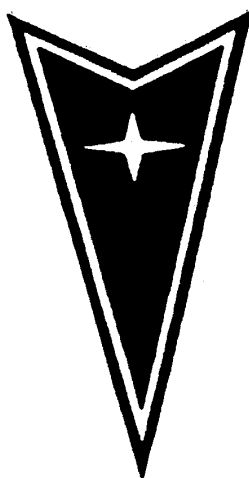
Prior U.S. Cls.: 39 and 42

**United States Patent and Trademark Office**

**Reg. No. 1,697,696**

Registered June 30, 1992

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: POT HOLDERS, BARBECUE MITTS,  
AND TOWELS, IN CLASS 24 (U.S. CLS. 39 AND  
42).

FIRST USE 9-30-1975; IN COMMERCE  
9-30-1975.  
OWNER OF U.S. REG. NOS. 1,034,466,  
1,034,768, AND 1,495,970.

SER. NO. 74-196,220, FILED 8-19-1991.

ELEANOR MELTZER, EXAMINING ATTOR-  
NEY



Int. Cl.: 20

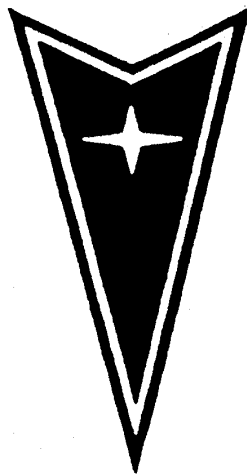
Prior U.S. Cl.: 50

**United States Patent and Trademark Office**

**Reg. No. 1,744,567**

Registered Jan. 5, 1993

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FIRST USE 9-30-1980; IN COMMERCE  
9-30-1980.

SER. NO. 74-279,692, FILED 5-28-1992.

FOR: KEY FOBS NOT MADE OF METAL, IN  
CLASS 20 (U.S. CL. 50).

DAVID H. STINE, EXAMINING ATTORNEY

**Int. Cl.: 18**

**Prior U.S. Cls.: 1, 2, 3, 22 and 41**

**Reg. No. 2,570,842**

**United States Patent and Trademark Office**

**Registered May 21, 2002**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER  
P.O. BOX 300  
DETROIT, MI 482653000

LETIC BAGS; LUGGAGE; WALLETs, IN CLASS 18  
(U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 9-0-1999; IN COMMERCE 9-0-1999.

SER. NO. 76-063,243, FILED 6-5-2000.

FOR: CARD HOLDERS, NAMELY BUSINESS  
CARD CASES; TOTE BAGS; DUFFLE BAGS; ATH-

JASON TURNER, EXAMINING ATTORNEY

**Int. Cl.: 9**

**Prior U.S. Cls.: 21, 23, 26, 36 and 38**

**Reg. No. 2,555,084**

**United States Patent and Trademark Office**

**Registered Apr. 2, 2002**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

RESTS FOR USE WITH COMPUTERS; NEON SIGNS;  
CALCULATOR; RADIOS, IN CLASS 9 (U.S. CLS. 21,  
23, 26, 36 AND 38).

FOR: SUNGLASSES; MAGNETS; THERMOME-  
TERS NOT FOR MEDICAL USE; COMPUTER SOFT-  
WARE FOR USE IN ARCADE GAMES, HAND  
HELD ELECTRONIC GAMES, VIDEO GAMES,  
COMPUTER GAMES AND COMPUTER SCREEN  
SAVERS; TELEPHONES; MOUSE PADS; WRIT

FIRST USE 9-0-1998; IN COMMERCE 9-0-1998.

SER. NO. 76-063,244, FILED 6-5-2000.

STEVEN JACKSON, EXAMINING ATTORNEY

**Int. Cl.: 20**

**Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50**

**Reg. No. 2,539,542**

**United States Patent and Trademark Office**

**Registered Feb. 19, 2002**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FIRST USE 9-0-1999; IN COMMERCE 9-0-1999.

SER. NO. 76-063,245, FILED 6-5-2000.

FOR: JEWELRY BOXES NOT OF METAL,  
STOOLS, CHAIRS, PILLOWS, NON-METAL LI-  
CENSE PLATES, NON-METAL KEY TAGS, IN  
CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

STEVEN JACKSON, EXAMINING ATTORNEY

**Int. Cl.: 25**

**Prior U.S. Cls.: 22 and 39**

**Reg. No. 2,550,171**

**United States Patent and Trademark Office**

**Registered Mar. 19, 2002**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: CLOTHING, NAMELY, APRONS, CAPS,  
COAT, DRESS SHIRTS, GLOVES, GOLF SHIRTS,  
HATS, HEADBANDS, JACKETS, MOCCASINS,  
NECKTIES, OVERALLS, PANTS, POLO SHIRTS,  
RAINWEAR, ROBES, SCARVES, SHOES, SHORTS,  
SLEEP WEAR, SLIPPERS, SOCKS, SUNVISORS,  
SWEAT PANTS, SWEAT SHIRTS, SWEATERS, T-

SHIRTS AND VESTS, IN CLASS 25 (U.S. CLS. 22 AND  
39).

FIRST USE 12-1-1964; IN COMMERCE 12-1-1964.

OWNER OF U.S. REG. NOS. 1,751,115, 2,447,984  
AND OTHERS.

SER. NO. 78-063,846, FILED 5-16-2001.

MICHAEL WEBSTER, EXAMINING ATTORNEY

**Int. Cls.: 6, 18, 20 and 28**

**Prior U.S. Cls.: 1, 2, 3, 12, 13, 14, 22, 23, 25, 32, 38, 41  
and 50**

**United States Patent and Trademark Office**

**Reg. No. 2,635,330**

**Registered Oct. 15, 2002**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: METAL PIGGY BANKS, METAL DECORA-  
TIVE BOXES, INGOTS OF COMMON METAL, ME-  
TAL KEY CHAINS, METAL KEY FOBS, METAL  
KEY RINGS, METAL KEYS FOR LOCKS, LICENSE  
PLATES MADE OF METAL, NON-LUMINOUS AND  
NON-MECHANICAL METAL SIGNS, MONEY  
CLIPS MADE OF METAL, NON-LUMINOUS AND  
NON-MECHANICAL METAL PARKING SIGNS,  
NON-LUMINOUS AND NON-MECHANICAL ME-  
TAL STREET SIGNS, METAL TOOL BOXES AND  
FREESTANDING METAL TOOL RACKS, IN CLASS  
6 (U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

FIRST USE 12-1-1964; IN COMMERCE 12-1-1964.

FOR: LEATHER KEY CHAINS, IN CLASS 18 (U.S.  
CLS. 1, 2, 3, 22 AND 41).

FIRST USE 9-19-1997; IN COMMERCE 9-19-1997.

FOR: NON-METAL KEY CHAINS, PLASTIC KEY  
CHAIN TAGS, KEY FOBS NOT OF METAL, NON-  
METAL KEY RINGS, PLASTIC KEY RINGS, NON-  
METAL TOOL BOXES AND FREE-STANDING  
NON-METAL TOOL RACKS, IN CLASS 20 (U.S.  
CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 9-14-1997; IN COMMERCE 9-14-1997.

FOR: MINIATURE REPLICAS OF VEHICLES,  
AND TOY VEHICLES, IN CLASS 28 (U.S. CLS. 22,  
23, 38 AND 50).

FIRST USE 1-1-1991; IN COMMERCE 1-1-1991.

OWNER OF U.S. REG. NOS. 1,495,970, 1,744,567  
AND OTHERS.

SER. NO. 78-063,897, FILED 5-16-2001.

SHARON ASAR, EXAMINING ATTORNEY

**Int. Cl.: 18**

**Prior U.S. Cls.: 1, 2, 3, 22 and 41**

**United States Patent and Trademark Office**

**Reg. No. 2,625,151**

**Registered Sep. 24, 2002**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER  
P.O. BOX 300  
DETROIT, MI 482653000

FOR: BACK PACKS, BILLFOLDS, BRIEFCASES,  
BUSINESS CARD CASES, CARRY-ON BAGS, CRED-  
IT CARD CASES, COIN CASES, DUFFEL BAGS,  
FANNY PACKS, GARMENT BAGS FOR TRAVEL,  
LUGGAGE, OVERNIGHT BAGS, PURSES, SPORTS  
BAGS, TOTE BAGS, LUGGAGE TRUNKS FOR

TRAVELING, UMBRELLAS, WALLETS, IN CLASS  
18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 9-30-1976; IN COMMERCE 9-30-1976.

OWNER OF U.S. REG. NOS. 1,708,194 AND  
1,744,567.

SER. NO. 78-073,035, FILED 7-10-2001.

EDD VASQUEZ, EXAMINING ATTORNEY

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

**United States Patent and Trademark Office**

**Reg. No. 2,683,734**

Registered Feb. 4, 2003

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: PLASTIC BADGE HOLDERS, BEDS,  
CHAIRS, NON-METAL CLAMPS, DESK ORNA-  
MENTS MADE OF PLASTIC AND WOOD, JEWEL-  
RY BOXES NOT OF METAL, NON-METAL KEY  
CHAINS, NON-METAL KEY FOBS, NON-METAL  
KEY HOLDERS, NON-METAL KEY RINGS, NON-  
METAL KEY TAGS, NON-METAL LICENSE  
PLATES, HAND-HELD AND WALL MIRRORS,

NON-METAL MONEY CLIPS, PLASTIC NAME  
BADGES, NON-METAL NAMEPLATES, PICTURE  
FRAMES, PILLOWS, PLAQUES, PLASTIC FLAGS,  
PLASTIC STORAGE BINS, SEAT CUSHIONS,  
STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32  
AND 50).

FIRST USE 1-1-1971; IN COMMERCE 1-1-1971.

SER. NO. 78-096,295, FILED 12-3-2001.

TRICIA SONNEBORN, EXAMINING ATTORNEY



Int. Cl.: 28

Prior U.S. Cl.: 22

**United States Patent and Trademark Office**

**Reg. No. 1,494,384**

**Registered June 28, 1988**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

TOY VEHICLES, AND FRICTION POWERED  
TOY VEHICLES, IN CLASS 28 (U.S. CL. 22).  
FIRST USE 10-9-1984; IN COMMERCE  
10-9-1984.

FOR: TOYS AND PLAYTHINGS; NAMELY,  
TOY VEHICLES, TOY CARS, BATTERY-OPER-  
ATED REMOTE AND RADIO-CONTROLLED

SER. NO. 696,747, FILED 11-23-1987.

TERESA M. RUPP, EXAMINING ATTORNEY

**Int. Cl.: 28**

**Prior U.S. Cl.: 22**

**United States Patent and Trademark Office**

**Reg. No. 1,495,970**

**Registered July 12, 1988**

**TRADEMARK  
PRINCIPAL REGISTER**



**PONTIAC**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: TOYS AND PLAYTHINGS; NAMELY,  
TOY VEHICLES, TOY CARS, BATTERY-OPER-  
ATED REMOTE AND RADIO-CONTROLLED  
TOY VEHICLES, FRICTION-POWERED TOY

VEHICLES, AND TOY MODEL HOBBYCRAFT  
KITS, IN CLASS 28 (U.S. CL. 22).

FIRST USE 2-28-1985; IN COMMERCE  
2-28-1985.

OWNER OF U.S. REG. NO. 1,467,546.

SER. NO. 697,951, FILED 11-27-1987.

CORA ANN MOORHEAD, EXAMINING AT-  
TORNEY

Int. Cl.: 25

Prior U.S. Cl.: 39

**United States Patent and Trademark Office**

**Reg. No. 1,744,632**

Registered Jan. 5, 1993

**TRADEMARK  
PRINCIPAL REGISTER**

**OLDSMOBILE**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: APPAREL; NAMELY, SWEATERS,  
JACKETS, CAPS, HATS, SHIRTS, TIES,  
VISORS, BLAZERS, AND SWEATSHIRTS, IN  
CLASS 25 (U.S. CL. 39).

FIRST USE 9-30-1979; IN COMMERCE  
9-30-1979.

OWNER OF U.S. REG. NOS. 39,405, 1,667,110  
AND OTHERS.

SER. NO. 74-279,760, FILED 6-1-1992.

ELEANOR MELTZER, EXAMINING ATTOR-  
NEY

Int. Cl.: 14

Prior U.S. Cl.: 27

**United States Patent and Trademark Office** **Reg. No. 1,745,728**  
Registered Jan. 12, 1993

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**TRADEMARK**  
**PRINCIPAL REGISTER**

**OLDSMOBILE**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

OWNER OF U.S. REG. NOS. 39,405, 1,675,488  
AND OTHERS.

SER. NO. 74-280,343, FILED 6-1-1992.

FOR: WATCHES AND CLOCKS, IN CLASS 14  
(U.S. CL. 27).

FIRST USE 9-30-1975; IN COMMERCE  
9-30-1975.

RICHARD A. STRASER, EXAMINING ATTOR-  
NEY

**Int. Cl.: 16**

**Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38 and 50**

**Reg. No. 2,563,777**

**United States Patent and Trademark Office**

**Registered Apr. 23, 2002**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FIRST USE 9-30-1975; IN COMMERCE 9-30-1975.

OWNER OF U.S. REG. NOS. 1,660,240, 1,751,115  
AND OTHERS.

FOR: PRESSURE SENSITIVE GRAPHICS FOR  
APPLICATION TO AUTOMOBILES AND WIN-  
DOWS, DECALS, PENS, PENCILS, CALENDARS,  
PHOTOGRAPH ALBUMS, NOTE PAPER, PLAYING  
CARDS, STATIONERY, IN CLASS 16 (U.S. CLS. 2, 5,  
22, 23, 29, 37, 38 AND 50).

SER. NO. 78-022,266, FILED 8-22-2000.

HOWARD SMIGA, EXAMINING ATTORNEY

**Int. Cl.: 6**

**Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50**

**Reg. No. 2,775,430**

**United States Patent and Trademark Office**

**Registered Oct. 21, 2003**

**TRADEMARK  
PRINCIPAL REGISTER**

**OLDSMOBILE**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: METAL BANKS, METAL DECORATIVE  
BOXES, INGOTS OF COMMON METAL, METAL  
KEY CHAINS, METAL KEY FOBS, METAL KEY  
RINGS, METAL KEYS, LICENSE PLATES MADE OF  
METAL, NON-LUMINOUS AND NON-MECHANICAL  
METAL SIGNS, MONEY CLIPS MADE OF  
METAL, ORNAMENTAL REPLICAS OF VEHICLES  
MADE OF METAL, NON-LUMINOUS AND NON-

MECHANICAL PARKING SIGNS MADE OF ME-  
TAL, NON-LUMINOUS AND NON-MECHANICAL  
STREET SIGNS MADE OF METAL, METAL TOOL  
BOXES, AND WALL MOUNTED AND FREE-  
STANDING METAL TOOL RACKS, IN CLASS 6  
(U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

FIRST USE 9-30-1965; IN COMMERCE 9-30-1965.

SER. NO. 78-063,904, FILED 5-16-2001.

JENNIFER MARTIN, EXAMINING ATTORNEY

**Int. Cl.: 20**

**Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50**

**Reg. No. 2,736,653**

**United States Patent and Trademark Office**

**Registered July 15, 2003**

**TRADEMARK  
PRINCIPAL REGISTER**

**OLDSMOBILE**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER  
P.O. BOX 300  
DETROIT, MI 482653000

MADE OF PLASTIC, NAMEPLATES MADE OF  
PLASTIC, PICTURE FRAMES, PILLOWS, PLAQUES,  
PLASTIC FLAGS, PLASTIC STORAGE BINS, SEAT  
CUSHIONS, STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22,  
25, 32 AND 50).

FOR: BADGE HOLDERS MADE OF PLASTIC,  
BEDS, CHAIRS, NON-METAL CLAMPS, DESK OR-  
NAMENTS MADE OF BONE, IVORY, PLASTER,  
PLASTIC, WAX AND WOOD, NON-METAL JEW-  
ELRY BOXES, NON-METAL KEY CHAINS, NON-  
METAL KEY FOBS, NON-METAL KEY HOLDERS,  
NON-METAL KEY RINGS, NON-METAL KEY  
TAGS, NON-METAL LICENSE PLATES, MIRRORS,  
NON-METAL MONEY CLIPS, NAME BADGES

FIRST USE 9-30-1979; IN COMMERCE 9-30-1979.

OWNER OF U.S. REG. NOS. 39,405, 1,667,110, AND  
1,747,163.

SER. NO. 78-073,056, FILED 7-10-2001.

ELISSA GARBER KON, EXAMINING ATTORNEY

**Int. Cl.: 20**

**Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50**

**Reg. No. 2,734,723**

**United States Patent and Trademark Office**

**Registered July 8, 2003**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: PLASTIC BADGE HOLDERS; BEDS;  
CHAIRS; NON-METAL CLAMPS; DESK ORNA-  
MENTS MADE OF PLASTIC, WOOD, GLASS, POR-  
CELAIN OR CRYSTAL; JEWELRY BOXES NOT OF  
METAL; NON-METAL KEY CHAINS; NON-METAL  
KEY FOBS; NON-METAL KEY HOLDERS; NON-  
METAL KEY RINGS; NON-METAL KEY TAGS;  
NON-METAL LICENSE PLATES; HANDHELD

AND FURNITURE MIRRORS; NON-METAL MON-  
EY CLIPS; PLASTIC NAME BADGES; NON-METAL  
NAMEPLATES; PICTURE FRAMES; PILLOWS; PLA-  
QUES; PLASTIC FLAGS; PLASTIC STORAGE BINS;  
SEAT CUSHIONS; STOOLS, IN CLASS 20 (U.S. CLS. 2,  
13, 22, 25, 32 AND 50).

FIRST USE 1-1-1973; IN COMMERCE 1-1-1973.

SER. NO. 78-096,423, FILED 12-4-2001.

ANN E. SAPPENFIELD, EXAMINING ATTORNEY



**Int. Cl.: 20**

**Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50**

**Reg. No. 2,777,839**

**United States Patent and Trademark Office**

**Registered Oct. 28, 2003**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER  
P.O. BOX 300  
DETROIT, MI 482653000

FOR: CLEAR PLASTIC HOLDERS FOR BADGES;  
BEDS; CHAIRS; NON-METAL CLAMPS; DESK OR-  
NAMENTS MADE OF PLASTIC AND WOOD; JEW-  
ELRY BOXES NOT OF METAL; NON-METAL KEY  
CHAINS; NON-METAL KEY FOBS; NON-METAL  
KEY HOLDERS; NON-METAL KEY CHAINS; NON-  
METAL KEY TAGS; NON-METAL LICENSE  
PLATES; MIRRORS; NON-METAL KEY RINGS;

NON-METAL NAMEPLATES; PICTURES FRAMES;  
PILLOWS; PLAQUES; PLASTIC FLATS; PLASTIC  
STORAGE BINS; SEAT CUSHIONS, STOOLS, IN  
CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 1-1-1977; IN COMMERCE 1-1-1977.

OWNER OF U.S. REG. NOS. 1,034,465, 1,822,801  
AND OTHERS.

SER. NO. 78-096,448, FILED 12-4-2001.

HOWARD SMIGA, EXAMINING ATTORNEY

# United States of America

United States Patent and Trademark Office

# 442

**Reg. No. 4,286,315**

**Registered Feb. 5, 2013**

**Int. Cl.: 12**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: UPHOLSTERY FOR MOTOR LAND VEHICLES; EXTERIOR AND INTERIOR BADGES  
FOR MOTOR LAND VEHICLES, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 5-18-2000; IN COMMERCE 5-18-2000.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-699,125, FILED 8-9-2012.

ELIZABETH KAJUBI, EXAMINING ATTORNEY



*Lea Street Lee*

Acting Director of the United States Patent and Trademark Office

# United States of America

United States Patent and Trademark Office

# 442

**Reg. No. 4,286,316**

**Registered Feb. 5, 2013**

**Int. Cl.: 16**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: DECALS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 1-1-1999; IN COMMERCE 1-1-1999.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-699,131, FILED 8-9-2012.

ELIZABETH KAJUBI, EXAMINING ATTORNEY



*Lea Street Lee*

Acting Director of the United States Patent and Trademark Office

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,334,451**

**Registered May 14, 2013**

**Int. Cl.: 12**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: EXTERIOR AND INTERIOR BADGES FOR VEHICLES, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 10-21-1998; IN COMMERCE 10-21-1998.

THE MARK CONSISTS OF THE IMAGE OF A BIRD WITH ITS WINGS SPREAD.

SER. NO. 85-731,392, FILED 9-18-2012.

RONALD MCMORROW, EXAMINING ATTORNEY



*Leea Street Lee*

Acting Director of the United States Patent and Trademark Office

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,334,454**

**Registered May 14, 2013**

**Int. Cl.: 27**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: FLOOR MATS FOR VEHICLES, IN CLASS 27 (U.S. CLS. 19, 20, 37, 42 AND 50).

FIRST USE 1-1-2000; IN COMMERCE 1-1-2000.

THE MARK CONSISTS OF THE IMAGE OF A BIRD WITH ITS WINGS SPREAD.

SER. NO. 85-731,401, FILED 9-18-2012.

RONALD MCMORROW, EXAMINING ATTORNEY



*Lisa Street Lee*

Acting Director of the United States Patent and Trademark Office

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,338,289**

**Registered May 21, 2013**

**Int. Cl.: 12**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: WHEEL COVER CENTER CAPS; EXTERIOR AND INTERIOR BADGES FOR VEHICLES,  
IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 10-21-1998; IN COMMERCE 10-21-1998.

OWNER OF U.S. REG. NO. 2,734,723.

THE MARK CONSISTS OF THE IMAGE OF A BIRD WITH ITS WINGS SPREAD.

SER. NO. 85-731,483, FILED 9-18-2012.

RONALD MCMORROW, EXAMINING ATTORNEY



*Lea Street Lee*

Acting Director of the United States Patent and Trademark Office

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,338,290**

**Registered May 21, 2013**

**Int. Cl.: 27**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: FLOOR MATS FOR VEHICLES, IN CLASS 27 (U.S. CLS. 19, 20, 37, 42 AND 50).

FIRST USE 1-1-2000; IN COMMERCE 1-1-2000.

OWNER OF U.S. REG. NO. 2,734,723.

THE MARK CONSISTS OF THE IMAGE OF A BIRD WITH ITS WINGS SPREAD.

SER. NO. 85-731,493, FILED 9-18-2012.

RONALD MCMORROW, EXAMINING ATTORNEY



*Leea Street Lee*

Acting Director of the United States Patent and Trademark Office

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,338,292**

**Registered May 21, 2013**

**Int. Cl.: 27**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: FLOOR MATS FOR VEHICLES, IN CLASS 27 (U.S. CLS. 19, 20, 37, 42 AND 50).

FIRST USE 1-1-2000; IN COMMERCE 1-1-2000.

OWNER OF U.S. REG. NO. 2,734,723.

THE MARK CONSISTS OF THE IMAGE OF A BIRD WITH ITS WINGS SPREAD.

SER. NO. 85-731,526, FILED 9-18-2012.

RONALD MCMORROW, EXAMINING ATTORNEY



*Leea Street Lee*

Acting Director of the United States Patent and Trademark Office



# United States of America

United States Patent and Trademark Office



**Reg. No. 4,338,293**

**Registered May 21, 2013**

**Int. Cl.: 12**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: WHEEL COVER CENTER CAPS, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 6-23-2000; IN COMMERCE 6-23-2000.

THE MARK CONSISTS OF THE IMAGE OF A BIRD WITH ITS WINGS SPREAD.

SER. NO. 85-731,547, FILED 9-18-2012.

RONALD MCMORROW, EXAMINING ATTORNEY



*Leea Street Lee*

Acting Director of the United States Patent and Trademark Office

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,338,294**

**Registered May 21, 2013**

**Int. Cl.: 27**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: FLOOR MATS FOR VEHICLES, IN CLASS 27 (U.S. CLS. 19, 20, 37, 42 AND 50).

FIRST USE 1-1-2000; IN COMMERCE 1-1-2000.

OWNER OF U.S. REG. NO. 2,734,723.

THE MARK CONSISTS OF THE IMAGE OF A BIRD WITH ITS WINGS SPREAD.

SER. NO. 85-731,557, FILED 9-18-2012.

RONALD MCMORROW, EXAMINING ATTORNEY



*Lea Street Lee*

Acting Director of the United States Patent and Trademark Office

Int. Cl.: 7

Prior U.S. Cl.: 23

United States Patent and Trademark Office

10 Year Renewal

Reg. No. 310,672

Registered Mar. 6, 1934

Renewal Term Begins Mar. 6, 1994

**TRADEMARK  
PRINCIPAL REGISTER**

**AC**

GENERAL MOTORS CORPORATION  
(DELAWARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202, ASSIGNEE OF A C  
SPARK PLUG COMPANY (MICHIGAN  
CORPORATION) FLINT, MI

OWNER OF U.S. REG. NOS. 204,709  
AND 258,289.

FOR: ACCESSORY DEVICES USED  
WITH INTERNAL COMBUSTION EN-  
GINES—NAMELY, FUEL PUMPS, COM-  
BINED FUEL AND VACUUM PUMPS,  
[VACUUM PUMPS], AIR CLEANERS,

COMBINED AIR CLEANERS AND  
INTAKE SILENCERS, [COMBINED AIR  
CLEANERS AND FLAME ARRESTERS,  
INTAKE SILENCERS,] AUTOMATIC  
CHOKES, CRANK CASE BREATHERS,  
LUBRICATING OIL FILTERS, GASO-  
LENE FILLERS, SPARK PLUG CLEAN-  
ERS AND ABRASIVE COMPOUND FOR  
USE THEREWITH, AND REPAIR AND  
REPLACEMENT PARTS OF SUCH DE-  
VICES, IN CLASS 23 (INT. CL. 7).

FIRST USE 2-15-1925; IN COMMERCE  
2-15-1925.

SER. NO. 71-343,105, FILED 11-1-1933.

*In testimony whereof I have hereunto set my hand  
and caused the seal of The Patent and Trademark  
Office to be affixed on June 28, 1994.*

COMMISSIONER OF PATENTS AND TRADEMARKS

Int. Cls.: 7 and 9

Prior U.S. Cl.: 21

United States Patent and Trademark Office

10 Year Renewal

Reg. No. 311,173

Registered Mar. 13, 1934

Renewal Term Begins Mar. 13, 1994

TRADEMARK  
PRINCIPAL REGISTER

**AC**

GENERAL MOTORS CORPORATION  
(DELAWARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202, ASSIGNEE OF A C  
SPARK PLUG COMPANY (MICHIGAN  
CORPORATION) FLINT, MI

OWNER OF U.S. REG. NOS. 85,073,  
115,160 AND 282,699.

FOR: SPARK PLUGS AND SPARK  
PLUG PORCELAINS, RADIO SPARK  
PLUGS, AND RESISTORS FOR PRE-  
VENTING IGNITION SYSTEMS FROM  
INTERFERING WITH RADIO APPARA-  
TUS, IN CLASS 21 (INT. CLS. 7 AND 9).  
FIRST USE 0-0-1912; IN COMMERCE  
0-0-1912.

SER. NO. 71-343,106, FILED 11-1-1933.

*In testimony whereof I have hereunto set my hand  
and caused the seal of The Patent and Trademark  
Office to be affixed on May 3, 1994.*

COMMISSIONER OF PATENTS AND TRADEMARKS

Int. Cl.: 9

Prior U.S. Cl.: 26

United States Patent and Trademark Office

10 Year Renewal

Reg. No. 311,656

Registered Apr. 3, 1934

Renewal Term Begins Apr. 3, 1994

**TRADEMARK  
PRINCIPAL REGISTER**

**AC**

GENERAL MOTORS CORPORATION  
(DELAWARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202, ASSIGNEE OF A C  
SPARK PLUG COMPANY (MICHIGAN  
CORPORATION) FLINT, MI

OWNER OF U.S. REG. NOS. 176,630  
AND 257,686.

FOR: SPEEDOMETERS, TACHOM-  
ETERS, FILM-SPEED INDICATORS,

AMMETERS, PRESSURE-OPERATED  
GAUGES, TEMPERATURE INDICA-  
TORS, LIQUID-LEVEL INDICATORS,  
REVOLUTION AND LIKE COUNTERS,  
ODOMETERS, SPEEDOMETER DRIV-  
ING MECHANISM AND PARTS THERE-  
OF, AND SPARK-PLUG-TESTING DE-  
VICES, IN CLASS 26 (INT. CL. 9).  
FIRST USE 4-0-1919; IN COMMERCE  
4-0-1919.

SER. NO. 71-343,107, FILED 11-1-1933.

*In testimony whereof I have hereunto set my hand  
and caused the seal of The Patent and Trademark  
Office to be affixed on June 28, 1994.*

COMMISSIONER OF PATENTS AND TRADEMARKS

# United States Patent Office

833,566  
Registered Aug. 15, 1967

## PRINCIPAL REGISTER Trademark

Ser. No. 267,296, filed Mar. 22, 1967

### DEXRON

General Motors Corporation (Delaware corporation)  
3044 W. Grand Blvd.  
Detroit, Mich. 48202

For: AUTOMATIC TRANSMISSION FLUID, in  
CLASS 15.

First use Mar. 10, 1967; in commerce Mar. 10, 1967.

W. A. CONN, *Examiner*.

Int. Cl.: 7

Prior U.S. Cls.: 13, 19, 21, 23, 31, 34, and 35

**United States Patent and Trademark Office**

Reg. No. 2,010,805

Registered Oct. 22, 1996

**TRADEMARK  
PRINCIPAL REGISTER**

**RAPID FIRE**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FIRST USE 4-26-1995; IN COMMERCE  
4-26-1995.

SN 74-593,220, FILED 10-31-1994.

FOR: SPARK PLUGS, IN CLASS 7 (U.S. CLS.  
13, 19, 21, 23, 31, 34 AND 35).

KAREN K. BUSH, EXAMINING ATTORNEY

**Int. Cl.: 1**

**Prior U.S. Cls.: 1, 5, 6, 10, 26, and 46**

**Reg. No. 2,044,503**

**United States Patent and Trademark Office**

**Registered Mar. 11, 1997**

**TRADEMARK  
PRINCIPAL REGISTER**

**DEX-COOL**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FIRST USE 1-19-1996; IN COMMERCE  
1-19-1996.

SN 74-629,932, FILED 2-6-1995.

FOR: ANTIFREEZE AND COOLANT FOR  
MOTOR VEHICLES, IN CLASS 1 (U.S. CLS. 1, 5,  
6, 10, 26 AND 46).

WILLIAM P. SHANAHAN, EXAMINING AT-  
TORNEY



Int. Cls.: 6, 7, 9 and 12

Prior U.S. Cls.: 2, 12, 13, 14, 19, 21, 23, 25, 26, 31,  
34, 35, 36, 38, 44 and 50

Reg. No. 2,052,593

**United States Patent and Trademark Office**

Registered Apr. 15, 1997

**TRADEMARK  
PRINCIPAL REGISTER**

**AC-DELCO**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: RADIATOR CAPS, OIL FILLER CAPS,  
FUEL FILLER CAPS AND IGNITION CABLE  
ALL OF METAL, IN CLASS 6 (U.S. CLS. 2, 12,  
13, 14, 23, 25 AND 50).

FIRST USE 9-30-1974; IN COMMERCE  
9-30-1974.

FOR: LAND VEHICLE ENGINE PARTS;  
LAND VEHICLE ENGINE GENERATORS, AL-  
TERNATORS AND STARTING MOTORS, IN  
CLASS 7 (U.S. CLS. 13, 19, 21, 23, 31, 34 AND 35).

FIRST USE 9-30-1974; IN COMMERCE  
9-30-1974.

FOR: BATTERIES, SPEEDOMETERS, ODOM-  
ETERS, ELECTRICAL SWITCHES, TACHOM-  
ETERS, THERMOSTATS, MICROPROCESSORS

AND SENSORS, IN CLASS 9 (U.S. CLS. 21, 23,  
26, 36 AND 38).

FIRST USE 9-30-1974; IN COMMERCE  
9-30-1974.

FOR: SUSPENSION COMPONENTS,  
NAMELY, SHOCK ABSORBERS, SPRINGS,  
STRUTS, BRAKES AND BRAKE COMPO-  
NENTS, NAMELY, DISKS, PADS, DRUMS,  
ROTORS CALIPERS, MASTER CYLINDERS  
AND POWER UNITS, ENGINES, TRANSMIS-  
SIONS, AXLES AND HORNS, ALL FOR USE IN  
LAND MOTOR VEHICLES, IN CLASS 12 (U.S.  
CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 9-30-1974; IN COMMERCE  
9-30-1974.

SER. NO. 75-097,805, FILED 5-2-1996.

MATTHEW KLINE, EXAMINING ATTORNEY

**Int. Cl.: 12**

**Prior U.S. Cls.: 19, 21, 23, 31, 35, and 44**

**Reg. No. 2,216,695**

**United States Patent and Trademark Office**

**Registered Jan. 5, 1999**

**TRADEMARK  
PRINCIPAL REGISTER**

**AUTOTRAC**

**GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202**

**FIRST USE 7-0-1997; IN COMMERCE  
7-0-1997.**

**SN 75-238,979, FILED 2-10-1997.**

**FOR: TRANSMISSIONS FOR MOTOR VEHI-  
CLES, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35  
AND 44).**

**RICHARD A. STRASER, EXAMINING ATTOR-  
NEY**

**Int. Cl.: 4**

**Prior U.S. Cls.: 1, 6, and 15**

**United States Patent and Trademark Office**

**Reg. No. 2,457,659**

**Registered June 5, 2001**

**TRADEMARK  
PRINCIPAL REGISTER**

**TRANSYND**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FIRST USE 7-2-1999; IN COMMERCE 7-2-1999.

SN 75-426,798, FILED 2-2-1998.

FOR: TRANSMISSION FLUID, IN CLASS 4 (U.S.  
CLS. 1, 6 AND 15).

KELLY L. WILLIAMS, EXAMINING ATTORNEY

**Int. Cl.: 4**

**Prior U.S. Cls.: 1, 6, and 15**

**United States Patent and Trademark Office**

**Reg. No. 3,532,106**

**Registered Nov. 11, 2008**

**TRADEMARK  
PRINCIPAL REGISTER**

**DEXRON**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)

300 RENAISSANCE CENTER, P.O. BOX 300

DETROIT, MI 482653000

FOR: GEAR OIL, IN CLASS 4 (U.S. CLS. 1, 6 AND  
15).

FIRST USE 11-29-2007; IN COMMERCE 11-29-2007.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 833,566.

SN 77-295,940, FILED 10-4-2007.

STEVEN PEREZ, EXAMINING ATTORNEY

# United States of America

United States Patent and Trademark Office

## DEXOS

**Reg. No. 3,929,002**

**Registered Mar. 8, 2011**

**Int. Cl.: 4**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: ENGINE OIL, IN CLASS 4 (U.S. CLS. 1, 6 AND 15).

FIRST USE 11-1-2010; IN COMMERCE 11-1-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-619,245, FILED 11-21-2008.

GINA FINK, EXAMINING ATTORNEY



*David J. Kyjars*

Director of the United States Patent and Trademark Office

**Int. Cl.: 20**

**Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50**

**Reg. No. 2,727,122**

**United States Patent and Trademark Office**

**Registered June 17, 2003**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER  
P.O. BOX 300  
DETROIT, MI 482653000

FOR: BADGE HOLDERS MADE OF PLASTIC,  
BEDS, CHAIRS, NON-METAL CLAMPS, DESK OR-  
NAMENTS MADE OF BONE, IVORY, PLASTER,  
PLASTIC, WAX AND WOOD, NON-METAL JEW-  
ELRY BOXES, NON-METAL KEY CHAINS, NON-  
METAL KEY FOBS, NON-METAL KEY HOLDERS,  
NON-METAL KEY RINGS, NON-METAL KEY  
TAGS, NON-METAL LICENSE PLATES, MIRRORS,

NON-METAL MONEY CLIPS, NAME BADGES  
MADE OF PLASTIC, NAMEPLATES MADE OF  
PLASTIC, PICTURE FRAMES, PILLOWS, PLAQUES,  
PLASTIC FLAGS, PLASTIC STORAGE BINS, SEAT  
CUSHIONS, STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22,  
25, 32 AND 50).

FIRST USE 9-15-1994; IN COMMERCE 9-15-1994.

SER. NO. 78-073,055, FILED 7-10-2001.

ELISSA GARBER KON, EXAMINING ATTORNEY

**United States of America**  
United States Patent and Trademark Office

**DELCO REMY**

**Reg. No. 4,189,148**

**Registered Aug. 14, 2012**

**Int. Cl.: 7**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: STARTER MOTORS AND GENERATORS FOR LAND VEHICLES, IN CLASS 7 (U.S. CLS. 13, 19, 21, 23, 31, 34 AND 35).

FIRST USE 1-1-1927; IN COMMERCE 1-1-1927.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 180,358 AND 327,515.

SER. NO. 85-355,144, FILED 6-24-2011.

H. M. FISHER, EXAMINING ATTORNEY

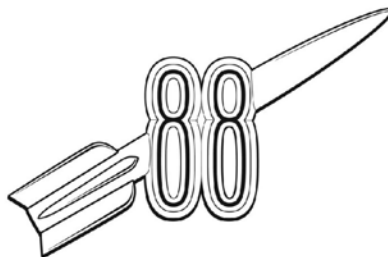


*David J. Kyros*

Director of the United States Patent and Trademark Office

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,331,923**

**Registered May 7, 2013**

**Int. Cl.: 12**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: EXTERIOR BADGES FOR VEHICLES, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 11-12-2009; IN COMMERCE 11-12-2009.

THE MARK CONSISTS OF A ROCKET DESIGN WITH THE NUMBER 88.

SER. NO. 85-729,347, FILED 9-14-2012.

RONALD MCMORROW, EXAMINING ATTORNEY



*Leea Street Lee*

Acting Director of the United States Patent and Trademark Office



**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\*  
*See* 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

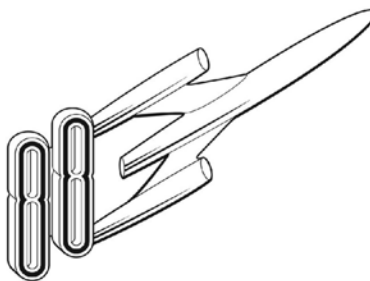
**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or  
reminder of these filing requirements.**

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,334,441**

**Registered May 14, 2013**

**Int. Cl.: 12**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: EXTERIOR BADGES FOR VEHICLES, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 11-12-2009; IN COMMERCE 11-12-2009.

THE MARK CONSISTS OF THE NUMBER "88" AND A ROCKET DESIGN.

SER. NO. 85-731,276, FILED 9-18-2012.

RONALD MCMORROW, EXAMINING ATTORNEY



*Leea Street Lee*

Acting Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\*  
*See* 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or  
reminder of these filing requirements.**

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

# United States of America

United States Patent and Trademark Office

# DEXCOOL

**Reg. No. 6,725,091**

**Registered May 24, 2022**

**Int. Cl.: 1**

**Trademark**

**Principal Register**

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 Renaissance Center  
Detroit, MICHIGAN 482653000

CLASS 1: Antifreeze and coolant for motor vehicles

FIRST USE 11-18-2013; IN COMMERCE 11-18-2013

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO  
ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 87-958,535, FILED 06-12-2018



*Katherine Kelly Vidal*

Director of the United States  
Patent and Trademark Office



**REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**

# United States of America

## United States Patent and Trademark Office

# DELCO

**Reg. No. 6,883,181**

**Registered Oct. 25, 2022**

**Int. Cl.: 9, 16**

**Trademark**

**Principal Register**

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 Renaissance Center  
Detroit, MICHIGAN 482653000

CLASS 9: Plastic covers for motor vehicle batteries

FIRST USE 1-1-2000; IN COMMERCE 1-1-2000

CLASS 16: Decals

FIRST USE 1-1-1999; IN COMMERCE 1-1-1999

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 90-887,370, FILED 08-17-2021



*Katherine Kelly Vidal*

Director of the United States  
Patent and Trademark Office





**REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**

**Int. Cl.: 4**

**Prior U.S. Cls.: 1, 6 and 15**

**Reg. No. 2,440,149**

**United States Patent and Trademark Office**

**Registered Apr. 3, 2001**

**TRADEMARK  
PRINCIPAL REGISTER**

***ACDelco***

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

OWNER OF U.S. REG. NOS. 180,358, 2,052,593 AND  
OTHERS.

FOR: AUTOMOTIVE LUBRICANTS; AUTOMO-  
TIVE GREASES; TRANSMISSION FLUID; MOTOR  
OIL, IN CLASS 4 (U.S. CLS. 1, 6 AND 15).

SER. NO. 75-764,979, FILED 8-2-1999.

FIRST USE 11-1-1995; IN COMMERCE 11-1-1995.

JOHN GARTNER, EXAMINING ATTORNEY



**Int. Cls.: 7 and 12**

**Prior U.S. Cls.: 13, 19, 21, 23, 31, 34, 35 and  
44**

**Reg. No. 2,426,384**

**United States Patent and Trademark Office**

**Registered Feb. 6, 2001**

**TRADEMARK  
PRINCIPAL REGISTER**

***ACDelco***

GENERAL MOTORS CORPORATION (DELAWARE  
CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: RADIATOR CAPS, IN CLASS 7 (U.S. CLS.  
13, 19, 21, 23, 31, 34 AND 35).

FIRST USE 11-1-1995; IN COMMERCE 11-1-1995.

FOR: FUEL FILLER CAPS; OIL FILLER CAPS, IN  
CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).  
FIRST USE 11-1-1995; IN COMMERCE 11-1-1995.  
OWNER OF U.S. REG. NOS. 180,358, 2,052,593  
AND OTHERS.

SER. NO. 75-764,981, FILED 8-2-1999.

JOHN GARTNER, EXAMINING ATTORNEY

Int. Cl.: 1

Prior U.S. Cls.: 1, 5, 6, 10, 26 and 46

Reg. No. 2,440,150

United States Patent and Trademark Office

Registered Apr. 3, 2001

TRADEMARK  
PRINCIPAL REGISTER

**ACDelco**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FIRST USE 11-1-1995; IN COMMERCE 11-1-1995.

FOR: ANTIFREEZE; AUTOMOBILE TIRE INFLA-  
TOR SEALERS; AUTOMOBILE COOLING SYSTEM  
RUST INHIBITORS; AUTOMOBILE COOLING SYS-  
TEM LEAK SEALANTS; AUTOMOBILE GASKET  
CEMENT; BRAKE FLUID; COOLANTS FOR VEHI-  
CLE ENGINES; POWER STEERING FLUID, IN  
CLASS 1 (U.S. CLS. 1, 5, 6, 10, 26 AND 46).

OWNER OF U.S. REG. NOS. 180,358, 2,052,593 AND  
OTHERS.

SER. NO. 75-764,992, FILED 8-2-1999.

JOHN GARTNER, EXAMINING ATTORNEY

Int. Cl.: 12

Prior U.S. Cls.: 19, 21, 23, 31, 35 and 44

Reg. No. 2,445,737

United States Patent and Trademark Office

Registered Apr. 24, 2001

**TRADEMARK  
PRINCIPAL REGISTER**

***ACDelco***

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: AUTOMOTIVE PARTS, COMPONENTS AND ACCESSORIES FOR LAND VEHICLES, NAMELY, AXLES, AXLE BEARINGS, AXLE SHAFTS, WHEEL BEARINGS; BRAKES FOR LAND VEHICLES AND BRAKE COMPONENTS FOR LAND VEHICLES, NAMELY, BRAKE DISKS, BRAKE PADS, BRAKE DRUMS, BRAKE ROTORS, BRAKE CALIPERS, BRAKE MASTER CYLINDERS, BRAKE LINING, DRIVE GEARS AND POWER UNITS; VEHICLE PARTS, NAMELY WINDSHIELD WIPERS, WINDSHIELD WIPER ARMS AND WIPER BLADES, CYLINDER HEADS; PARTS FOR LAND VEHICLES, NAMELY, ENGINE BLOCKS, ENGINES; FUEL TANKS FOR VEHICLES; SIDE-VIEW AND REARVIEW MIRRORS FOR VEHICLES; CONNECTING RODS FOR LAND VEHICLE ENGINES; TORQUE CONVERTERS FOR LAND VEHICLES; CLUTCHES FOR LAND VEHICLES; LAND VEHICLE PARTS, NAMELY AUTOMOBILE BUMPERS,

AUTOMOBILE BODY MOLDINGS, VEHICLE FENDERS, VEHICLE QUARTER PANELS, VEHICLE HOODS, VEHICLE DECK LIDS, VEHICLE RADIATOR GRILLS; SUSPENSION SYSTEM COMPONENTS FOR LAND VEHICLES, NAMELY, SHOCK ABSORBERS, COIL SPRINGS, STRUTS; TRANSMISSIONS; VEHICLE HORNS; SEAT BELTS FOR VEHICLES; DIRECTIONAL SIGNALS FOR VEHICLES; STEERING COMPONENTS FOR LAND VEHICLES, NAMELY, STEERING WHEEL, POWER STEERING PUMPS, POWER STEERING GEARBOXES; HUB CAPS; LAND VEHICLE PARTS, NAMELY WHEELS AND COIL SPRINGS, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 11-1-1995; IN COMMERCE 11-1-1995.

OWNER OF U.S. REG. NOS. 354,888, 2,052,593 AND OTHERS.

SER. NO. 75-764,994, FILED 8-2-1999.

JOHN GARTNER, EXAMINING ATTORNEY

**Int. Cl.: 17**

**Prior U.S. Cls.: 1, 5, 12, 13, 35 and 50**

**Reg. No. 2,445,738**

**United States Patent and Trademark Office**

**Registered Apr. 24, 2001**

**TRADEMARK  
PRINCIPAL REGISTER**

***ACDelco***

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FIRST USE 11-1-1995; IN COMMERCE 11-1-1995.

OWNER OF U.S. REG. NOS. 1,721,627, 2,052,593  
AND OTHERS.

FOR: AUTOMOTIVE PARTS, COMPONENTS  
AND ACCESSORIES NAMELY NON-METAL GAS-  
KETS FOR VEHICLES, NON-METAL HOSES FOR  
VEHICLES, AND NON-METAL SEALS FOR VEHI-  
CLES, IN CLASS 17 (U.S. CLS. 1, 5, 12, 13, 35 AND 50).

SER. NO. 75-764,995, FILED 8-2-1999.

JOHN GARTNER, EXAMINING ATTORNEY

**Int. Cl.: 11**

**Prior U.S. Cls.: 13, 21, 23, 31 and 34**

**Reg. No. 2,399,723**

**United States Patent and Trademark Office**

**Registered Oct. 31, 2000**

**TRADEMARK  
PRINCIPAL REGISTER**

***ACDelco***

GENERAL MOTORS CORPORATION (DELAWARE  
CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: AUTOMOTIVE PARTS, COMPONENTS AND  
ACCESSORIES, NAMELY, AIR CONDITIONERS, AIR  
CONDITIONING EVAPORATOR CORES, AIR CON-  
DITIONING MOTORS, AIR CONDITIONING HEATER  
CORES; VEHICLE HEADLIGHTS; VEHICLE TAIL-

LIGHTS, IN CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND  
34).

FIRST USE 11-1-1995; IN COMMERCE 11-1-1995.  
OWNER OF U.S. REG. NOS. 1,721,627, 1,734,545,  
AND 1,739,592.

SER. NO. 75-764,996, FILED 8-2-1999.

STEVEN BERK, EXAMINING ATTORNEY

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36 and 38

Reg. No. 2,445,739

United States Patent and Trademark Office

Registered Apr. 24, 2001

TRADEMARK  
PRINCIPAL REGISTER

***ACDelco***

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: AUTOMOTIVE PARTS, AUTOMOTIVE COMPONENTS AND AUTOMOTIVE ACCESSORIES, NAMELY, ELECTRIC IGNITION SWITCHES; ELECTRIC AIR BAG SWITCHES; ELECTRICAL SWITCHES; BATTERIES; REMANUFACTURED SOUND SYSTEMS CONSISTING OF RADIOS, SOUND AMPLIFIERS, AUDIO SPEAKERS, CASSETTE DECKS FOR AUTOMOBILES, COMPACT DISC PLAYERS FOR AUTOMOBILES; REMANUFACTURED CELLULAR TELEPHONES; THERMOSTATS; METERS FOR AUTOMOBILES, NAMELY, SPEEDOMETERS, AEROMETERS, ACCELEROMETERS, AMMETERS, VOLTMETERS, ODOMETERS, TACHOMETERS; PRESSURE GAUGES, NAMELY, FUEL GAUGES, BOOST GAUGES, FUEL PRES-

SURES GAUGES, OIL PRESSURE GAUGES, OIL TEMPERATURE GAUGES, VACUUM GAUGES, WATER TEMPERATURE GAUGES AND VOLTMETER GAUGES; CONDENSERS; ELECTRICAL WIRE SETS COMPRISED OF ELECTRICAL CABLE, ELECTRICAL CONNECTORS, AND VOLTAGE REGULATORS; ELECTRICAL CIGARETTE LIGHTER ADAPTERS FOR LAND VEHICLES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 11-1-1995; IN COMMERCE 11-1-1995.

OWNER OF U.S. REG. NOS. 1,721,627, 1,739,592 AND OTHERS.

SER. NO. 75-764,997, FILED 8-2-1999.

JOHN GARTNER, EXAMINING ATTORNEY

Int. Cl.: 7

Prior U.S. Cls.: 13, 19, 21, 23, 31, 34 and 35

United States Patent and Trademark Office

Reg. No. 2,445,740

Registered Apr. 24, 2001

**TRADEMARK  
PRINCIPAL REGISTER**

***ACDelco***

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: AUTOMOBILE PARTS, COMPONENTS  
AND ACCESSORIES, ALTERNATORS FOR LAND  
VEHICLES, STARTING MOTORS FOR AUTOMO-  
BILES, COOLING RADIATORS FOR MOTORS AND  
VEHICLES, RADIATOR FANS FOR VEHICLE EN-  
GINES, AIR COMPRESSORS FOR VEHICLES, CAT-  
ALYTIC CONVERTERS FOR MOTORS AND  
ENGINES; FUEL INJECTORS; VEHICLE PARTS,  
NAMESLY, CARBURETORS, ENGINE OR MOTOR  
EXHAUST MUFFLERS; EXHAUST MANIFOLDS  
FOR ENGINES, AUTOMOBILE EXHAUST SYSTEM  
RESONATORS; AUTOMOTIVE FLYWHEELS; FUEL

PUMPS FOR LAND VEHICLES; WATER PUMPS  
FOR USE IN MOTORS AND ENGINES; SPARK  
PLUGS; EMISSION REDUCTION UNITS FOR MO-  
TORS AND ENGINES, NAMESLY PCV VALVES;  
ENGINE VALVES AND VALVE LIFTERS, IN CLASS  
7 (U.S. CLS. 13, 19, 21, 23, 31, 34 AND 35).

FIRST USE 11-1-1995; IN COMMERCE 11-1-1995.

OWNER OF U.S. REG. NOS. 354,888, 2,052,593 AND  
OTHERS.

SER. NO. 75-764,998, FILED 8-2-1999.

JOHN GARTNER, EXAMINING ATTORNEY

**Int. Cl.: 9**

**Prior U.S. Cls.: 21, 23, 26, 36 and 38**

**Reg. No. 3,111,630**

**United States Patent and Trademark Office**

**Registered July 4, 2006**

**TRADEMARK  
PRINCIPAL REGISTER**

***ACDelco***

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER, P.O. BOX 300  
DETROIT, MI 482653000

FOR: COMPUTER SOFTWARE FOR USE IN THE  
SERVICE, REPAIR AND MAINTENANCE OF AU-  
TOMOBILES AND THE IDENTIFICATION AND  
ORDERING OF AUTOMOBILE PARTS , IN CLASS  
9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 8-0-2000; IN COMMERCE 8-0-2000.

OWNER OF U.S. REG. NOS. 2,052,593, 2,440,149  
AND OTHERS.

SER. NO. 78-623,761, FILED 5-5-2005.

JAMES GRIFFIN, EXAMINING ATTORNEY



# United States of America

## United States Patent and Trademark Office

**ACDelco**

**Reg. No. 5,157,151**

**Registered Mar. 07, 2017**

**Int. Cl.: 36**

**Service Mark**

**Principal Register**

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 Renaissance Center  
Detroit, MI 482653000

CLASS 36: Providing extended warranty services, namely, vehicle service contracts for the repair of motor vehicles

FIRST USE 3-7-2016; IN COMMERCE 3-7-2016

The mark consists of the wording "ACDELCO" in a stylized font with a slash underneath the wording.

SER. NO. 86-800,611, FILED 10-27-2015  
DOMINIC J FERRAIUOLO, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office

**Int. Cl.: 9**

**Prior U.S. Cls.: 21, 26 and 36**

**United States Patent and Trademark Office** **Reg. No. 1,739,592**  
**Registered Dec. 15, 1992**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: COMPACT DISC PLAYERS, MULTIPLE  
DISC CHANGERS, RADIO RECEIVERS,  
AUDIO CASSETTE PLAYERS, AMPLIFIERS,  
TWEETERS, AND LOUDSPEAKERS FOR

MOTOR VEHICLES, IN CLASS 9 (U.S. CLS. 21,  
26 AND 36).

FIRST USE 8-1-1979; IN COMMERCE  
8-1-1979.

OWNER OF U.S. REG. NOS. 180,358, 354,888  
AND OTHERS.

SER. NO. 74-250,839, FILED 3-2-1992.

SASHA CARTER, EXAMINING ATTORNEY

# United States of America

United States Patent and Trademark Office



**Reg. No. 3,945,278**

**Registered Apr. 12, 2011**

**Int. Cl.: 4**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: ENGINE OIL, IN CLASS 4 (U.S. CLS. 1, 6 AND 15).

FIRST USE 11-1-2010; IN COMMERCE 11-1-2010.

THE MARK CONSISTS OF A SQUARE CONTAINING A SWIRLING DESIGN AND THE NUMBER "1" IN THE LOWER RIGHT CORNER OF THE SQUARE NEXT TO THE WORD "DEXOS".

SN 77-827,650, FILED 9-16-2009.

ALLISON SCHRODY, EXAMINING ATTORNEY



*David J. Kyros*

Director of the United States Patent and Trademark Office

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,471,526**

**Registered Jan. 21, 2014**

**Int. Cl.: 1**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: TRANSMISSION FLUID, POWER STEERING FLUID, HYDRAULIC FLUID, TRACTION DRIVE FLUID, IN CLASS 1 (U.S. CLS. 1, 5, 6, 10, 26 AND 46).

FIRST USE 5-25-2011; IN COMMERCE 5-25-2011.

OWNER OF U.S. REG. NOS. 833,566 AND 3,532,106.

THE MARK CONSISTS OF THE WORDS "DEXRON APPROVED" AND A DROPLET ABOVE THE "X" IN "DEXRON".

SN 85-581,943, FILED 3-28-2012.

KATHRYN COWARD, EXAMINING ATTORNEY



*Michelle K. Lee*

Deputy Director of the United States  
Patent and Trademark Office

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,653,624**

**Registered Dec. 9, 2014**

**Int. Cl.: 4**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: ENGINE OIL, IN CLASS 4 (U.S. CLS. 1, 6 AND 15).

FIRST USE 12-13-2013; IN COMMERCE 12-13-2013.

OWNER OF U.S. REG. NOS. 790,140 AND 3,945,278.

THE MARK CONSISTS OF A SQUARE CONTAINING A SWIRLING DESIGN AND THE NUMBER "2" IN THE LOWER RIGHT CORNER OF THE SQUARE NEXT TO THE WORD "DEXOS".

SN 85-896,087, FILED 4-5-2013.

JANICE L. MCMORROW, EXAMINING ATTORNEY



*Michelle K. Lee*

Deputy Director of the United States  
Patent and Trademark Office

# United States of America

## United States Patent and Trademark Office

**dexos**  
APPROVED

**Reg. No. 5,751,569**

**Registered May 14, 2019**

**Int. Cl.: 4**

**Trademark**

**Principal Register**

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 Renaissance Center  
Detroit, MICHIGAN 482653000

CLASS 4: Engine oil

FIRST USE 1-1-2017; IN COMMERCE 1-1-2017

The mark consists of the words "DEXOS APPROVED" in a stylized font.

SER. NO. 86-772,184, FILED 09-29-2015



*Andrei Iancu*

Director of the United States  
Patent and Trademark Office

Int. Cl.: 12

Prior U.S. Cl.: 19

United States Patent and Trademark Office  
Renewal

Reg. No. 861,602  
Registered Dec. 10, 1968  
OG Date May 2, 1989

**TRADEMARK  
PRINCIPAL REGISTER**

**GM**

GENERAL MOTORS CORPORATION  
(DELAWARE CORPORATION)  
P.O. BOX 33122  
3031 W. GRAND BLVD.  
DETROIT, MI 48232

OWNER OF U.S. REG. NOS. 314,824,  
636,392 AND OTHERS.

FOR: AUTOMOBILES, MOTOR  
TRUCKS, TRUCK TRACTORS, BUSES,  
AND PARTS THEREOF, IN CLASS 19  
(INT. CL. 12).

FIRST USE 9-15-1933; IN COMMERCE  
9-15-1933.

SER. NO. 295,402, FILED 4-11-1968.

*In testimony whereof I have hereunto set my hand  
and caused the seal of The Patent and Trademark  
Office to be affixed on May 2, 1989.*

COMMISSIONER OF PATENTS AND TRADEMARKS

# United States Patent Office

861,602

Registered Dec. 10, 1968

## PRINCIPAL REGISTER Trademark

Ser. No. 295,402, filed Apr. 11, 1968

**GM**

General Motors Corporation (Delaware corporation)  
3044 W. Grand Blvd.  
Detroit, Mich. 48202

For: AUTOMOBILES, MOTOR TRUCKS, TRUCK  
TRACTORS, BUSES, AND PARTS THEREOF, in  
CLASS 19 (INT. CL. 12).

First use on or before Sept. 15, 1933; in commerce on  
or before Sept. 15, 1933.

Owner of Reg. Nos. 314,824, 636,392, and others.

C. A. MARLOW, *Examiner*.



**Int. Cls.: 6, 7, 9, 12 and 17**

**Prior U.S. Cls.: 19, 21, 23, 25, 26, 31 and 35**

**United States Patent and Trademark Office**

**Reg. No. 1,223,115**

**Registered Jan. 11, 1983**

**TRADEMARK**

**Principal Register**

**GENERAL MOTORS**

General Motors Corporation (Delaware corporation)  
3044 W. Grand Blvd.  
Detroit, Mich. 48202

For: AUTOMOBILES, TRUCK AND BUS  
PARTS—NAMELY, LOCKS AND KEYS, in  
CLASS 6 (U.S. Cl. 25).

First use 1930; in commerce 1930.

For: AUTOMOBILE, TRUCK AND BUS  
PARTS—NAMELY, CRANKSHAFTS, CRANK-  
SHAFT BEARINGS, PISTONS, PISTON RINGS,  
CONNECTING RODS, CONNECTING ROD  
BEARINGS, CARBURETORS AND DISTRIBUTORS,  
CAMSHAFTS AND CAMSHAFT BEARINGS AND GENERATORS, in CLASS 7 (U.S. Cl. 23).

First use 1930; in commerce 1930.

For: AUTOMOBILE, TRUCK AND BUS  
PARTS—NAMELY, ELECTRIC THERMO-  
STATS, TACHOMETERS, FUEL AND TEMPER-  
ATURE GAUGES, ELECTRIC DEFOGGERS,  
VOLTMETERS AND ELECTRIC CIGAR LIGH-  
TERS, SPEEDOMETERS, in CLASS 9 (U.S. Cls. 21 and 26).

First use 1930; in commerce 1930.

For: AUTOMOBILE, TRUCK AND BUS  
PARTS—NAMELY, INTERNAL COMBUSTION  
ENGINES AND PARTS THEREOF—NAMELY,  
CYLINDER BLOCKS, CYLINDER HEADS,  
MANIFOLDS, VALVES, VALVE LIFTERS, WA-  
TER PUMPS, FUEL PUMPS, OIL PUMPS,

STARTER MOTORS, CRANKING MOTORS,  
FLYWHEELS, AIR CLEANERS, OIL FILTERS,  
RADIATORS, FANS, FUEL TANKS, EXHAUST  
PIPES, MUFFLERS, CATALYTIC CONVERT-  
ERS, BUMPERS, GRILLES, HOODS, FENDERS,  
DOOR PANELS, MANUAL AND POWER  
STEERING UNITS, STEERING WHEELS AND  
COLUMNS, SHOCK ABSORBERS, SPRINGS,  
TIE RODS, BALL JOINTS, WHEELS, WHEEL  
COVERS, MANUAL AND POWER BRAKES,  
BRAKE PUMPS, BRAKE SHOES, BRAKE  
DRUMS, BRAKE LININGS, MANUAL AND AU-  
TOMATIC TRANSMISSIONS, CLUTCHES,  
DRIVE AXLES, INSTRUMENT PANELS, SEAT  
BELTS, WINDSHIELD WIPERS AND BLADES,  
WINDSHIELD WASHERS, CAR SEATS, in  
CLASS 12 (U.S. Cls. 19, 23 and 31).

First use 1930; in commerce 1930.

For: AUTOMOBILE, TRUCK AND BUS  
PARTS—NAMELY, NON-METALLIC GAS-  
KETS, ACCESSORY DRIVE BELTS AND HOS-  
ES, in CLASS 17 (U.S. Cl. 35).

First use 1930; in commerce 1930.

No claim is made to the exclusive right to use  
"Motors", apart from the mark as shown.

Ser. No. 336,617, filed Nov. 12, 1981.

SIDNEY I. MOSKOWITZ, Examining Attorney

Int. Cl.: 11

Prior U.S. Cl.: 21

**United States Patent and Trademark Office** **Reg. No. 1,342,435**  
**Registered June 18, 1985**

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**TRADEMARK  
PRINCIPAL REGISTER**

**GUIDE**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: ELECTRIC LAMPS FOR AUTOMO-  
BILES, TRUCKS TRACTORS AND BUSES, IN  
CLASS 11 (U.S. CL. 21).

FIRST USE 1-27-1925; IN COMMERCE  
1-27-1925.

OWNER OF U.S. REG. NOS. 194,519, 701,712  
AND OTHERS.

SER. NO. 509,406, FILED 11-19-1984.

STEVEN R. FINE, EXAMINING ATTORNEY

**Int. Cl.: 12**

**Prior U.S. Cl.: 19**

**United States Patent and Trademark Office**

**Reg. No. 1,633,965**

**Registered Feb. 5, 1991**

**TRADEMARK  
PRINCIPAL REGISTER**

**DURAGUARD**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FIRST USE 9-27-1988; IN COMMERCE  
9-27-1988.

SER. NO. 74-039,062, FILED 3-16-1990.

FOR: OIL FILTERS FOR AUTOMOTIVE EN-  
GINES, IN CLASS 12 (U.S. CL. 19).

STEPHEN JANOSKI, EXAMINING ATTORNEY

**United States of America**  
United States Patent and Trademark Office

**DURALIFE**

**Reg. No. 4,552,244**

**Registered June 17, 2014**

**Int. Cl.: 12**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: BRAKE ROTORS FOR MOTOR LAND PASSENGER VEHICLES, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 1-31-2013; IN COMMERCE 1-31-2013.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 85-614,269, FILED 5-2-2012.

KATHRYN COWARD, EXAMINING ATTORNEY



*Michelle K. Lee*

Deputy Director of the United States  
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***  
**What and When to File:**

***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\*  
*See* 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***  
**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or  
reminder of these filing requirements.**

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

# United States of America

## United States Patent and Trademark Office

# DURAMAX

**Reg. No. 5,367,502**

**Registered Jan. 02, 2018**

**Int. Cl.: 20**

**Trademark**

**Principal Register**

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 Renaissance Center  
Detroit, MICHIGAN 482653000

CLASS 20: Non-metal novelty license plates

FIRST USE 3-31-2004; IN COMMERCE 3-31-2004

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 87-169,731, FILED 09-13-2016



*Joseph Matal*

Performing the Functions and Duties of the  
Under Secretary of Commerce for  
Intellectual Property and Director of the  
United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**

# United States of America

United States Patent and Trademark Office

# DURAMAX

**Reg. No. 6,775,114**

**Registered Jun. 28, 2022**

**Int. Cl.: 25**

**Trademark**

**Principal Register**

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 Renaissance Center  
Detroit, MICHIGAN 482653000

CLASS 25: Hats

FIRST USE 7-9-2020; IN COMMERCE 7-9-2020

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO  
ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 87-961,533, FILED 06-14-2018



*Katherine Kelly Vidal*

Director of the United States  
Patent and Trademark Office





**REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**

**Int. Cl.: 12**

**Prior U.S. Cls.: 19, 21, 23, 31, 35 and 44**

**Reg. No. 3,252,846**

**United States Patent and Trademark Office**

**Registered June 19, 2007**

**TRADEMARK  
PRINCIPAL REGISTER**

**VORTEC**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FIRST USE 0-0-1986; IN COMMERCE 0-0-1986.

SER. NO. 78-042,695, FILED 1-11-2001.

FOR: ENGINES FOR LAND VEHICLES, IN CLASS  
12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

HOWARD SMIGA, EXAMINING ATTORNEY

# United States of America

United States Patent and Trademark Office

## TECH 2

**Reg. No. 4,572,442**

**Registered July 22, 2014**

**Int. Cl.: 9**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: MOTOR VEHICLE DIAGNOSTIC COMPUTERS AND PARTS THEREOF INCLUDING MEMORY CARDS; PLUG IN ELECTRONIC DEVICE FOR VEHICLE DIAGNOSTIC TESTING; ELECTRONIC DATA RECORDERS FOR USE WITH MOTOR VEHICLE COMPUTER SYSTEMS; COMPUTERS, COMPUTER MONITORS, PRINTERS, MODEMS, COMPUTER PROGRAMS FOR READING, DIAGNOSING AND ANALYZING VEHICLE PARTS AND VEHICLE SYSTEM OPERATIONS; VEHICLE BASED ELECTRONIC MODULES FOR TRANSMITTING DIAGNOSTIC INFORMATION AND VEHICLE OPERATIONAL STATUS; ELECTRONIC DEVICE TO READ ENGINE EMISSIONS; SOFTWARE FOR MOTOR VEHICLE DIAGNOSTIC APPARATUS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 3-31-1995; IN COMMERCE 3-31-1995.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,016,386.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "TECH", APART FROM THE MARK AS SHOWN.

SER. NO. 86-167,311, FILED 1-16-2014.

TASHIA BUNCH, EXAMINING ATTORNEY



*Michelle K. Lee*

Deputy Director of the United States  
Patent and Trademark Office

# United States of America

## United States Patent and Trademark Office

# TUSCAN

**Reg. No. 5,151,745**

**Registered Feb. 28, 2017**

**Int. Cl.: 12**

**Trademark**

**Principal Register**

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 Renaissance Center  
Detroit, MI 482653000

CLASS 12: Option package for a motor vehicle comprising 20-inch 10-spoke two-toned painted wheels, bronze mesh grill and premium exterior paint sold as a unit as a feature of an automobile

FIRST USE 6-22-2015; IN COMMERCE 6-22-2015

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 86-557,202, FILED 03-09-2015  
JOHN M GARTNER, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office

# United States of America

## United States Patent and Trademark Office

# GUIDEX

**Reg. No. 6,439,852**

**Registered Aug. 03, 2021**

**Int. Cl.: 11**

**Trademark**

**Principal Register**

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 Renaissance Center  
Detroit, MICHIGAN 482653000

CLASS 11: lenses for vehicle lights

FIRST USE 12-31-1998; IN COMMERCE 12-31-1998

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO  
ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 90-301,521, FILED 11-05-2020



*Dennis H. H. H.*

Performing the Functions and Duties of the  
Under Secretary of Commerce for Intellectual Property and  
Director of the United States Patent and Trademark Office



Int. Cl.: 9

Prior U.S. Cl.: 21

United States Patent and Trademark Office  
10 Year Renewal

Reg. No. 271,167  
Registered May 27, 1930  
Renewal Approved July 3, 1990

TRADEMARK  
PRINCIPAL REGISTER



DELTA  
CHI

GENERAL MOTORS CORPORATION  
(DELAWARE CORPORATION)  
3044 WEST GRAND BLVD.  
DETROIT, MI 48202

FOR: RADIO RECEIVING SETS AND  
PARTS THEREOF, IN CLASS 21 (INT.  
CL. 9).  
FIRST USE 11-20-1929; IN COMMERCE  
11-20-1929.

SER. NO. 71-295,258, FILED 1-27-1930.

*In testimony whereof I have hereunto set my hand  
and caused the seal of The Patent and Trademark  
Office to be affixed on Aug. 14, 1990.*

COMMISSIONER OF PATENTS AND TRADEMARKS

Registered May 27, 1930

Trade-Mark 271,167

## UNITED STATES PATENT OFFICE

GENERAL MOTORS CORPORATION, OF DETROIT, MICHIGAN

ACT OF FEBRUARY 20, 1905

Application filed January 27, 1930. Serial No. 295,258.



### STATEMENT

*To the Commissioner of Patents:*

General Motors Corporation, a corporation duly organized under the laws of the State of Delaware, and having its office and principal place of business in the General Motors Building, West Grand Boulevard and Cass Avenue, Detroit, Michigan, has adopted and used the trade-mark shown on the accompanying drawing, and consisting of the letters "GM," for RADIO RECEIVING SETS AND PARTS THEREOF, in Class No. 21, Electrical apparatus, machines, and supplies, and it presents herewith five specimens showing the trade mark as actually used upon the goods and requests that the same be registered in the United States Patent Office in accordance with the act of February 20, 1905, as amended.

The trade mark has been continuously used on said goods by the applicant since November 20, 1929.

The trade mark is applied or affixed to the goods by affixing a label or plate upon which the trade mark appears directly to the goods.

And the said General Motors Corporation does hereby appoint Blackmore, Spencer and Flint (a firm composed of Lloyd Blackmore, Louis M. Spencer and Ralph N. Flint), General Motors Building, Detroit, Michigan, registration No. 11183, its attorneys to prosecute this application for registration, with full power of association, substitution and revocation, to make alterations and amendments therein, to receive the registration, and to transact all business in the Patent Office connected therewith.

[L. S.]

GENERAL MOTORS CORPORATION,  
By THOMAS S. MERRILL,  
*Secretary.*

Registered July 10, 1934

Trade-Mark 314,824

## UNITED STATES PATENT OFFICE

General Motors Corporation, Detroit, Mich.

Act of February 20, 1905

Application February 28, 1934, Serial No. 347,975

# GM

### STATEMENT

*To the Commissioner of Patents:*

General Motors Corporation, a corporation duly organized under the laws of the State of Delaware and having its office and principal place of business in the General Motors Building, West Grand Boulevard and Cass Avenue, Detroit, Michigan, has adopted and used the trade-mark shown on the accompanying drawing, and consisting in the letters "GM", for REPAIR AND REPLACEMENT PARTS OF MOTOR DRIVEN VEHICLES—NAMESLY, BRAKE DRUMS, BRAKE SHOES, BRAKE RODS, BRAKE APPLYING CAMS, BRAKE CABLE HOUSING, BUMPERS AND PARTS THEREOF, FENDERS, FRONT AXLES, HUB CAPS, BODY SUPPORTING SPRINGS, SPRING LEAVES, STEERING KNUCKLES, STEERING KNUCKLE ARMS, KING PINS, STEERING SHAFT ARMS, AND WHEEL HUBS—in Class No. 19, Vehicles, not including engines; and it presents herewith five photographs showing the trade-mark as actually used by the applicant upon its goods, and requests that the same may be registered in the United States Patent Office in accordance with the act of February 20, 1905, as amended.

The trade-mark has been continuously used and applied to its said goods by the applicant in connection with its business since September 15th, 1933.

The trade-mark is applied or affixed to the goods by forging, embossing, casting or stamping the same directly upon the goods, or by placing a printed label on which the trade-mark appears upon the goods or upon packages containing the same.

And the said General Motors Corporation does hereby appoint Blackmore, Spencer & Flint (a firm composed of Lloyd Blackmore, Louis M. Spencer and Ralph N. Flint), General Motors Building, Detroit, Michigan, registration No. 11183, its attorneys, to prosecute this application for registration, with full power of association, substitution and revocation, to make alterations and amendments therein, to receive the registration, and to transact all business in the Patent Office connected therewith.

GENERAL MOTORS CORPORATION,  
By T. S. MERRILL,  
*Secretary*



Int. Cl.: 12

Prior U.S. Cl.: 19

United States Patent and Trademark Office  
10 Year Renewal

Reg. No. 314,824  
Registered July 10, 1934  
Renewal Term Begins July 10, 1994

TRADEMARK  
PRINCIPAL REGISTER

GM

GENERAL MOTORS CORPORATION  
(DELAWARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: REPAIR AND REPLACEMENT  
PARTS OF MOTOR DRIVEN VEHICLES—NAMESLY, BRAKE DRUMS, BRAKE SHOES, BRAKE RODS, BRAKE APPLYING CAMS, BRAKE CABLE HOUSING, BUMPERS AND PARTS

THEREOF, FENDERS, FRONT AXLES, HUB CAPS, BODY SUPPORTING SPRINGS, SPRING LEAVES, STEERING KNUCKLES, STEERING KNUCKLE ARMS, KING PINS, STEERING SHAFT ARMS, AND WHEEL HUBS, IN CLASS 19 (INT. CL. 12).

FIRST USE 9-15-1933; IN COMMERCE 9-15-1933.

SER. NO. 71-347,975, FILED 2-28-1934.

*In testimony whereof I have hereunto set my hand  
and caused the seal of The Patent and Trademark  
Office to be affixed on June 21, 1994.*

COMMISSIONER OF PATENTS AND TRADEMARKS

Registered July 10, 1934

Trade-Mark 314,825

## UNITED STATES PATENT OFFICE

General Motors Corporation, Detroit, Mich.

Act of February 20, 1905

Application February 28, 1934, Serial No. 347,976

# GM

### STATEMENT

*To the Commissioner of Patents:*

General Motors Corporation, a corporation duly organized under the laws of the State of Delaware and having its office and principal place of business in the General Motors Building, West Grand Boulevard and Cass Avenue, Detroit, Michigan, has adopted and used the trade-mark shown on the accompanying drawing, and consisting in the letters "GM", for INTERNAL-COMBUSTION ENGINES AND REPAIR AND REPLACEMENT PARTS THEREOF—NAMESLY, CAM SHAFTS, CONNECTING RODS, CRANK SHAFTS, CRANK SHAFT BEARINGS, DRIVING AXLE SHAFTS, DIFFERENTIAL DRIVING MECHANISM AND PARTS THEREOF, MANIFOLDS, FANS, FAN PULLEYS, FLYWHEELS, PISTONS, PISTON PINS, ROCKER ARMS, ROCKER SUPPORTS, WATER PUMPS AND PARTS THEREOF, VALVES, VALVE OPERATING TAPPETS, AND VALVE SPRINGS; CLUTCHES AND PARTS THEREOF—NAMESLY, CLUTCH HOUSINGS, CLUTCH PLATES, CLUTCH PLATE HUBS, CLUTCH OPERATING LEVERS, CLUTCH PEDALS, CLUTCH OPERATING YOKES; GEARS; TRANSMISSION MECHANISM AND PARTS THEREOF; TRANSMISSION HOUSINGS, TRANSMISSION SHAFTS; AND UNIVERSAL JOINTS AND PARTS THEREOF, in Class No. 23, Cutlery, machinery, and tools, and parts thereof; and it presents here-

with five specimens showing the trade-mark as actually used by the applicant upon its goods, and requests that the same may be registered in the United States Patent Office in accordance with the act of February 20, 1905, as amended.

The trade-mark has been continuously used and applied to its said goods by the applicant in connection with its business since September 15th, 1933.

The trade-mark is applied or affixed to the goods by forging, embossing, casting or stamping the same directly upon the goods, or by placing a printed label on which the trade-mark appears upon the goods or upon packages containing the same.

And the said General Motors Corporation does hereby appoint Blackmore, Spencer & Flint (a firm composed of Lloyd Blackmore, Louis M. Spencer and Ralph N. Flint), General Motors Building, Detroit, Michigan, registration No. 11183, its attorneys, to prosecute this application for registration, with full power of association, substitution and revocation, to make alterations and amendments therein, to receive the registration, and to transact all business in the Patent Office connected therewith.

GENERAL MOTORS CORPORATION,  
By T. S. MERRILL,  
*Secretary.*

Int. Cl.: 12

Prior U.S. Cl.: 23

United States Patent and Trademark Office

Reg. No. 314,825

Registered July 10, 1934

10 Year Renewal

Renewal Term Begins July 10, 1994

TRADEMARK  
PRINCIPAL REGISTER

GM

GENERAL MOTORS CORPORATION  
(DELAWARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: INTERNAL-COMBUSTION ENGINES AND REPAIR AND REPLACEMENT PARTS THEREOF—NAMESLY, CAM SHAFTS, CONNECTING RODS, CRANK SHAFTS, CRANK SHAFT BEARINGS, DRIVING AXLE SHAFTS, DIFFERENTIAL DRIVING MECHANISM AND PARTS THEREOF, MANIFOLDS, FANS, FAN PULLEYS, FLYWHEELS, PISTONS, PISTON PINS, ROCKER ARMS, ROCKER SUPPORTS, WATER PUMPS AND PARTS THEREOF,

VALVES, VALVE OPERATING TAPPETS, AND VALVE SPRINGS; CLUTCHES AND PARTS THEREOF—NAMESLY, CLUTCH HOUSINGS, CLUTCH PLATES, CLUTCH PLATE HUBS, CLUTCH OPERATING LEVERS, CLUTCH PEDALS, CLUTCH OPERATING YOKES; GEARS; TRANSMISSION MECHANISM AND PARTS THEREOF; TRANSMISSION HOUSINGS, TRANSMISSION SHAFTS; AND UNIVERSAL JOINTS AND PARTS THEREOF, IN CLASS 23 (INT. CL. 12).

FIRST USE 9-15-1933; IN COMMERCE 9-15-1933.

SER. NO. 71-347,976, FILED 2-28-1934.

*In testimony whereof I have hereunto set my hand  
and caused the seal of The Patent and Trademark  
Office to be affixed on May 3, 1994.*

COMMISSIONER OF PATENTS AND TRADEMARKS

Registered July 10, 1934

Trade-Mark 314,823

## UNITED STATES PATENT OFFICE

General Motors Corporation, Detroit, Mich.

Act of February 20, 1905

Application February 28, 1934, Serial No. 347,977

# GM

### STATEMENT

*To the Commissioner of Patents:*

General Motors Corporation, a corporation duly organized under the laws of the State of Delaware and having its office and principal place of business in the General Motors Building, West Grand Boulevard and Cass Avenue, Detroit, Michigan, has adopted and used the trade-mark shown on the accompanying drawing and consisting in the letters "GM" for BRAKE LININGS, BRAKE SHOE FACINGS, CLUTCH PLATE FACINGS, FAN BELTS, GASKETS, METALLIC TIRE COVERS, PISTON RINGS, AND RADIATOR CONNECTING HOSE, in Class No. 35, Belting, hose, machinery packing, and non-metallic tires; and it presents herewith five specimens showing the trade-mark as actually used by the applicant upon its goods, and requests that the same may be registered in the United States Patent Office in accordance with the act of February 20, 1905, as amended.

The trade-mark has been continuously used and applied to its said goods by the applicant in

connection with its business since September 15th, 1933.

The trade-mark is applied or affixed to the goods by printing or stamping the same directly upon the goods, or by placing a printed label upon which the trade-mark appears thereupon or upon packages containing the goods.

And the said General Motors Corporation does hereby appoints Blackmore, Spencer & Flint (a firm composed of Lloyd Blackmore, Louis M. Spencer and Ralph N. Flint), General Motors Building, Detroit, Michigan, registration No. 11183, its attorneys, to prosecute this application for registration, with full power of association, substitution and revocation, to make alterations and amendments therein, to receive the registration, and to transact all business in the Patent Office connected therewith.

GENERAL MOTORS CORPORATION,  
By T. S. MERRILL,  
*Secretary.*

Int. Cl.: 12

Prior U.S. Cl.: 19

**United States Patent and Trademark Office**

**Reg. No. 1,474,088**

**Registered Jan. 26, 1988**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: AUTOMOBILES, MOTOR TRUCKS,  
TRUCK TRACTORS, BUSES, ENGINES THERE-  
FOR AND STRUCTURAL PARTS THEREOF,  
IN CLASS 12 (U.S. CL. 19).

FIRST USE 9-30-1966; IN COMMERCE  
9-30-1966.

OWNER OF U.S. REG. NOS. 271,167, 1,034,749  
AND OTHERS.

SER. NO. 664,086, FILED 6-1-1987.

DAVID H. STINE, EXAMINING ATTORNEY

**Int. Cl.: 28**

**Prior U.S. Cl.: 22**

**United States Patent and Trademark Office**

**Reg. No. 1,575,170**

**Registered Jan. 2, 1990**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: TOYS AND PLAYTHINGS; NAMELY,  
TOY VEHICLES, TOY CARS, TOY MODEL  
HOBBYCRAFT KITS, IN CLASS 28 (U.S. CL. 22).

FIRST USE 1-10-1987; IN COMMERCE  
1-10-1987.

OWNER OF U.S. REG. NOS. 180,358, 1,065,021  
AND OTHERS.

SER. NO. 73-693,298, FILED 11-2-1987.

W. A. CONN, EXAMINING ATTORNEY

Int. Cl.: 6

Prior U.S. Cl.: 13

**United States Patent and Trademark Office**

**Reg. No. 1,685,062**

**Registered May 5, 1992**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

OWNER OF U.S. REG. NOS. 271,167, 1,575,170  
AND OTHERS.

SER. NO. 74-169,635, FILED 5-24-1991.

FOR: METAL KEYS FOR LOCKS, IN CLASS  
6 (U.S. CL. 13).

FIRST USE 9-30-1966; IN COMMERCE  
9-30-1966.

BRIDGET A. GRIFFIN, EXAMINING ATTOR-  
NEY

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,596,433**

**Registered Sep. 2, 2014**

**Int. Cl.: 9**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: MOTOR VEHICLE DIAGNOSTIC COMPUTER AND PARTS THEREOF INCLUDING MEMORY CARDS; PLUG IN ELECTRONIC DEVICE FOR VEHICLE DIAGNOSTIC TESTING; ELECTRONIC DATA RECORDERS FOR USE WITH MOTOR VEHICLE COMPUTER SYSTEMS; COMPUTERS, COMPUTER MONITORS, PRINTERS, MODEMS, COMPUTER PROGRAMS FOR READING, DIAGNOSING AND ANALYZING VEHICLE PARTS AND VEHICLE SYSTEM OPERATIONS; VEHICLE BASED ELECTRONIC MODULES FOR TRANSMITTING DIAGNOSTIC INFORMATION AND VEHICLE OPERATIONAL STATUS; ELECTRONIC DEVICE TO READ ENGINE EMISSIONS; SOFTWARE FOR MOTOR VEHICLE DIAGNOSTIC APPARATUS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 3-31-1995; IN COMMERCE 3-31-1995.

OWNER OF U.S. REG. NOS. 1,714,390 AND 1,927,415.

THE MARK CONSISTS OF THE LETTERS "GM" IN A SQUARE WITH A LINE UNDERNEATH THE LETTERS.

SER. NO. 86-167,300, FILED 1-16-2014.

TASHIA BUNCH, EXAMINING ATTORNEY



*Michelle K. Lee*

Deputy Director of the United States  
Patent and Trademark Office



Int. Cl.: 28

Prior U.S. Cl.: 22

**United States Patent and Trademark Office**

**Reg. No. 1,471,518**

**Registered Jan. 5, 1988**

**TRADEMARK  
PRINCIPAL REGISTER**

**CHEVROLET**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: TOYS AND PLAYTHINGS, NAMELY,  
TOY VEHICLES, TOY CARS, TOY MODEL  
HOBBYCRAFT KITS, IN CLASS 28 (U.S. CL. 22).

FIRST USE 1-1-1983; IN COMMERCE  
1-1-1983.

OWNER OF U.S. REG. NOS. 95,990, 648,147  
AND OTHERS.

SER. NO. 662,725, FILED 5-26-1987.

W. A. CONN, EXAMINING ATTORNEY

**Int. Cl.: 12**

**Prior U.S. Cl.: 19**

**Reg. No. 1,661,627**

**United States Patent and Trademark Office** Registered Oct. 22, 1991

**TRADEMARK  
PRINCIPAL REGISTER**

**CHEVROLET**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: MOTOR LAND VEHICLES; NAMELY,  
AUTOMOBILES, PASSENGER VANS, CARGO  
VANS, SPORT UTILITY VEHICLES, PICK-UP  
TRUCKS, COMMERCIAL LAND VEHICLES;  
NAMELY, AUTOMOBILES, BUSES, TRUCKS,  
VANS, SPORT UTILITY VEHICLES, CHASSIS  
FOR THE FOREGOING AND ANY COMBINA-  
TION THEREOF AND STRUCTURAL PARTS  
THEREFOR, ENGINES THEREFOR, AND

STRUCTURAL PARTS THEREOF; CABS AND  
CHASSIS FOR TRUCKS, MOTOR HOMES, AND  
RECREATIONAL VEHICLES; CHASSIS FOR  
VANS, IN CLASS 12 (U.S. CL. 19).

FIRST USE 7-22-1913; IN COMMERCE  
7-22-1913.

OWNER OF U.S. REG. NOS. 95,398, 1,610,141  
AND OTHERS.

SER. NO. 74-138,027, FILED 2-11-1991.

RICHARD A. STRASER, EXAMINING ATTOR-  
NEY

**Int. Cl.: 6**

**Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50**

**Reg. No. 2,311,214**

**United States Patent and Trademark Office**

**Registered Jan. 25, 2000**

**TRADEMARK  
PRINCIPAL REGISTER**

**CHEVROLET**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

OWNER OF U.S. REG. NOS. 95,398, 1,540,884  
AND OTHERS.

SER. NO. 75-572,654, FILED 10-15-1998.

FOR: METAL LICENSE PLATES, IN CLASS 6  
(U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

FIRST USE 1-0-1981; IN COMMERCE  
1-0-1981.

GIANCARLO CASTRO, EXAMINING ATTOR-  
NEY

**Int. Cl.: 25**

**Prior U.S. Cls.: 22 and 39**

**Reg. No. 2,348,249**

**United States Patent and Trademark Office**

**Registered May 9, 2000**

**TRADEMARK  
PRINCIPAL REGISTER**

**CHEVROLET**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: SHIRTS, SWEATERS, JACKETS, BLAZ-  
ERS, HATS, CLOTHING TIES, SWEAT SUITS,  
PANTS AND SHORTS, IN CLASS 25 (U.S. CLS.  
22 AND 39).

FIRST USE 6-0-1996; IN COMMERCE  
6-0-1996.

OWNER OF U.S. REG. NOS. 95,398, 1,540,884  
AND OTHERS.

SER. NO. 75-572,664, FILED 10-15-1998.

GIANCARLO CASTRO, EXAMINING ATTOR-  
NEY

**Int. Cl.: 24**

**Prior U.S. Cls.: 42 and 50**

**Reg. No. 2,309,369**

**United States Patent and Trademark Office**

**Registered Jan. 18, 2000**

**TRADEMARK  
PRINCIPAL REGISTER**

**CHEVROLET**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: CLOTH BANNERS, CLOTH FLAGS  
AND BED BLANKETS, IN CLASS 24 (U.S. CLS.  
42 AND 50).

FIRST USE 11-0-1989; IN COMMERCE  
11-0-1989.

OWNER OF U.S. REG. NOS. 95,398, 1,540,884  
AND OTHERS.

SER. NO. 75-650,013, FILED 3-1-1999.

GIANCARLO CASTRO, EXAMINING ATTOR-  
NEY

**Int. Cl.: 6**

**Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50**

**Reg. No. 2,563,091**

**United States Patent and Trademark Office**

**Registered Apr. 23, 2002**

**TRADEMARK  
PRINCIPAL REGISTER**

**CHEVROLET**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER  
P.O. BOX 300  
DETROIT, MI 482653000

FIRST USE 9-0-1995; IN COMMERCE 9-0-1995.

OWNER OF U.S. REG. NOS. 1,471,518, 2,348,249  
AND OTHERS.

FOR: METAL MONEY CLIPS, METAL KNOBS,  
NON-MECHANICAL METAL STREET SIGNS, NON-  
MECHANICAL METAL PARKING SIGNS, NON-  
MECHANICAL TIN SIGNS, METAL KEY RINGS,  
METAL LICENSE PLATES, IN CLASS 6 (U.S. CLS. 2,  
12, 13, 14, 23, 25 AND 50).

SER. NO. 76-063,263, FILED 6-5-2000.

ASMAT KHAN, EXAMINING ATTORNEY

**Int. Cl.: 28**

**Prior U.S. Cls.: 22, 23, 38 and 50**

**United States Patent and Trademark Office**

**Reg. No. 2,522,861**

**Registered Dec. 25, 2001**

**TRADEMARK  
PRINCIPAL REGISTER**

**CHEVROLET**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

TIC TOY MODEL KIT CARS, RADIO CONTROL-  
LED CARS, COIN OPERATED VIDEO GAMES AND  
HAND HELD UNITS FOR PLAYING VIDEO  
GAMES, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FOR: BALLOONS, BOARD GAMES, CHRISTMAS  
TREE ORNAMENTS, COLLECTIBLE TOY CARS,  
DIE CAST VEHICLE MODELS, GOLF BAGS, GOLF  
BALL MARKERS, GOLF BALLS, GOLF CLUBS,  
GOLF PUTTERS, GOLF TEES, PEDDLE CARS,  
COIN OPERATED PINBALL MACHINES, PLASTIC  
TOY VEHICLE MODEL HOBBYCRAFT KITS, PLAS-

FIRST USE 7-15-1990; IN COMMERCE 7-15-1990.

SER. NO. 78-063,832, FILED 5-16-2001.

MARIA-VICTORIA SUAREZ, EXAMINING ATTOR-  
NEY

**Int. Cl.: 28**

**Prior U.S. Cl.: 22**

**United States Patent and Trademark Office** **Reg. No. 1,494,385**  
**Registered June 28, 1988**

**TRADEMARK  
PRINCIPAL REGISTER**

**CHEVY**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: TOYS AND PLAYTHINGS; NAMELY,  
TOY VEHICLES, TOY CARS, TOY MODEL  
BATTERY-OPERATED REMOTE AND RADIO-  
CONTROLLED TOY VEHICLES, FRICTION

POWERED TOY VEHICLES AND HOBBY-  
CRAFT KITS, IN CLASS 28 (U.S. CL. 22).

FIRST USE 4-30-1977; IN COMMERCE  
4-30-1977.

OWNER OF U.S. REG. NO. 1,471,518.

SER. NO. 696,750, FILED 11-23-1987.

TERESA M. RUPP, EXAMINING ATTORNEY



**Int. Cl.: 6**

**Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50**

**Reg. No. 2,313,756**

**United States Patent and Trademark Office**

**Registered Feb. 1, 2000**

**TRADEMARK  
PRINCIPAL REGISTER**

**CAMARO**

GENERAL MOTORS CORPORATION (DELAWARE  
CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FIRST USE 1-0-1981; IN COMMERCE 1-0-1981.  
OWNER OF U.S. REG. NOS. 830,956, 1,470,779,  
AND 1,713,603.

SER. NO. 75-570,958, FILED 10-15-1998.

FOR: METAL LICENSE PLATES, IN CLASS 6 (U.S.  
CLS. 2, 12, 13, 14, 23, 25 AND 50).

SHANNA BLAUSTEIN, EXAMINING ATTORNEY

**Int. Cl.: 25**

**Prior U.S. Cls.: 22 and 39**

**Reg. No. 2,308,986**

**United States Patent and Trademark Office**

**Registered Jan. 18, 2000**

**TRADEMARK  
PRINCIPAL REGISTER**

**CHEVY**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: SHIRTS, SWEATERS, JACKETS, BLAZ-  
ERS, HATS, CLOTHING TIES, SWEAT SUITS,  
PANTS AND SHORTS, IN CLASS 25 (U.S. CLS.  
22 AND 39).

FIRST USE 4-0-1996; IN COMMERCE  
4-0-1996.

OWNER OF U.S. REG. NOS. 95,398, 1,671,069  
AND OTHERS.

SER. NO. 75-572,657, FILED 10-15-1998.

GIANCARLO CASTRO, EXAMINING ATTOR-  
NEY

**Int. Cl.: 25**

**Prior U.S. Cls.: 22 and 39**

**Reg. No. 2,356,823**

**United States Patent and Trademark Office**

**Registered June 13, 2000**

**TRADEMARK  
PRINCIPAL REGISTER**

**CAMARO**

GENERAL MOTORS CORPORATION (DELAWARE  
CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FIRST USE 4-0-1996; IN COMMERCE 4-0-1996.  
OWNER OF U.S. REG. NOS. 830,956, 1,470,779,  
AND 1,713,603.

FOR: SHIRTS, SWEATERS, JACKETS, BLAZERS,  
HATS, CLOTHING TIES, SWEAT SUITS, PANTS  
AND SHORTS, IN CLASS 25 (U.S. CLS. 22 AND  
39).

SER. NO. 75-572,665, FILED 10-15-1998.

SHANNA BLAUSTEIN, EXAMINING ATTORNEY

**Int. Cl.: 16**

**Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38 and 50**

**Reg. No. 2,357,128**

**United States Patent and Trademark Office**

**Registered June 13, 2000**

**TRADEMARK  
PRINCIPAL REGISTER**

**CHEVY**

GENERAL MOTORS CORPORATION (DELAWARE  
CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

BUMPER STICKERS AND CALENDARS , IN CLASS  
16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).  
FIRST USE 4-0-1995; IN COMMERCE 4-0-1995.  
OWNER OF U.S. REG. NOS. 95,398, 1,671,069 AND  
OTHERS.

FOR: PRESSURE SENSITIVE GRAPHICS FOR AP-  
PLICATION TO AUTOMOBILES AND AUTOMOBILE  
DEALERSHIP WINDOWS, DECALS, STICKERS,

SER. NO. 75-650,018, FILED 3-1-1999.

GIANCARLO CASTRO, EXAMINING ATTORNEY

**Int. Cl.: 20**

**Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50**

**Reg. No. 2,654,526**

**United States Patent and Trademark Office**

**Registered Nov. 26, 2002**

**TRADEMARK  
PRINCIPAL REGISTER**

**CAMARO**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

METAL NAMEPLATES, PICTURE FRAMES, PIL-  
LOWS, PLAQUES, PLASTIC FLAGS, PLASTIC STO-  
RAGE BINS, SEAT CUSHIONS, STOOLS, IN CLASS  
20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FOR: CLEAR PLASTIC BADGE HOLDERS, BEDS,  
CHAIRS, NON-METAL CLAMPS, DESK ORNA-  
MENTS, MADE OF BONE, IVORY, PLASTER, PLAS-  
TIC, WAX, WOOD, CHINA, CRYSTAL, GLASS AND  
PORCELAIN, JEWELRY BOXES NOT OF METAL,  
NON-METAL KEY CHAINS, NON-METAL KEY  
FOBS, NON-METAL KEY HOLDERS, NON-METAL  
KEY RINGS, NON-METAL KEY TAGS, NON-ME-  
TAL LICENSE PLATES, MIRRORS, NON-METAL  
MONEY CLIPS, PLASTIC NAME BADGES, NON-

FIRST USE 10-1-1986; IN COMMERCE 10-1-1986.

OWNER OF U.S. REG. NOS. 830,956, 2,313,756,  
AND 2,356,823.

SER. NO. 78-086,851, FILED 10-4-2001.

GINA HAYES, EXAMINING ATTORNEY

**Int. Cl.: 12**

**Prior U.S. Cls.: 19, 21, 23, 31, 35 and 44**

**Reg. No. 3,126,223**

**United States Patent and Trademark Office**

**Registered Aug. 8, 2006**

**TRADEMARK  
PRINCIPAL REGISTER**

**CAMARO**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER, P.O. BOX 300  
DETROIT, MI 482653000

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

FOR: AUTOMOBILE HOODS, AUTOMOBILE  
BUMPERS, AUTOMOTIVE WINDSHIELD SHADE  
SCREENS, DOOR PANELS FOR LAND VEHICLES,  
FITTED COVERS FOR VEHICLES, VEHICLE SEAT  
COVERS, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35  
AND 44).

OWNER OF U.S. REG. NOS. 1,470,779, 2,313,756,  
AND 2,356,823.

SER. NO. 78-661,484, FILED 6-30-2005.

FIRST USE 5-0-1999; IN COMMERCE 5-0-1999.

KRISTIN DAHLING, EXAMINING ATTORNEY

**Int. Cl.: 12**

**Prior U.S. Cls.: 19, 21, 23, 31, 35, and 44**

**Reg. No. 3,628,953**

**United States Patent and Trademark Office**

**Registered May 26, 2009**

**TRADEMARK  
PRINCIPAL REGISTER**

**CAMARO**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER  
P.O. BOX 300  
DETROIT, MI 482653000

FIRST USE 3-27-2009; IN COMMERCE 3-27-2009.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

FOR: MOTOR LAND VEHICLES, NAMELY, AU-  
TOMOBILES, ENGINES THEREFOR AND STRUC-  
TURAL PARTS THEREOF, IN CLASS 12 (U.S. CLS.  
19, 21, 23, 31, 35 AND 44).

SN 78-951,500, FILED 8-14-2006.

ANGELA M. MICHELI, EXAMINING ATTORNEY

**United States of America**  
United States Patent and Trademark Office

**CAMARO**

**Reg. No. 4,246,081**

**Registered Nov. 20, 2012**

**Int. Cl.: 28**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: TOY VEHICLES, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 1-1-1968; IN COMMERCE 1-1-1968.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,470,779 AND 3,628,953.

SER. NO. 85-629,052, FILED 5-18-2012.

KATHRYN COWARD, EXAMINING ATTORNEY



*David J. Kyjars*

Director of the United States Patent and Trademark Office



**Int. Cl.: 28**

**Prior U.S. Cls.: 22, 23, 38 and 50**

**Reg. No. 2,059,324**

**United States Patent and Trademark Office**

**Registered May 6, 1997**

**TRADEMARK  
PRINCIPAL REGISTER**

**BEL AIR**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FIRST USE 12-0-1994; IN COMMERCE  
12-0-1994.

SER. NO. 75-114,826, FILED 6-6-1996.

FOR: SCALE MODELS OF AUTOMOBILES,  
IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

ELISSA GARBER KON, EXAMINING ATTOR-  
NEY

**Int. Cl.: 12**

**Prior U.S. Cls.: 19, 21, 23, 31, 35, and 44**

**Reg. No. 2,866,966**

**United States Patent and Trademark Office**

**Registered July 27, 2004**

**TRADEMARK  
PRINCIPAL REGISTER**

**AVALANCHE**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER  
P.O. BOX 300  
DETROIT, MI 48265

RAILCARS OR PARTS THEREOF, IN CLASS 12  
(U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 5-0-2001; IN COMMERCE 5-0-2001.

FOR: MOTOR LAND VEHICLES, NAMELY AU-  
TOMOBILES, TRUCKS, SPORT UTILITY VEHI-  
CLES, VANS, ENGINES THEREFOR AND  
STRUCTURAL PARTS THEREOF EXCLUDING

SN 75-597,034, FILED 11-30-1998.

KAREN M. STRYZ, EXAMINING ATTORNEY

**Int. Cl.: 6**

**Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50**

**Reg. No. 2,311,794**

**United States Patent and Trademark Office**

**Registered Jan. 25, 2000**

**TRADEMARK  
PRINCIPAL REGISTER**

**CHEVELLE**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

OWNER OF U.S. REG. NOS. 95,398, 1,540,884  
AND OTHERS.

SER. NO. 75-629,737, FILED 1-29-1999.

FOR: METAL LICENSE PLATES, IN CLASS 6  
(U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

FIRST USE 3-0-1989; IN COMMERCE  
3-0-1989.

GIANCARLO CASTRO, EXAMINING ATTOR-  
NEY

**Int. Cl.: 6**

**Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50**

**Reg. No. 2,561,229**

**United States Patent and Trademark Office**

**Registered Apr. 16, 2002**

**TRADEMARK  
PRINCIPAL REGISTER**

**BEL AIR**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER  
P.O. BOX 300  
DETROIT, MI 482653000

FOR: METAL MONEY CLIPS, NON-LUMINOUS  
AND NON-MECHANICAL METAL STREET SIGNS,  
NON-LUMINOUS AND NON-MECHANICAL  
PARKING SIGNS, NON-LUMINOUS AND NON-

MECHANICAL TIN SIGNS, METAL KEY RINGS,  
AND METAL LICENSE PLATES, IN CLASS 6 (U.S.  
CLS. 2, 12, 13, 14, 23, 25 AND 50).

FIRST USE 9-0-1995; IN COMMERCE 9-0-1995.

SER. NO. 76-063,262, FILED 6-5-2000.

ASMAT KHAN, EXAMINING ATTORNEY

**Int. Cl.: 20**

**Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50**

**Reg. No. 2,656,665**

**United States Patent and Trademark Office**

**Registered Dec. 3, 2002**

**TRADEMARK  
PRINCIPAL REGISTER**

**BLAZER**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER  
P.O. BOX 300  
DETROIT, MI 482653000

MONEY CLIPS, PLASTIC NAME BADGES, NON-  
METAL NAMEPLATES, PICTURE FRAMES, PIL-  
LOWS, PLAQUES, PLASTIC FLAGS, PLASTIC STO-  
RAGE BINS, SEAT CUSHIONS, STOOLS, IN CLASS  
20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FOR: CLEAR PLASTIC BADGE HOLDERS, BEDS,  
CHAIRS, NON-METAL CLAMPS, DESK ORNA-  
MENTS, MADE OF BONE, IVORY, PLASTER, PLAS-  
TIC, WAX, WOOD, CHINA, CRYSTAL, GLASS AND  
PORCELAIN, JEWELRY BOXES NOT OF METAL,  
NON-METAL KEY CHAINS, NON-METAL KEY  
FOBS, NON-METAL KEY HOLDERS, NON-METAL  
KEY RINGS, NON-METAL KEY TAGS, NON-ME-  
TAL LICENSE PLATES, MIRRORS, NON-METAL

FIRST USE 10-1-1986; IN COMMERCE 10-1-1986.

OWNER OF U.S. REG. NO. 1,490,089.

SER. NO. 78-086,863, FILED 10-4-2001.

GINA HAYES, EXAMINING ATTORNEY

**Int. Cls.: 6, 16, 21, 24 and 25**

**Prior U.S. Cls.: 2, 5, 12, 13, 14, 22, 23, 25, 29, 30, 33,  
37, 38, 39, 40, 42 and 50**

**Reg. No. 3,185,665**

**United States Patent and Trademark Office**

**Registered Dec. 19, 2006**

**TRADEMARK  
PRINCIPAL REGISTER**

**C6**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER  
P.O. BOX 300  
DETROIT, MI 482653000

FOR: METAL KEY CHAINS, IN CLASS 6 (U.S.  
CLS. 2, 12, 13, 14, 23, 25 AND 50).

FIRST USE 1-11-2005; IN COMMERCE 1-11-2005.

FOR: PENS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29,  
37, 38 AND 50).

FIRST USE 1-27-2005; IN COMMERCE 1-27-2005.

FOR: MUGS, BEVERAGE GLASSWARE, AND  
THERMAL-INSULATED CONTAINERS FOR FOOD  
OR BEVERAGES, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29,  
30, 33, 40 AND 50).

FIRST USE 1-11-2005; IN COMMERCE 1-11-2005.

FOR: FLEECE BLANKETS, IN CLASS 24 (U.S. CLS.  
42 AND 50).

FIRST USE 2-10-2005; IN COMMERCE 2-10-2005.

FOR: CLOTHING, NAMELY, JACKETS, SHIRTS,  
SWEATSHIRTS, AND T-SHIRTS, IN CLASS 25 (U.S.  
CLS. 22 AND 39).

FIRST USE 1-11-2005; IN COMMERCE 1-11-2005.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

SER. NO. 78-584,227, FILED 3-10-2005.

ALICE SUE CARRUTHERS, EXAMINING ATTOR-  
NEY

**United States of America**  
United States Patent and Trademark Office

**BEL AIR**

**Reg. No. 4,394,946**

**Registered Sep. 3, 2013**

**Int. Cl.: 12**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: EXTERIOR AND INTERIOR BADGES FOR MOTOR LAND VEHICLES, IN CLASS 12  
(U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 10-21-1998; IN COMMERCE 10-21-1998.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-699,210, FILED 8-9-2012.

ELIZABETH KAJUBI, EXAMINING ATTORNEY



*Lea Street Lee*

Acting Director of the United States Patent and Trademark Office

**United States of America**  
United States Patent and Trademark Office

**CHEVELLE**

**Reg. No. 4,431,312**

**Registered Nov. 12, 2013**

**Int. Cl.: 12**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: EXTERIOR BADGES FOR VEHICLES, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 11-1-1987; IN COMMERCE 11-1-1987.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,311,794.

SER. NO. 85-794,159, FILED 12-4-2012.

APRIL HESIK, EXAMINING ATTORNEY



*Lea Street Lee*

Deputy Director of the United States Patent and Trademark Office



**United States of America**  
United States Patent and Trademark Office

**CHEVELLE**

**Reg. No. 4,431,313**

**Registered Nov. 12, 2013**

**Int. Cl.: 25**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: CLOTHING, NAMELY, T-SHIRTS, HATS, SWEATSHIRTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 12-16-1988; IN COMMERCE 12-16-1988.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,311,794.

SER. NO. 85-794,182, FILED 12-4-2012.

APRIL HESIK, EXAMINING ATTORNEY



*Lea Street Lee*

Deputy Director of the United States Patent and Trademark Office

**United States of America**  
United States Patent and Trademark Office

**CHEVELLE**

**Reg. No. 4,431,314**

**Registered Nov. 12, 2013**

**Int. Cl.: 28**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: TOY VEHICLES, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 1-1-1991; IN COMMERCE 1-1-1991.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,311,794.

SER. NO. 85-794,205, FILED 12-4-2012.

APRIL HESIK, EXAMINING ATTORNEY



*Lea Street Lee*

Deputy Director of the United States Patent and Trademark Office

**United States of America**  
United States Patent and Trademark Office

**CHEVELLE**

**Reg. No. 4,431,315**

**Registered Nov. 12, 2013**

**Int. Cl.: 27**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: FLOOR MATS FOR VEHICLES, IN CLASS 27 (U.S. CLS. 19, 20, 37, 42 AND 50).

FIRST USE 11-1-1987; IN COMMERCE 11-1-1987.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,311,794.

SER. NO. 85-794,217, FILED 12-4-2012.

APRIL HESIK, EXAMINING ATTORNEY



*Lea Street Lee*

Deputy Director of the United States Patent and Trademark Office

**United States of America**  
United States Patent and Trademark Office

**CANYON**

**Reg. No. 4,646,598**

**Registered Nov. 25, 2014**

**Int. Cl.: 12**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: MOTOR LAND VEHICLES, NAMELY, TRUCKS, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 9-18-2014; IN COMMERCE 9-18-2014.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,814,146.

SN 86-163,953, FILED 1-13-2014.

SIMON TENG, EXAMINING ATTORNEY



*Michelle K. Lee*

Deputy Director of the United States  
Patent and Trademark Office

# United States of America

## United States Patent and Trademark Office

# BLAZER

**Reg. No. 5,751,576**

**Registered May 14, 2019**

**Int. Cl.: 12**

**Trademark**

**Principal Register**

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 Renaissance Center  
Detroit, MICHIGAN 482653000

CLASS 12: Motor land vehicles, namely, automobiles, sport utility vehicles, trucks and vans

FIRST USE 12-31-2018; IN COMMERCE 12-31-2018

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 86-815,229, FILED 11-10-2015



*Andrei Iancu*

Director of the United States  
Patent and Trademark Office

Int. Cl.: 28

Prior U.S. Cl.: 22

**United States Patent and Trademark Office**

**Reg. No. 1,467,522**

Registered Dec. 1, 1987

**TRADEMARK  
PRINCIPAL REGISTER**

**CORVETTE**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FIRST USE 2-1-1983; IN COMMERCE  
2-1-1983.  
OWNER OF U.S. REG. NOS. 579,485 AND  
642,147.

FOR: TOYS AND PLAYTHINGS, NAMELY;  
TOY VEHICLES, TOY CARS, TOY MODEL  
HOBBYCRAFT KITS, IN CLASS 28 (U.S. CL. 22).

SER. NO. 656,443, FILED 4-20-1987.  
W. A. CONN, EXAMINING ATTORNEY

**Int. Cl.: 14**

**Prior U.S. Cls.: 27 and 28**

**United States Patent and Trademark Office** **Reg. No. 1,494,171**  
**Registered June 28, 1988**

**TRADEMARK  
PRINCIPAL REGISTER**

**CORVETTE**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FIRST USE 7-27-1987; IN COMMERCE  
7-27-1987.

SER. NO. 696,751, FILED 11-23-1987.

FOR: JEWELRY; NAMELY, QUARTZ  
WATCHES, IN CLASS 14 (U.S. CLS. 27 AND 28).

ROBERT PEVERADA, EXAMINING ATTOR-  
NEY

**Int. Cl.: 12**

**Prior U.S. Cls.: 19 and 23**

**United States Patent and Trademark Office** **Reg. No. 1,495,033**  
**Registered July 5, 1988**

**TRADEMARK  
PRINCIPAL REGISTER**

**CORVETTE**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: MOTOR VEHICLES; NAMELY, AUTO-  
MOBILES, ENGINES THEREFOR, AND  
STRUCTURAL PARTS THEREOF, IN CLASS 12  
(U.S. CLS. 19 AND 23).

FIRST USE 4-21-1983; IN COMMERCE  
4-21-1983.

OWNER OF U.S. REG. NOS. 579,485, 648,147  
AND OTHERS.

SER. NO. 696,752, FILED 11-23-1987.

DAVID H. STINE, EXAMINING ATTORNEY



Int. Cl.: 9

Prior U.S. Cl.: 26

**United States Patent and Trademark Office**

**Reg. No. 1,494,980**

Registered July 5, 1988

**TRADEMARK  
PRINCIPAL REGISTER**

**CORVETTE**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FIRST USE 10-31-1984; IN COMMERCE  
10-31-1984.

SER. NO. 697,950, FILED 11-27-1987.

FOR: EYEGLASSES, IN CLASS 9 (U.S. CL.  
26).

ROBERT PEVERADA, EXAMINING ATTOR-  
NEY

**Int. Cl.: 6**

**Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50**

**Reg. No. 2,311,215**

**United States Patent and Trademark Office**

**Registered Jan. 25, 2000**

**TRADEMARK  
PRINCIPAL REGISTER**

**CORVETTE**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

OWNER OF U.S. REG. NOS. 1,494,171, 1,792,602  
AND OTHERS.

SER. NO. 75-572,655, FILED 10-15-1998.

FOR: METAL LICENSE PLATES, IN CLASS 6  
(U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

FIRST USE 1-0-1981; IN COMMERCE  
1-0-1981.

GIANCARLO CASTRO, EXAMINING ATTOR-  
NEY

**Int. Cl.: 25**

**Prior U.S. Cls.: 22 and 39**

**Reg. No. 2,314,485**

**United States Patent and Trademark Office**

**Registered Feb. 1, 2000**

**TRADEMARK  
PRINCIPAL REGISTER**

**CORVETTE**

GENERAL MOTORS CORPORATION (DELAWARE  
CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FIRST USE 4-0-1996; IN COMMERCE 4-0-1996.  
OWNER OF U.S. REG. NOS. 1,494,171, 1,792,602  
AND OTHERS.

FOR: SHIRTS, SWEATERS, JACKETS, BLAZERS,  
HATS, CLOTHING TIES, SWEAT SUITS, PANTS  
AND SHORTS, IN CLASS 25 (U.S. CLS. 22 AND  
39).

SER. NO. 75-629,734, FILED 1-29-1999.

GIANCARLO CASTRO, EXAMINING ATTORNEY

**Int. Cl.: 6**

**Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50**

**Reg. No. 2,463,898**

**United States Patent and Trademark Office**

**Registered June 26, 2001**

**TRADEMARK  
PRINCIPAL REGISTER**

**CORVETTE**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER  
P.O. BOX 300  
DETROIT, MI 482653000

FIRST USE 9-0-1995; IN COMMERCE 9-0-1995.

OWNER OF U.S. REG. NOS. 2,311,215, 2,314,485  
AND OTHERS.

FOR: METAL MONEY CLIPS, METAL GEAR  
SHIFT KNOBS, NON-MECHANICAL METAL  
STREET SIGNS, NON-MECHANICAL METAL  
PARKING SIGNS, NON-MECHANICAL TIN SIGNS,  
METAL KEY RINGS, METAL LICENSE PLATES, IN  
CLASS 6 (U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

SER. NO. 76-063,278, FILED 6-5-2000.

CYNTHIA SLOAN, EXAMINING ATTORNEY

**Int. Cl.: 12**

**Prior U.S. Cls.: 19, 21, 23, 31, 35, and 44**

**Reg. No. 2,854,854**

**United States Patent and Trademark Office**

**Registered June 15, 2004**

**TRADEMARK  
PRINCIPAL REGISTER**

**EQUINOX**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER  
P.O. BOX 300  
DETROIT, MI 482653000

STRUCTURAL PARTS THEREOF , IN CLASS 12  
(U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 3-4-2004; IN COMMERCE 3-4-2004.

FOR: MOTOR LAND VEHICLES, NAMELY, AU-  
TOMOBILES, SPORT UTILITY VEHICLES,  
TRUCKS, VANS, ENGINES THEREFOR AND

SN 78-004,731, FILED 4-19-2000.

CYNTHIA SLOAN, EXAMINING ATTORNEY

# United States of America

United States Patent and Trademark Office

## HIGH COUNTRY

**Reg. No. 4,444,192**

**Registered Dec. 3, 2013**

**Int. Cl.: 12**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: MOTOR LAND VEHICLES, NAMELY, AUTOMOBILES, SPORT UTILITY VEHICLES, TRUCKS AND VANS, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 10-23-2013; IN COMMERCE 10-23-2013.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 85-283,826, FILED 4-1-2011.

LINDA LAVACHE, EXAMINING ATTORNEY



*Deborah S. Cohn*

Commissioner for Trademarks of the  
United States Patent and Trademark Office

**United States of America**  
United States Patent and Trademark Office

**EL CAMINO**

**Reg. No. 4,382,628**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Registered Aug. 13, 2013**

**Int. Cl.: 12**

FOR: UPHOLSTERY FOR MOTOR LAND VEHICLES; EXTERIOR AND INTERIOR BADGES  
FOR MOTOR LAND VEHICLES, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

**TRADEMARK**

FIRST USE 10-21-1998; IN COMMERCE 10-21-1998.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

THE ENGLISH TRANSLATION OF "EL CAMINO" IN THE MARK IS "THE ROAD".

SER. NO. 85-699,199, FILED 8-9-2012.

ELIZABETH KAJUBI, EXAMINING ATTORNEY



*Lea Street Lea*

Acting Director of the United States Patent and Trademark Office

**United States of America**  
United States Patent and Trademark Office

**COLORADO**

**Reg. No. 4,646,599**

**Registered Nov. 25, 2014**

**Int. Cl.: 12**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: MOTOR LAND VEHICLES, NAMELY, TRUCKS, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 9-16-2014; IN COMMERCE 9-16-2014.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,813,324.

SN 86-163,974, FILED 1-13-2014.

SIMON TENG, EXAMINING ATTORNEY



*Michelle K. Lee*

Deputy Director of the United States  
Patent and Trademark Office



# United States of America

## United States Patent and Trademark Office

### CRUZE PREMIER

**Reg. No. 5,643,759**

**Registered Jan. 01, 2019**

**Int. Cl.: 12**

**Trademark**

**Principal Register**

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 Renaissance Center  
Detroit, MICHIGAN 482653000

CLASS 12: Motor land vehicles, namely, automobiles, sport utility vehicles, trucks, vans, engines therefor and structural parts thereof

FIRST USE 2-1-2017; IN COMMERCE 2-1-2017

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 86-605,922, FILED 04-22-2015



*Andrei Iancu*

Director of the United States  
Patent and Trademark Office

# United States Patent Office

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661,322  
Registered May 6, 1958

## PRINCIPAL REGISTER Trademark

Ser. No. 32,751, filed June 27, 1957

**IMPALA**

General Motors Corporation (Delaware corporation)  
3044 W. Grand Blvd.  
Detroit 2, Mich.

For: AUTOMOBILES, in CLASS 19.  
First use Jan. 18, 1956; in commerce Jan. 18, 1956.

**Int. Cl.: 6**

**Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50**

**Reg. No. 2,311,798**

**United States Patent and Trademark Office**

**Registered Jan. 25, 2000**

**TRADEMARK  
PRINCIPAL REGISTER**

**IMPALA**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FIRST USE 7-0-1994; IN COMMERCE  
7-0-1994.

OWNER OF U.S. REG. NO. 661,322.

SER. NO. 75-630,283, FILED 1-29-1999.

FOR: METAL LICENSE PLATES, IN CLASS 6  
(U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

GIANCARLO CASTRO, EXAMINING ATTOR-  
NEY

**Int. Cl.: 20**

**Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50**

**Reg. No. 2,669,222**

**United States Patent and Trademark Office**

**Registered Dec. 31, 2002**

**TRADEMARK  
PRINCIPAL REGISTER**

**IMPALA**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: CLEAR PLASTIC BADGE HOLDERS, BEDS,  
CHAIRS, NON-METAL CLAMPS, DESK ORNA-  
MENTS MADE OF BONE, IVORY, PLASTER PLAS-  
TIC, WAX, CHINA, CRYSTAL, GLASS AND  
PORCELAIN, NON-METAL KEY CHAINS, NON-  
METAL KEY FOBS, NON-METAL KEY HOLDERS,  
NON-METAL KEY RINGS, NON-METAL KEY  
TAGS, NON-METAL LICENSE PLATES, MIRRORS,

NON-METAL MONEY CLIPS, PLASTIC NAME  
BADGES, NON-METAL NAMEPLATES, PICTURE  
FRAMES, PILLOWS, PLAQUES, PLASTIC FLAGS,  
PLASTIC STORAGE BINS, SEAT CUSHIONS,  
STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32  
AND 50).

FIRST USE 9-1-1995; IN COMMERCE 9-1-1995.

SER. NO. 78-086,842, FILED 10-4-2001.

IRENE D. WILLIAMS, EXAMINING ATTORNEY

# United States of America

United States Patent and Trademark Office

# L88

**Reg. No. 4,275,878**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Registered Jan. 15, 2013**

**Int. Cl.: 12**

FOR: EXTERIOR AND INTERIOR BADGES FOR MOTOR LAND VEHICLES, IN CLASS 12  
(U.S. CLS. 19, 21, 23, 31, 35 AND 44).

**TRADEMARK**

FIRST USE 10-21-1998; IN COMMERCE 10-21-1998.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-692,067, FILED 8-1-2012.

HEATHER SAPP, EXAMINING ATTORNEY



*David J. Kyjars*

Director of the United States Patent and Trademark Office

# United States of America

United States Patent and Trademark Office

# LT-1

**Reg. No. 4,382,776**

**Registered Aug. 13, 2013**

**Int. Cl.: 16**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: DECALS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 10-21-1998; IN COMMERCE 10-21-1998.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-729,266, FILED 9-14-2012.

ELIZABETH KAJUBI, EXAMINING ATTORNEY



*Lea Street Lea*

Acting Director of the United States Patent and Trademark Office

# United States of America

United States Patent and Trademark Office

# L88

**Reg. No. 4,275,949**

**Registered Jan. 15, 2013**

**Int. Cl.: 16**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: DECALS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 10-21-1998; IN COMMERCE 10-21-1998.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-729,319, FILED 9-14-2012.

HEATHER SAPP, EXAMINING ATTORNEY



*David J. Kyfos*

Director of the United States Patent and Trademark Office

# United States of America

United States Patent and Trademark Office

# LT1

**Reg. No. 4,713,011**

**Registered Mar. 31, 2015**

**Int. Cl.: 12**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 492653000

FOR: ENGINES FOR AUTOMOBILES, SPORT UTILITY VEHICLES, TRUCKS AND VANS,  
IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 11-4-2014; IN COMMERCE 11-4-2014.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-  
TICULAR FONT, STYLE, SIZE, OR COLOR.

SN 85-892,473, FILED 4-2-2013.

JANICE L. MCMORROW, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office



**Int. Cl.: 12**

**Prior U.S. Cl.: 19**

**United States Patent Office**

**Reg. No. 1,039,220**

**Registered May 11, 1976**

**TRADEMARK**

**Principal Register**

**SILVERADO**

General Motors Corporation (Delaware corporation)  
3044 W. Grand Blvd.  
Detroit, Mich. 48202

For: MOTOR VEHICLES—NAMELY, TRUCKS—  
in CLASS 12 (U.S. CL. 19).  
First use Sept. 27, 1974; in commerce Sept. 27, 1974.

Ser. No. 61,004, filed Aug. 21, 1975.

R. G. BUNIS, Examiner

**Int. Cl.: 12**

**Prior U.S. Cls.: 19 and 23**

**United States Patent and Trademark Office** **Reg. No. 1,490,090**  
**Registered May 31, 1988**

**TRADEMARK  
PRINCIPAL REGISTER**

**SUBURBAN**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

TURAL PARTS THEREFOR, IN CLASS 12 (U.S.  
CLS. 19 AND 23).

FIRST USE 9-30-1948; IN COMMERCE  
9-30-1948.

FOR: MOTOR VEHICLES, NAMELY,  
TRUCKS, ENGINES THEREOF AND STRUC-

SER. NO. 688,837, FILED 10-9-1987.

DAVID H. STINE, EXAMINING ATTORNEY

Int. Cl.: 28

Prior U.S. Cl.: 22

Reg. No. 1,519,946

**United States Patent and Trademark Office** Registered Jan. 10, 1989

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**TRADEMARK  
PRINCIPAL REGISTER**

**STINGRAY**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

VEHICLES, AND TOY MODEL HOBBYCRAFT  
KITS, IN CLASS 28 (U.S. CL. 22).

FIRST USE 6-15-1987; IN COMMERCE  
6-15-1987.

OWNER OF U.S. REG. NO. 1,467,522.

FOR: TOYS AND PLAYTHINGS; NAMELY,  
TOY VEHICLES, TOY CARS, BATTERY-OPER-  
ATED REMOTE AND RADIO-CONTROLLED  
TOY VEHICLES, FRICTION-POWERED TOY

SER. NO. 707,406, FILED 1-25-1988.

JOHN P. RYNKIEWICZ, EXAMINING ATTOR-  
NEY

**Int. Cl.: 12**

**Prior U.S. Cls.: 19 and 50**

**United States Patent and Trademark Office**

**Reg. No. 1,750,042**

**Registered Feb. 2, 1993**

**TRADEMARK  
PRINCIPAL REGISTER**

**STINGRAY**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FIRST USE 9-30-1962; IN COMMERCE  
9-30-1962.

SER. NO. 74-258,057, FILED 3-23-1992.

FOR: NAMEPLATES FOR MOTOR LAND  
VEHICLES, IN CLASS 12 (U.S. CLS. 19 AND 50).

J. CHILDRESS, EXAMINING ATTORNEY

**Int. Cl.: 12**

**Prior U.S. Cls.: 19 and 23**

**United States Patent and Trademark Office** **Reg. No. 1,880,529**  
**Registered Feb. 28, 1995**

**TRADEMARK  
PRINCIPAL REGISTER**

**TAHOE**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

TURAL PARTS THEREOF, IN CLASS 12 (U.S.  
CLS. 19 AND 23).  
FIRST USE 9-30-1981; IN COMMERCE  
9-30-1981.

FOR: MOTOR VEHICLES, NAMELY  
TRUCKS, ENGINES THEREFOR, AND STRUC-

SER. NO. 74-512,191, FILED 4-11-1994.  
ANDREW BAXLEY, EXAMINING ATTORNEY

**Int. Cl.: 12**

**Prior U.S. Cls.: 19, 21, 23, 31, 35 and 44**

**United States Patent and Trademark Office** **Reg. No. 2,008,406**  
**Registered Oct. 15, 1996**

**TRADEMARK  
PRINCIPAL REGISTER**

**Z71**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FIRST USE 5-1-1987; IN COMMERCE  
5-1-1987.

SER. NO. 75-014,921, FILED 11-3-1995.

FOR: MODIFIED OFF ROAD CHASSIS SOLD  
AS COMPONENTS OF TRUCKS, IN CLASS 12  
(U.S. CLS. 19, 21, 23, 31, 35 AND 44).

CINDI GREENBAUM, EXAMINING ATTOR-  
NEY

Int. Cl.: 12

Prior U.S. Cls.: 19, 21, 23, 31, 35, and 44

**United States Patent and Trademark Office**

**Reg. No. 2,092,090**

Registered Aug. 26, 1997

**TRADEMARK  
PRINCIPAL REGISTER**

**MALIBU**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FIRST USE 11-14-1996; IN COMMERCE  
11-14-1996.

FOR: MOTOR VEHICLES, NAMELY, AUTO-  
MOBILES, ENGINES THEREFOR AND STRUC-  
TURAL PARTS THEREOF, IN CLASS 12 (U.S.  
CLS. 19, 21, 23, 31, 35 AND 44).

SN 75-047,555, FILED 1-23-1996.

RICHARD A. STRASER, EXAMINING ATTOR-  
NEY

**Int. Cl.: 25**

**Prior U.S. Cls.: 22 and 39**

**Reg. No. 2,308,988**

**United States Patent and Trademark Office**

**Registered Jan. 18, 2000**

**TRADEMARK  
PRINCIPAL REGISTER**

**Z71**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: SHIRTS, SWEATERS, JACKETS, BLAZ-  
ERS, HATS, CLOTHING TIES, SWEAT SUITS,  
PANTS AND SHORTS, IN CLASS 25 (U.S. CLS.  
22 AND 39).

FIRST USE 3-0-1996; IN COMMERCE  
3-0-1996.

OWNER OF U.S. REG. NOS. 1,599,494, 2,008,406  
AND OTHERS.

SER. NO. 75-572,661, FILED 10-15-1998.

GIANCARLO CASTRO, EXAMINING ATTOR-  
NEY



**Int. Cl.: 6**

**Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50**

**Reg. No. 2,430,738**

**United States Patent and Trademark Office**

**Registered Feb. 27, 2001**

**TRADEMARK  
PRINCIPAL REGISTER**

**MONTE CARLO**

GENERAL MOTORS CORPORATION (DELAWARE  
CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FIRST USE 3-0-1989; IN COMMERCE 3-0-1989.

SER. NO. 75-630,189, FILED 1-29-1999.

ASMAT KHAN, EXAMINING ATTORNEY

FOR: METAL LICENSE PLATES, IN CLASS 6 (U.S.  
CLS. 2, 12, 13, 14, 23, 25 AND 50).

**Int. Cl.: 25**

**Prior U.S. Cls.: 22 and 39**

**Reg. No. 2,316,536**

**United States Patent and Trademark Office**

**Registered Feb. 8, 2000**

**TRADEMARK  
PRINCIPAL REGISTER**

**Z/28**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FIRST USE 4-0-1996; IN COMMERCE  
4-0-1996.

OWNER OF U.S. REG. NOS. 1,470,779 AND  
1,919,577.

FOR: SHIRTS, SWEATERS, JACKETS, BLAZ-  
ERS, HATS, CLOTHING TIES, SWEAT SUITS,  
PANTS AND SHORTS, IN CLASS 25 (U.S. CLS.  
22 AND 39).

SER. NO. 75-630,282, FILED 1-29-1999.

ALICE SUE CARRUTHERS, EXAMINING AT-  
TORNEY

**Int. Cl.: 20**

**Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50**

**Reg. No. 2,652,035**

**United States Patent and Trademark Office**

**Registered Nov. 19, 2002**

**TRADEMARK  
PRINCIPAL REGISTER**

**SUBURBAN**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: CLEAR PLASTIC BADGE HOLDERS, BEDS,  
CHAIRS, NON-METAL CLAMPS, DESK ORNA-  
MENTS MADE OF BONE, IVORY, PLASTER, PLAS-  
TIC, WAX, WOOD, CHINA, CRYSTAL, GLASS AND  
PORCELAIN, JEWELRY BOXES NOT OF METAL,  
NON-METAL KEY CHAINS, NON-METAL KEY  
FOBS, NON-METAL KEY HOLDERS, NON-METAL  
KEY RINGS, NON-METAL KEY TAGS, NON-ME-  
TAL LICENSE PLATES, MIRRORS, NON-METAL

MONEY CLIPS, PLASTIC NAME BADGES, NON-  
METAL NAMEPLATES, PICTURE FRAMES, PIL-  
LOWS, PLAQUES, PLASTIC FLAGS, PLASTIC STO-  
RAGE BINS, SEAT CUSHIONS, STOOLS, IN CLASS  
20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 10-1-1986; IN COMMERCE 10-1-1986.

OWNER OF U.S. REG. NO. 1,880,529.

SER. NO. 78-086,840, FILED 10-4-2001.

IRENE D. WILLIAMS, EXAMINING ATTORNEY

**Int. Cl.: 20**

**Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50**

**Reg. No. 2,652,036**

**United States Patent and Trademark Office**

**Registered Nov. 19, 2002**

**TRADEMARK  
PRINCIPAL REGISTER**

**TAHOE**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: CLEAR PLASTIC BADGE HOLDERS, BEDS,  
CHAIRS, NON-METAL CLAMPS, DESK ORNA-  
MENTS, MADE OF BONE, IVORY, PLASTER, PLAS-  
TIC, WAX, WOOD, CHINA, CRYSTAL, GLASS AND  
PORCELAIN, JEWELRY BOXES NOT OF METAL,  
NON-METAL KEY CHAINS, NON-METAL KEY  
FOBS, NON-METAL KEY HOLDERS, NON-METAL  
KEY RINGS, NON-METAL KEY TAGS, NON-ME-  
TAL LICENSE PLATES, MIRRORS, NON-METAL

MONEY CLIPS, PLASTIC NAME BADGES, NON-  
METAL NAMEPLATES, PICTURE FRAMES, PIL-  
LOWS, PLAQUES, PLASTIC FLAGS, PLASTIC STO-  
RAGE BINS, SEAT CUSHIONS, STOOLS, IN CLASS  
20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 9-1-1995; IN COMMERCE 9-1-1995.

OWNER OF U.S. REG. NO. 1,880,529.

SER. NO. 78-086,843, FILED 10-4-2001.

IRENE D. WILLIAMS, EXAMINING ATTORNEY

**Int. Cl.: 12**

**Prior U.S. Cls.: 19, 21, 23, 31, 35, and 44**

**United States Patent and Trademark Office**

**Reg. No. 3,537,570**

**Registered Nov. 25, 2008**

**TRADEMARK  
PRINCIPAL REGISTER**

**TRAVERSE**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: MOTOR LAND VEHICLES, NAMELY, AU-  
TOMOBILES, SPORT UTILITY VEHICLES,  
TRUCKS, VANS, ENGINES THEREFOR AND  
STRUCTURAL PARTS THEREOF , IN CLASS 12  
(U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 9-13-2008; IN COMMERCE 9-13-2008.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

SN 77-031,062, FILED 10-27-2006.

ANGELA M. MICHELI, EXAMINING ATTORNEY

**Int. Cl.: 20**

**Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50**

**Reg. No. 2,681,174**

**United States Patent and Trademark Office**

**Registered Jan. 28, 2003**

**TRADEMARK  
PRINCIPAL REGISTER**

**MONTE CARLO**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER  
P.O. BOX 300  
DETROIT, MI 482653000

METAL MONEY CLIPS, PLASTIC NAME BADGES,  
NON-METAL NAMEPLATES, PICTURE FRAMES,  
PILLOWS, PLAQUES, PLASTIC FLAGS, PLASTIC  
STORAGE BINS, SEAT CUSHIONS, STOOLS, IN  
CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FOR: CLEAR PLASTIC HOLDERS FOR BADGES,  
BEDS, CHAIRS, NON-METAL CLAMPS, DESK OR-  
NAMENTS MADE OF BONE, IVORY, PLASTER,  
PLASTIC, WAX, WOOD, CHINA, CRYSTAL, GLASS  
AND PORCELAIN, JEWELRY BOXES NOT OF  
METAL, NON-METAL KEY CHAINS, NON-METAL  
KEY FOBS, NON-METAL KEY HOLDERS, NON-  
METAL KEY RINGS, NON-METAL KEY TAGS,  
NON-METAL LICENSE PLATES, MIRRORS, NON-

FIRST USE 9-1-1995; IN COMMERCE 9-1-1995.

OWNER OF U.S. REG. NOS. 1,040,089, 2,478,937  
AND OTHERS.

SER. NO. 78-086,845, FILED 10-4-2001.

IRENE D. WILLIAMS, EXAMINING ATTORNEY

**Int. Cl.: 20**

**Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50**

**Reg. No. 2,654,527**

**United States Patent and Trademark Office**

**Registered Nov. 26, 2002**

**TRADEMARK  
PRINCIPAL REGISTER**

**Z71**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: CLEAR PLASTIC BADGE HOLDERS, BEDS,  
CHAIRS, NON-METAL CLAMPS, DESK ORNA-  
MENTS, MADE OF BONE, IVORY, PLASTER,  
WAX, WOOD, CHINA, CRYSTAL, GLASS AND  
PORCELAIN, JEWELRY BOXES NOT OF METAL,  
NON-METAL KEY CHAINS, NON-METAL KEY  
FOBS, NON-METAL KEY HOLDERS, NON-METAL  
KEY RINGS, NON-METAL KEY TAGS, NON-ME-  
TAL LICENSE PLATES, MIRRORS, NON-METAL  
MONEY CLIPS, PLASTIC NAME BADGES, NON-

METAL NAMEPLATES, PICTURE FRAMES, PIL-  
LOWS, PLAQUES, PLASTIC FLAGS, PLASTIC STO-  
RAGE BINS, SEAT CUSHIONS STOOLS, IN CLASS  
20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 9-1-1995; IN COMMERCE 9-1-1995.

OWNER OF U.S. REG. NOS. 2,008,406 AND  
2,308,988.

SER. NO. 78-086,852, FILED 10-4-2001.

GINA HAYES, EXAMINING ATTORNEY

**Int. Cl.: 20**

**Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50**

**Reg. No. 2,663,321**

**United States Patent and Trademark Office**

**Registered Dec. 17, 2002**

**TRADEMARK  
PRINCIPAL REGISTER**

**MALIBU**

GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: CLEAR PLASTIC BADGE HOLDERS, BEDS,  
CHAIRS, NON-METAL CLAMPS; DESK ORNA-  
MENTS MADE OF BONE, IVORY, PLASTER, PLAS-  
TIC, WAX, WOOD, CHINA, CRYSTAL, GLASS AND  
PORCELAIN, JEWELRY BOXES NOT OF METAL;  
NON-METAL KEY CHAINS, NON-METAL KEY  
FOBS, NON-METAL KEY HOLDERS, NON-METAL  
KEY RINGS, NONMETAL KEY TAGS, NON-ME-

TAL LICENSE PLATES, MIRRORS, NON-METAL  
MONEY CLIPS, PLASTIC NAME BADGES, NON-  
METAL NAMEPLATES; PICTURE FRAMES, PIL-  
LOWS, PLAQUES, PLASTIC FLAGS, PLASTIC  
STORAGE BINS, SEAT CUSHIONS AND STOOLS,  
IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 8-1-1997; IN COMMERCE 8-1-1997.

SER. NO. 78-086,872, FILED 10-4-2001.

HOWARD SMIGA, EXAMINING ATTORNEY



**United States of America**  
United States Patent and Trademark Office

**STINGRAY**

**Reg. No. 4,436,811**

**Registered Nov. 19, 2013**

**Int. Cl.: 12**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: MOTOR LAND VEHICLES, NAMELY, AUTOMOBILES, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 9-19-2013; IN COMMERCE 9-19-2013.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 85-041,072, FILED 5-18-2010.

SAMUEL E. SHARPER JR., EXAMINING ATTORNEY



*Lisa Street Lee*

Deputy Director of the United States Patent and Trademark Office

# United States of America

United States Patent and Trademark Office

# ZL1

**Reg. No. 4,172,493**

**Registered July 10, 2012**

**Int. Cl.: 12**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: MOTOR LAND VEHICLES, NAMELY, AUTOMOBILES, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 3-29-2012; IN COMMERCE 3-29-2012.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 85-236,615, FILED 2-8-2011.

HOWARD SMIGA, EXAMINING ATTORNEY



*David J. Kyros*

Director of the United States Patent and Trademark Office

# United States of America

United States Patent and Trademark Office

# ZL1

**Reg. No. 4,117,179**

**Registered Mar. 27, 2012**

**Int. Cl.: 7**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: AUTOMOTIVE ENGINE BLOCKS, IN CLASS 7 (U.S. CLS. 13, 19, 21, 23, 31, 34 AND 35).

FIRST USE 1-1-1998; IN COMMERCE 1-1-1998.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-237,470, FILED 2-9-2011.

HOWARD SMIGA, EXAMINING ATTORNEY



*David J. Kyros*

Director of the United States Patent and Trademark Office

**United States of America**  
United States Patent and Trademark Office

# TURBO-JET

**Reg. No. 4,275,896**

**Registered Jan. 15, 2013**

**Int. Cl.: 12**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: EXTERIOR AND INTERIOR BADGES FOR MOTOR LAND VEHICLES, IN CLASS 12  
(U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 10-21-1998; IN COMMERCE 10-21-1998.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-699,313, FILED 8-9-2012.

HEATHER SAPP, EXAMINING ATTORNEY



*David J. Kyjars*

Director of the United States Patent and Trademark Office

**United States of America**  
United States Patent and Trademark Office

# TURBO-JET

**Reg. No. 4,275,897**

**Registered Jan. 15, 2013**

**Int. Cl.: 16**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: DECALS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 6-23-2000; IN COMMERCE 6-23-2000.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-699,368, FILED 8-9-2012.

HEATHER SAPP, EXAMINING ATTORNEY



*David J. Kyros*

Director of the United States Patent and Trademark Office

**United States of America**  
United States Patent and Trademark Office

**TURBO-FIRE**

**Reg. No. 4,275,899**

**Registered Jan. 15, 2013**

**Int. Cl.: 16**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: DECALS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 6-23-2000; IN COMMERCE 6-23-2000.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-699,411, FILED 8-9-2012.

HEATHER SAPP, EXAMINING ATTORNEY



*David J. Kyros*

Director of the United States Patent and Trademark Office

# United States of America

United States Patent and Trademark Office

# ZR2

**Reg. No. 4,279,992**

**Registered Jan. 22, 2013**

**Int. Cl.: 16**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: DECALS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 12-31-2005; IN COMMERCE 12-31-2005.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-699,452, FILED 8-9-2012.

HEATHER SAPP, EXAMINING ATTORNEY



*David J. Kyros*

Director of the United States Patent and Trademark Office

# United States of America

United States Patent and Trademark Office

# TRAX

**Reg. No. 4,704,309**

**Registered Mar. 17, 2015**

**Int. Cl.: 12**

**TRADEMARK**

**PRINCIPAL REGISTER**

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

FOR: MOTOR LAND VEHICLES, NAMELY, AUTOMOBILES, SPORT UTILITY VEHICLES, TRUCKS, VANS, ENGINES THEREFOR AND STRUCTURAL PARTS THEREOF, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 11-24-2014; IN COMMERCE 11-24-2014.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 85-847,549, FILED 2-12-2013.

CHRISTOPHER LAW, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office



# United States of America

## United States Patent and Trademark Office

# ZR2

**Reg. No. 5,566,056**

**Registered Sep. 18, 2018**

**Int. Cl.: 12**

**Trademark**

**Principal Register**

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)  
300 Renaissance Center  
Detroit, MICHIGAN 482653000

CLASS 12: Motor land vehicles, namely, automobiles, sport utility vehicles, trucks, vans, engines therefor and structural parts thereof

FIRST USE 5-31-2017; IN COMMERCE 5-31-2017

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 86-386,591, FILED 09-05-2014



*Andrei Iancu*

Director of the United States  
Patent and Trademark Office

Int. Cl.: 28

Prior U.S. Cl.: 22

Reg. No. 1,519,942

**United States Patent and Trademark Office** Registered Jan. 10, 1989

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: TOYS AND PLAY-THINGS; NAMELY,  
TOY VEHICLES, TOY CARS, BATTERY-OPER-  
ATED REMOTE AND RADIO-CONTROLLED  
TOY VEHICLES, FRICTION-POWERED TOY  
VEHICLES, AND TOY MODEL HOBBYCRAFT  
KITS, IN CLASS 28 (U.S. CL. 22).

FIRST USE 11-8-1984; IN COMMERCE  
11-8-1984.

OWNER OF U.S. REG. NOS. 95,398 AND  
647,236.

SER. NO. 698,806, FILED 12-3-1987.

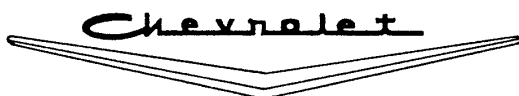
CORA ANN MOORHEAD, EXAMINING AT-  
TORNEY

Int. Cl.: 28

Prior U.S. Cls.: 22 and 50

**United States Patent and Trademark Office** **Reg. No. 1,540,658**  
Registered May 23, 1989

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: TOYS AND PLAYTHINGS; NAMELY,  
TOY VEHICLES, TOY CARS, BATTERY-OPER-  
ATED REMOTE AND RADIO-CONTROLLED  
TOY VEHICLES, FRICTION-POWERED TOY  
VEHICLES, AND TOY MODEL HOBBYCRAFT  
KITS, IN CLASS 28 (U.S. CLS. 22 AND 50).

FIRST USE 6-25-1987; IN COMMERCE  
6-25-1987.

OWNER OF U.S. REG. NOS. 95,990, 1,471,518  
AND OTHERS.

SER. NO. 707,404, FILED 1-25-1988.

JOHN P. RYNKIEWICZ, EXAMINING ATTOR-  
NEY

Int. Cl.: 14

Prior U.S. Cl.: 27

**United States Patent and Trademark Office** **Reg. No. 1,530,792**  
**Registered Mar. 21, 1989**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

OWNER OF U.S. REG. NOS. 95,398 AND  
647,236.

SER. NO. 738,100, FILED 7-5-1988.

FOR: CLOCKS, IN CLASS 14 (U.S. CL. 27).  
FIRST USE 1-2-1985; IN COMMERCE  
1-2-1985.

JANICE O'LEAR, EXAMINING ATTORNEY

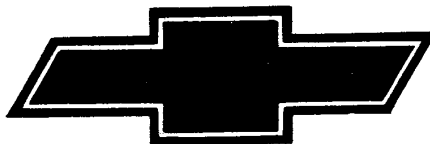
Int. Cl.: 12

Prior U.S. Cl.: 19

Reg. No. 1,661,628

United States Patent and Trademark Office Registered Oct. 22, 1991

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: MOTOR LAND VEHICLES; NAMELY,  
AUTOMOBILES, PASSENGER VANS, CARGO  
VANS, SPORT UTILITY VEHICLES, PICK-UP  
TRUCKS, COMMERCIAL LAND VEHICLES;  
NAMELY, AUTOMOBILES, BUSES, TRUCKS,  
VANS, SPORT UTILITY VEHICLES, CHASSIS  
FOR THE FOREGOING AND ANY COMBINA-  
TION THEREOF AND STRUCTURAL PARTS  
THEREFOR, ENGINES THEREFOR, AND

STRUCTURAL PARTS THEREOF; CABS AND  
CHASSIS FOR TRUCKS, MOTOR HOMES, AND  
RECREATIONAL VEHICLES; CHASSIS FOR  
VANS, IN CLASS 12 (U.S. CL. 19).

FIRST USE 7-22-1913; IN COMMERCE  
7-22-1913.

OWNER OF U.S. REG. NOS. 95,398, 647,236,  
AND 1,540,884.

SER. NO. 74-138,028, FILED 2-11-1991.

RICHARD A. STRASER, EXAMINING ATTOR-  
NEY

**Int. Cls.: 8, 9, 14, 16, 18, 21 and 25**

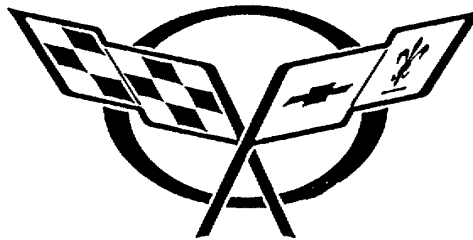
**Prior U.S. Cls.: 1, 2, 3, 5, 13, 21, 22, 23, 26, 27,  
28, 29, 30, 33, 36, 37, 38, 39, 40, 41, 44 and 50**

**Reg. No. 2,242,877**

**United States Patent and Trademark Office**

**Registered May 4, 1999**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: POCKET KNIVES, IN CLASS 8 (U.S.  
CLS. 23, 28 AND 44).

FIRST USE 12-0-1996; IN COMMERCE  
12-0-1996.

FOR: PRE-RECORDED VIDEO CASSETTES  
FEATURING THE MAKING OF SPORTS CARS,  
SUNGLASSES, EYEGLASS CASES AND COM-  
PUTER PERIPHERAL MOUSE PADS, IN  
CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 12-0-1996; IN COMMERCE  
12-0-1996.

FOR: JEWELRY, NAMELY, TIE TACKS,  
LAPEL PINS, WATCHES AND CHARMS, IN  
CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 12-0-1996; IN COMMERCE  
12-0-1996.

FOR: DESK TOP ORGANIZERS, NOTE  
PADS, PLAYING CARDS, POSTERS, COIN  
HOLDERS, PENS AND PEN HOLDERS, IN  
CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND  
50).

FIRST USE 12-0-1996; IN COMMERCE  
12-0-1996.

FOR: UMBRELLAS, LUGGAGE, GYM BAGS,  
LEATHER KEY FOBs, BRIEFCASE-TYPE  
PORTFOLIOS, ATTACHE CASES AND WAL-  
LETS, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND  
41).

FIRST USE 12-0-1996; IN COMMERCE  
12-0-1996.

FOR: MUGS, PORTABLE COOLERS, COAST-  
ERS NOT OF PAPER AND NOT BEING TABLE  
LINEN AND BEVERAGE GLASSWARE, IN  
CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND  
50).

FIRST USE 12-0-1996; IN COMMERCE  
12-0-1996.

FOR: SHIRTS, SWEATERS, JACKETS, BLAZ-  
ERS, HATS, CLOTHING TIES, SWEAT SUITS,  
PANTS AND SHORTS, IN CLASS 25 (U.S. CLS.  
22 AND 39).

FIRST USE 12-0-1996; IN COMMERCE  
12-0-1996.

OWNER OF U.S. REG. NOS. 648,147, 2,086,434  
AND OTHERS.

SER. NO. 75-501,279, FILED 6-12-1998.

CONRAD WONG, EXAMINING ATTORNEY

**Int. Cl.: 25**

**Prior U.S. Cls.: 22 and 39**

**Reg. No. 2,311,397**

**United States Patent and Trademark Office**

**Registered Jan. 25, 2000**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FIRST USE 3-0-1995; IN COMMERCE  
3-0-1995.

OWNER OF U.S. REG. NOS. 95,990, 1,540,884  
AND OTHERS.

FOR: SHIRTS, SWEATERS, JACKETS, BLAZ-  
ERS, HATS, CLOTHING TIES, SWEAT SUITS,  
PANTS AND SHORTS, IN CLASS 25 (U.S. CLS.  
22 AND 39).

SER. NO. 75-591,370, FILED 11-8-1998.

GIANCARLO CASTRO, EXAMINING ATTOR-  
NEY

Int. Cl.: 25

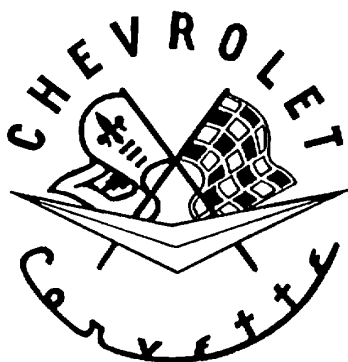
Prior U.S. Cls.: 22 and 39

Reg. No. 2,311,399

**United States Patent and Trademark Office**

Registered Jan. 25, 2000

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: SHIRTS, SWEATERS, JACKETS, BLAZ-  
ERS, HATS, CLOTHING TIES, SWEAT SUITS,  
PANTS AND SHORTS, IN CLASS 25 (U.S. CLS.  
22 AND 39).

FIRST USE 3-0-1995; IN COMMERCE  
3-0-1995.

OWNER OF U.S. REG. NOS. 1,494,171, 1,792,602  
AND OTHERS.

SER. NO. 75-591,372, FILED 11-18-1998.

GIANCARLO CASTRO, EXAMINING ATTOR-  
NEY



**Int. Cl.: 6**

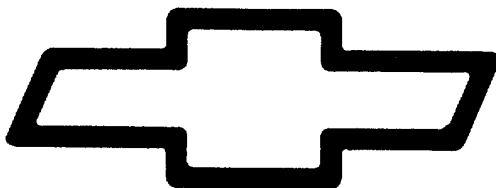
**Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50**

**Reg. No. 2,311,791**

**United States Patent and Trademark Office**

**Registered Jan. 25, 2000**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

OWNER OF U.S. REG. NOS. 95,990, 1,540,884  
AND OTHERS.

FOR: METAL LICENSE PLATES, IN CLASS 6  
(U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

FIRST USE 12-0-1994; IN COMMERCE  
12-0-1994.

SER. NO. 75-629,729, FILED 1-29-1999.

GIANCARLO CASTRO, EXAMINING ATTOR-  
NEY

**Int. Cl.: 25**

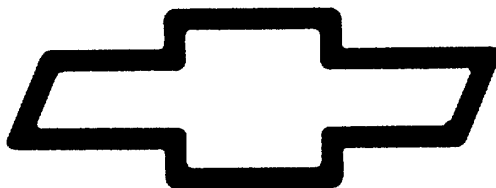
**Prior U.S. Cls.: 22 and 39**

**Reg. No. 2,311,792**

**United States Patent and Trademark Office**

**Registered Jan. 25, 2000**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: SHIRTS, SWEATERS, JACKETS, BLAZ-  
ERS, HATS, CLOTHING TIES, SWEAT SUITS,  
PANTS AND SHORTS, IN CLASS 25 (U.S. CLS.  
22 AND 39).

FIRST USE 5-0-1987; IN COMMERCE  
5-0-1987.

OWNER OF U.S. REG. NOS. 95,990, 1,540,884  
AND OTHERS.

SER. NO. 75-629,731, FILED 1-29-1999.

GIANCARLO CASTRO, EXAMINING ATTOR-  
NEY

Int. Cl.: 24

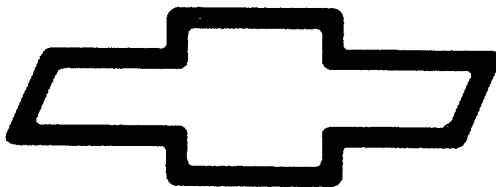
Prior U.S. Cls.: 42 and 50

Reg. No. 2,311,918

**United States Patent and Trademark Office**

Registered Jan. 25, 2000

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FIRST USE 11-0-1989; IN COMMERCE  
11-0-1989.  
OWNER OF U.S. REG. NOS. 95,990, 1,540,884  
AND OTHERS.

FOR: CLOTH BANNERS, CLOTH FLAGS,  
AND BED BLANKETS, IN CLASS 24 (U.S. CLS.  
42 AND 50).

SER. NO. 75-650,024, FILED 3-1-1999.  
GIANCARLO CASTRO, EXAMINING ATTOR-  
NEY

**Int. Cl.: 6**

**Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50**

**Reg. No. 2,563,092**

**United States Patent and Trademark Office**

**Registered Apr. 23, 2002**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER  
P.O. BOX 300  
DETROIT, MI 482653000

FIRST USE 10-0-1996; IN COMMERCE 10-0-1996.

OWNER OF U.S. REG. NOS. 1,471,518, 2,348,249  
AND OTHERS.

FOR: METAL MONEY CLIPS, METAL KNOBS,  
NON-MECHANICAL METAL STREET SIGNS, NON-  
MECHANICAL METAL PARKING SIGNS, NON-  
MECHANICAL TIN SIGNS, METAL KEY RINGS,  
METAL LICENSE PLATES, IN CLASS 6 (U.S. CLS. 2,  
12, 13, 14, 23, 25 AND 50).

SER. NO. 76-063,276, FILED 6-5-2000.

ASMAT KHAN, EXAMINING ATTORNEY

**Int. Cl.: 28**

**Prior U.S. Cls.: 22, 23, 38 and 50**

**Reg. No. 2,550,170**

**United States Patent and Trademark Office**

**Registered Mar. 19, 2002**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: BALLOONS, BOARD GAMES, CHRISTMAS  
TREE ORNAMENTS, COLLECTIBLE TOY CARS,  
DIECAST VEHICLE MODELS, GOLF BAGS, GOLF  
BALL MARKERS, GOLF BALLS, GOLF CLUBS,  
GOLF PUTTERS, GOLF TEES, PEDDLE CARS, PIN-  
BALL MACHINES, PLASTIC VEHICLE KITS, PLAS-  
TIC VEHICLE MODELS, RADIO CONTROLLED  
CARS, COIN OPERATED VIDEO GAMES AND

HAND HELD UNITS FOR PLAYING VIDEO  
GAMES, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 7-15-1990; IN COMMERCE 7-15-1990.

OWNER OF U.S. REG. NOS. 1,661,628, 2,311,918  
AND OTHERS.

SER. NO. 78-063,842, FILED 5-16-2001.

MICHAEL WEBSTER, EXAMINING ATTORNEY

**Int. Cl.: 21**

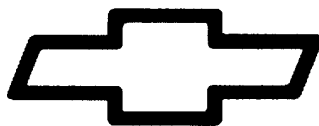
**Prior U.S. Cls.: 2, 13, 23, 29, 30, 33, 40 and 50**

**United States Patent and Trademark Office**

**Reg. No. 2,538,436**

**Registered Feb. 12, 2002**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: BEVERAGE GLASSWARE, BOTTLE OPEN-  
ERS, CAN WRAPS, COASTERS, COMMEMORA-  
TIVE PLATES, CONTAINERS FOR FOOD,  
COOLERS, CORKSCREWS, CUPS, GLASS CANIS-  
TERS, ICE SCRAPERS WITH BRUSHES, MUGS,  
ORNAMENT REPLICAS OF VEHICLES MADE OF  
GLASS, CRYSTAL AND CERAMIC, PORTABLE

CONTAINERS, SALT AND PEPPER SHAKERS, SER-  
VICE TRAYS, SQUEEZE BOTTLES AND STEINS, IN  
CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

FIRST USE 12-1-1925; IN COMMERCE 12-1-1925.

SER. NO. 78-075,334, FILED 7-24-2001.

MARIA-VICTORIA SUAREZ, EXAMINING ATTOR-  
NEY

**Int. Cl.: 14**

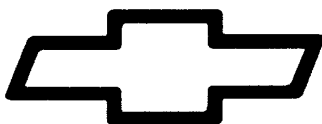
**Prior U.S. Cls.: 2, 27, 28 and 50**

**United States Patent and Trademark Office**

**Reg. No. 2,562,025**

**Registered Apr. 16, 2002**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FIRST USE 1-1-1950; IN COMMERCE 1-1-1950.

SER. NO. 78-075,441, FILED 7-24-2001.

FOR: BELT BUCKLES, CHARMS, CLOCKS, CO-  
INS, CUFF-LINKS, EARRINGS, INGOTS, LAPEL  
PINS, MONEY CLIPS, PENDANTS, RINGS, TIE  
CLIPS, TIE TACKS, WATCHES , IN CLASS 14 (U.S.  
CLS. 2, 27, 28 AND 50).

DOMINIC J. FERRAIUOLO, EXAMINING ATTOR-  
NEY

**Int. Cl.: 25**

**Prior U.S. Cls.: 22 and 39**

**Reg. No. 2,578,898**

**United States Patent and Trademark Office**

**Registered June 11, 2002**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER  
P.O. BOX 300  
DETROIT, MI 482653000

FOR: APRONS, BOOTS, GLOVES, HEADBANDS,  
MOCCASINS, OVERALLS, RAINWEAR, ROBES,  
SCARVES, SHOES, SLEEPWEAR, SLIPPERS, SOCKS,

SUNVISORS, SWEATERS, AND VESTS, IN CLASS 25  
(U.S. CLS. 22 AND 39).

FIRST USE 1-1-1985; IN COMMERCE 1-1-1985.

SER. NO. 78-086,835, FILED 10-4-2001.

SHARON MEIER, EXAMINING ATTORNEY



# UNITED STATES PATENT OFFICE.

CHEVROLET MOTOR COMPANY, OF FLINT, MICHIGAN.

TRADE-MARK FOR AUTOMOBILES, MOTOR-VEHICLES, AND PARTS THEREOF.

95,398.

Registered Feb. 17, 1914.

Application filed October 4, 1913. Serial No. 73,204.

## STATEMENT.

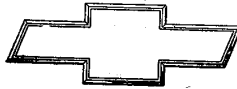
*To all whom it may concern:*

Be it known that the CHEVROLET MOTOR COMPANY, a corporation organized on November 3, 1911, under the laws of the State of Michigan, and doing business at Flint, Michigan, has adopted and used the trade-mark shown in the accompanying drawing, for automobiles, motor-vehicles, and parts thereof, in Class 19, Vehicles, not including engines.

The trade-mark was adopted and has been used continuously in the business of said corporation since July 22, 1913.

The trade-mark is applied or affixed to the goods or to the packages containing the same, by placing thereon a metal plate on which the trade-mark is shown, or by painting the trade-mark thereon, or by stamping, or by applying thereto a label bearing the trade-mark, or by applying the trade-mark to the package, crate or box containing the goods in question.

CHEVROLET MOTOR COMPANY,  
By WILLIAM C. DURANT,  
*Vice-President.*



## DECLARATION.

State of New York county of New York ss:

WILLIAM C. DURANT, being duly sworn, deposes and says that he is the vice-president of the corporation, the applicant named in the foregoing statement; that he believes the foregoing statement is true; that he believes said corporation is the owner of the trade-mark sought to be registered; that no other person, firm, corporation or association, to the best of his knowledge and belief, has the right to use said trade-mark, either in the identical form or in any such near resemblance thereto as might be calculated to deceive; that said trade-mark is used by

said corporation in commerce among the several States of the United States; that the description and drawing presented truly represent the trade-mark sought to be registered, and that the specimens show the trade-mark as actually used upon the goods.

WILLIAM C. DURANT.

Subscribed and sworn to before me this 29th day of September 1913.

[L. s.] JOHN J. RANAGAN,  
*Notary Public, No. 6, New York County,  
N. Y.*

Copies of this trade-mark may be obtained for five cents each, by addressing the "Commissioner of Patents, Washington, D. C."

Int. Cl.: 12

Prior U.S. Cl.: 19

United States Patent and Trademark Office

10 Year Renewal

Reg. No. 579,485

Registered Sep. 1, 1953

Renewal Term Begins Sep. 1, 1993

TRADEMARK  
PRINCIPAL REGISTER

*Corvette*

GENERAL MOTORS CORPORATION  
(DELAWARE CORPORATION)  
3044 WEST GRAND BOULEVARD  
DETROIT, MI 48202

FOR: AUTOMOBILES, IN CLASS 19  
(INT. CL. 12).  
FIRST USE 1-9-1953; IN COMMERCE  
1-9-1953.

SER. NO. 71-644,297, FILED 3-27-1953.

*In testimony whereof I have hereunto set my hand  
and caused the seal of The Patent and Trademark  
Office to be affixed on Dec. 7, 1993.*

COMMISSIONER OF PATENTS AND TRADEMARKS

**Int. Cl.: 6**

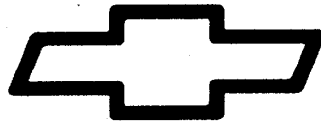
**Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50**

**Reg. No. 2,779,456**

**United States Patent and Trademark Office**

**Registered Nov. 4, 2003**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: METAL BANKS, METAL DECORATIVE  
BOXES, INGOTS OF COMMON METAL, METAL  
KEY CHAINS, METAL KEY FOBS, METAL KEY  
RINGS, METAL KEYS, LICENSE PLATES MADE OF  
METAL, NON-LUMINOUS AND NON-MECHANICAL  
METAL SIGNS, MONEY CLIPS MADE OF  
METAL, ORNAMENTAL REPLICAS OF VEHICLES  
MADE OF METAL, NON-LUMINOUS AND NON-  
MECHANICAL PARKING SIGNS MADE OF METAL,  
NON-LUMINOUS AND NON-MECHANICAL

STREET SIGNS MADE OF METAL, METAL TOOL  
BOXES, AND WALL MOUNTED AND FREE-  
STANDING METAL TOOL RACKS, IN CLASS 6  
(U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

FIRST USE 12-1-1939; IN COMMERCE 12-1-1939.

OWNER OF U.S. REG. NO. 2,314,486 AND OTH-  
ERS.

SER. NO. 78-063,914, FILED 5-16-2001.

JENNIFER MARTIN, EXAMINING ATTORNEY

**Int. Cl.: 20**

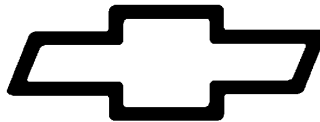
**Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50**

**Reg. No. 2,736,654**

**United States Patent and Trademark Office**

**Registered July 15, 2003**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER  
P.O. BOX 300  
DETROIT, MI 482653000

FOR: BADGE HOLDERS MADE OF PLASTIC,  
BEDS, CHAIRS, NON-METAL CLAMPS, DESK OR-  
NAMENTS MADE OF BONE, IVORY, PLASTER,  
PLASTIC, WAX AND WOOD, NON-METAL JEW-  
ELRY BOXES, NON-METAL KEY CHAINS, NON-  
METAL KEY FOBS, NON-METAL KEY HOLDERS,  
NON-METAL KEY RINGS, NON-METAL KEY  
TAGS, NON-METAL LICENSE PLATES, MIRRORS,  
NON-METAL MONEY CLIPS, NAME BADGES

MADE OF PLASTIC, NAME PLATES MADE OF  
PLASTIC, PICTURE FRAMES, PILLOWS, PLAQUES,  
PLASTIC FLAGS, PLASTIC STORAGE BINS, SEAT  
CUSHIONS, STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22,  
25, 32 AND 50).

FIRST USE 12-1-1939; IN COMMERCE 12-1-1939.

OWNER OF U.S. REG. NOS. 647,236, 2,311,916 AND  
OTHERS.

SER. NO. 78-073,061, FILED 7-10-2001.

ELISSA GARBER KON, EXAMINING ATTORNEY

**Int. Cl.: 16**

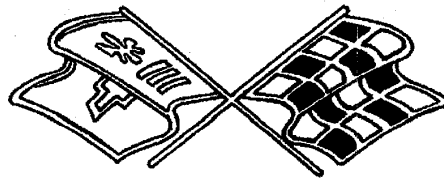
**Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38 and 50**

**Reg. No. 2,631,880**

**United States Patent and Trademark Office**

**Registered Oct. 8, 2002**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: ALMANACS; AUTOMOTIVE BOOKS; PA-  
PER OR PLASTIC BAGS FOR MERCHANDISE;  
BANK CHECKS; BUMPER STICKERS; DESKTOP  
BUSINESS CARD HOLDERS; BUSINESS CARDS;  
CALENDARS; CHECKBOOK COVERS; CHIL-  
DREN'S ACTIVITY BOOKS; COOKBOOKS; DEC-  
ALS; GIFT WRAPPING PAPER; GREETING CARDS;  
LETTER OPENERS; MARKERS; NOTE PAD HOLD-  
ERS; NOTE PADS; PAPER BANNERS; PAPER  
COASTERS; PAPER FLAGS; PAPER NAPKINS; PA-  
PERWEIGHTS; PEN AND PENCIL HOLDERS; PEN-  
CILS; PENS; PHOTO ALBUMS; PICTURES;

PLAYING CARDS; POCKET SECRETARIES; POST-  
CARDS; POSTERS; PARTIALLY PRINTED LABELS  
NOT OF TEXTILES; LITHOGRAPHIC PRINTS; STA-  
TIONERY FOLDERS; TRADING AND COLLECTOR  
CARDS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38  
AND 50).

FIRST USE 8-15-1991; IN COMMERCE 8-15-1991.

OWNER OF U.S. REG. NOS. 2,008,518, 2,086,434,  
AND 2,232,346.

SER. NO. 78-075,535, FILED 7-25-2001.

LANA PHAM, EXAMINING ATTORNEY

**Int. Cl.: 9**

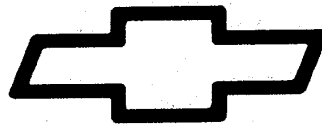
**Prior U.S. Cls.: 21, 23, 26, 36 and 38**

**Reg. No. 2,734,714**

**United States Patent and Trademark Office**

**Registered July 8, 2003**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: BINOCULARS; CALCULATORS; PHOTO-  
GRAPHIC CAMERAS; DIRECTIONAL COMPASSES;  
COMPUTER MOUSE PADS; COMPUTER MICE;  
COMPUTER GAME SOFTWARE FOR USE IN AR-  
CADE GAMES, HAND HELD ELECTRONIC  
GAMES AND VIDEO GAMES; COMPUTER  
SCREEN SAVER SOFTWARE; ELECTRIC SIGNS;  
EYEGLASS CASES; EYEGLASSES; COMPUTER  
AND VIDEO GAME CARTRIDGES; VIDEO GAME  
INTERACTIVE HAND HELD REMOTE CONTROLS  
FOR PLAYING ELECTRONICS GAMES; HAND  
HELD JOY STICK UNITS FOR PLAYING VIDEO  
GAMES; GRADUATED RULERS; INTERACTIVE  
VIDEO GAMES OF VIRTUAL REALITY COM-  
PRISED OF COMPUTER SOFTWARE AND HARD-

WARE; DECORATIVE MAGNETS; MAGNIFYING  
GLASSES; NEON SIGNS; PRERECORDED VIDEO-  
TAPES FEATURING INFORMATION ON AUTO-  
MOBILES; RADIO ANTENNAS; RADIOS;  
SUNGLASSES; TAPE MEASURES; TELEPHONES;  
THERMOMETERS NOT FOR MEDICAL USE; TIRE  
PRESSURE GAUGES; VIDEO REWINDERS; YARD  
STICKS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 11-1-1995; IN COMMERCE 11-1-1995.

OWNER OF U.S. REG. NOS. 2,311,916, 2,314,486,  
AND 2,346,905.

SEC. 2(F).

SER. NO. 78-086,496, FILED 10-2-2001.

JOHN GARTNER, EXAMINING ATTORNEY

**Int. Cl.: 20**

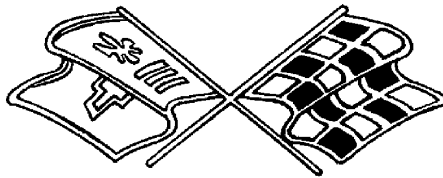
**Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50**

**Reg. No. 2,654,528**

**United States Patent and Trademark Office**

**Registered Nov. 26, 2002**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: CLEAR PLASTIC BADGE HOLDERS, BEDS,  
CHAIRS, NON-METAL CLAMPS, DESK ORNA-  
MENTS, MADE OF BONE, IVORY, PLASTER,  
WAX, WOOD, CHINA, CRYSTAL, GLASS AND  
PORCELAIN, JEWELRY BOXES NOT OF METAL,  
NON-METAL KEY CHAINS, NON-METAL KEY  
FOBS, NON-METAL KEY HOLDERS, NON-METAL  
KEY RINGS, NON-METAL KEY TAGS, NON-ME-

TAL LICENSE PLATES, MIRRORS, NON-METAL  
MONEY CLIPS, PLASTIC NAME BADGES, NON-  
METAL NAMEPLATES, PICTURE FRAMES, PIL-  
LOWS, PLAQUES, PLASTIC FLAGS, PLASTIC STO-  
RAGE BINS, SEAT CUSHIONS STOOLS, IN CLASS  
20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 10-1-1986; IN COMMERCE 10-1-1986.

SER. NO. 78-086,868, FILED 10-4-2001.

GINA HAYES, EXAMINING ATTORNEY

**Int. Cl.: 20**

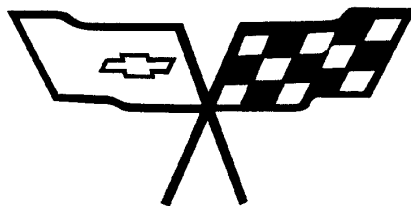
**Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50**

**Reg. No. 2,750,257**

**United States Patent and Trademark Office**

**Registered Aug. 12, 2003**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

NAMEPLATES, PICTURE FRAMES, PILLOWS, PLA-  
QUES, PLASTIC FLAGS, PLASTIC STORAGE BINS,  
SEAT CUSHIONS, STOOLS, IN CLASS 20 (U.S. CLS. 2,  
13, 22, 25, 32 AND 50).

FOR: PLASTIC BADGE HOLDERS, BEDS,  
CHAIRS, NON-METAL CLAMPS, DESK ORNA-  
MENTS MADE OF PLASTIC, AND WOOD, JEW-  
ELRY BOXES NOT OF METAL, NON-METAL KEY  
CHAINS, NON-METAL KEY FOBS, NON-METAL  
KEY HOLDERS, NON-METAL KEY RINGS, NON-  
METAL KEY TAGS, NON-METAL NOVELTY LI-  
CENSE PLATES, MIRRORS, NON-METAL MONEY  
CLIPS, PLASTIC NAME BADGES, NON-METAL

FIRST USE 10-1-1986; IN COMMERCE 10-1-1986.

OWNER OF U.S. REG. NO. 648,147.

SER. NO. 78-091,733, FILED 11-5-2001.

PRISCILLA MILTON, EXAMINING ATTORNEY



# United States of America

United States Patent and Trademark Office



**Reg. No. 3,739,089** GENERAL MOTORS COMPANY (DELAWARE CORPORATION)  
Registered Jan. 19, 2010 300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Int. Cl.: 9** FOR: SUNGLASSES, SUNGLASS CASES, COMPUTER MOUSE, LAPTOP CARRYING CASES,  
CD CASES, NEON SIGNS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

**TRADEMARK** FIRST USE 1-0-2005; IN COMMERCE 1-0-2005.  
**PRINCIPAL REGISTER**

OWNER OF U.S. REG. NOS. 2,232,346, 2,242,877, AND 2,911,818.

THE MARK CONSISTS OF TWO FLAGS CONNECTED AT THE BASE, ONE FLAG IS A  
CHECKERED FLAG AND THE OTHER IS A SHADED FLAG WITH A BOWTIE DESIGN  
AND A FLEUR-DE-LIS.

SER. NO. 77-702,950, FILED 3-31-2009.

NELSON SNYDER, EXAMINING ATTORNEY



*David J. Kyfos*

Director of the United States Patent and Trademark Office

# United States of America

## United States Patent and Trademark Office



**Reg. No. 3,739,090** GENERAL MOTORS COMPANY (DELAWARE CORPORATION)  
Registered Jan. 19, 2010 300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Int. Cl.: 12** FOR: FITTED DASHBOARD COVERS FOR VEHICLES, VEHICLE TIRE VALVE STEM CAPS, FITTED COVERS FOR VEHICLES, LICENSE PLATE FRAMES, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

**TRADEMARK**  
**PRINCIPAL REGISTER** FIRST USE 1-0-2005; IN COMMERCE 1-0-2005.

OWNER OF U.S. REG. NOS. 2,232,346, 2,242,877, AND 2,911,818.

THE MARK CONSISTS OF TWO FLAGS CONNECTED AT THE BASE, ONE FLAG IS A CHECKERED FLAG AND THE OTHER IS A SHADED FLAG WITH A BOWTIE DESIGN AND A FLEUR-DE-LIS.

SER. NO. 77-702,973, FILED 3-31-2009.

NELSON SNYDER, EXAMINING ATTORNEY



*David J. Kyros*

Director of the United States Patent and Trademark Office

# United States of America

United States Patent and Trademark Office



**Reg. No. 3,739,092** GENERAL MOTORS COMPANY (DELAWARE CORPORATION)  
Registered Jan. 19, 2010 300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Int. Cl.: 18** FOR: WALLET, DUFFLE BAGS, BACKPACKS, UMBRELLAS, TRUNKS, IN CLASS 18  
(U.S. CLS. 1, 2, 3, 22 AND 41).

**TRADEMARK** FIRST USE 1-0-2005; IN COMMERCE 1-0-2005.  
**PRINCIPAL REGISTER**

OWNER OF U.S. REG. NOS. 2,232,346, 2,242,877, AND 2,911,818.

THE MARK CONSISTS OF TWO FLAGS CONNECTED AT THE BASE, ONE FLAG IS A CHECKERED FLAG AND THE OTHER IS A SHADED FLAG WITH A BOWTIE DESIGN AND A FLEUR-DE-LIS.

SER. NO. 77-703,052, FILED 3-31-2009.

NELSON SNYDER, EXAMINING ATTORNEY



*David J. Kyffers*

Director of the United States Patent and Trademark Office

# United States of America

United States Patent and Trademark Office



**Reg. No. 3,739,093** GENERAL MOTORS COMPANY (DELAWARE CORPORATION)  
Registered Jan. 19, 2010 300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Int. Cl.: 20** FOR: STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

**TRADEMARK** FIRST USE 10-0-2005; IN COMMERCE 10-0-2005.  
**PRINCIPAL REGISTER** OWNER OF U.S. REG. NOS. 2,232,346, 2,242,877, AND 2,911,818.

THE MARK CONSISTS OF TWO FLAGS CONNECTED AT THE BASE, ONE FLAG IS A CHECKERED FLAG AND THE OTHER IS A SHADED FLAG WITH A BOWTIE DESIGN AND A FLEUR-DE-LIS.

SER. NO. 77-703,079, FILED 3-31-2009.

NELSON SNYDER, EXAMINING ATTORNEY



*David J. Kypos*

Director of the United States Patent and Trademark Office

# United States of America

United States Patent and Trademark Office



**Reg. No. 3,739,094** GENERAL MOTORS COMPANY (DELAWARE CORPORATION)  
Registered Jan. 19, 2010 300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Int. Cl.: 21** FOR: BEVERAGE GLASSWARE, MUGS, TRAVEL INSULATED BEVERAGE CONTAINERS,  
IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

**TRADEMARK** FIRST USE 1-0-2005; IN COMMERCE 1-0-2005.  
**PRINCIPAL REGISTER**

OWNER OF U.S. REG. NOS. 2,232,346, 2,242,877, AND 2,911,818.

THE MARK CONSISTS OF TWO FLAGS CONNECTED AT THE BASE, ONE FLAG IS A CHECKERED FLAG AND THE OTHER IS A SHADED FLAG WITH A BOWTIE DESIGN AND A FLEUR-DE-LIS.

SER. NO. 77-703,107, FILED 3-31-2009.

NELSON SNYDER, EXAMINING ATTORNEY



*David J. Kyfos*

Director of the United States Patent and Trademark Office

# United States of America

United States Patent and Trademark Office



**Reg. No. 3,739,096** GENERAL MOTORS COMPANY (DELAWARE CORPORATION)  
Registered Jan. 19, 2010 300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Int. Cl.: 25** FOR: CLOTHING, NAMELY, T-SHIRTS, HATS, JACKETS, SHIRTS, SWEATSHIRTS, COATS, BANDANAS, IN CLASS 25 (U.S. CLS. 22 AND 39).

**TRADEMARK** FIRST USE 1-0-2005; IN COMMERCE 1-0-2005.  
**PRINCIPAL REGISTER**

OWNER OF U.S. REG. NOS. 2,232,346, 2,242,877, AND 2,911,818.

THE MARK CONSISTS OF TWO FLAGS CONNECTED AT THE BASE, ONE FLAG IS A CHECKERED FLAG AND THE OTHER IS A SHADED FLAG WITH A BOWTIE DESIGN AND A FLEUR-DE-LIS.

SER. NO. 77-703,197, FILED 3-31-2009.

NELSON SNYDER, EXAMINING ATTORNEY



*David J. Kyfos*

Director of the United States Patent and Trademark Office

# United States of America

United States Patent and Trademark Office



**Reg. No. 3,739,097** GENERAL MOTORS COMPANY (DELAWARE CORPORATION)  
Registered Jan. 19, 2010 300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Int. Cl.: 27** FOR: FLOOR MATS FOR VEHICLES, IN CLASS 27 (U.S. CLS. 19, 20, 37, 42 AND 50).

**TRADEMARK** FIRST USE 11-0-2008; IN COMMERCE 11-0-2008.  
**PRINCIPAL REGISTER** OWNER OF U.S. REG. NOS. 2,232,346, 2,242,877, AND 2,911,818.

THE MARK CONSISTS OF TWO FLAGS CONNECTED AT THE BASE, ONE FLAG IS A CHECKERED FLAG AND THE OTHER IS A SHADED FLAG WITH A BOWTIE DESIGN AND A FLEUR-DE-LIS.

SER. NO. 77-703,215, FILED 3-31-2009.

NELSON SNYDER, EXAMINING ATTORNEY



*David J. Kypos*

Director of the United States Patent and Trademark Office



# United States of America

United States Patent and Trademark Office



**Reg. No. 3,739,098** GENERAL MOTORS COMPANY (DELAWARE CORPORATION)  
Registered Jan. 19, 2010 300 RENAISSANCE CENTER  
DETROIT, MI 482653000

**Int. Cl.: 28** FOR: TOY VEHICLES, GOLF BALLS, GOLF PUTTERS, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

**TRADEMARK** FIRST USE 1-0-2005; IN COMMERCE 1-0-2005.  
**PRINCIPAL REGISTER**

OWNER OF U.S. REG. NOS. 2,232,346, 2,242,877, AND 2,911,818.

THE MARK CONSISTS OF TWO FLAGS CONNECTED AT THE BASE, ONE FLAG IS A CHECKERED FLAG AND THE OTHER IS A SHADED FLAG WITH A BOWTIE DESIGN AND A FLEUR-DE-LIS.

SER. NO. 77-703,234, FILED 3-31-2009.

NELSON SNYDER, EXAMINING ATTORNEY



*David J. Kyfos*

Director of the United States Patent and Trademark Office



**Int. Cl.: 20**

**Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50**

**Reg. No. 2,683,719**

**United States Patent and Trademark Office**

**Registered Feb. 4, 2003**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER  
P.O. BOX 300  
DETROIT, MI 482653000

PLASTIC NAME BADGES, NON-METAL NAME-  
PLATES, PICTURE FRAMES, PILLOWS, PLAQUES,  
PLASTIC FLAGS, PLASTIC STORAGE BINS, SEAT  
CUSHIONS, STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22,  
25, 32 AND 50).

FOR: CLEAR PLASTIC BADGE HOLDERS, BEDS,  
CHAIRS, NON-METAL CLAMPS, DESK ORNA-  
MENTS, NAMELY ORNAMENTS OF PLASTIC OR  
WOOD, JEWELRY BOXES NOT OF METAL, NON-  
METAL KEY CHAINS, NON-METAL KEY FOBS,  
NON-METAL KEY HOLDERS, NON-METAL KEY  
RINGS, NON-METAL KEY TAGS, NON-METAL  
LICENSE PLATES, HAND-HELD MIRRORS, FUR-  
NITURE MIRRORS, NON-METAL MONEY CLIPS,

FIRST USE 8-1-1997; IN COMMERCE 8-1-1997.

OWNER OF U.S. REG. NOS. 2,232,346 AND  
2,242,877.

SER. NO. 78-091,740, FILED 11-5-2001.

GRETТА YAO, EXAMINING ATTORNEY

**Int. Cl.: 20**

**Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50**

**Reg. No. 2,678,153**

**United States Patent and Trademark Office**

**Registered Jan. 21, 2003**

**TRADEMARK  
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-  
WARE CORPORATION)  
300 RENAISSANCE CENTER P.O. BOX 300  
DETROIT, MI 482653000

FOR: CLEAR PLASTIC HOLDERS FOR BADGES,  
BEDS, CHAIRS, CLAMPS, DESK ORNAMENTS,  
JEWELRY BOXES NOT OF METAL, NON-METAL  
KEY CHAINS, NON-METAL KEY FOBS, NON-ME-  
TAL KEY HOLDERS, NON-METAL KEY RINGS,  
NON-METAL KEY TAGS, NON-METAL LICENSE  
PLATES, MIRRORS, NON-METAL MONEY CLIPS,  
PLASTIC NAME BADGES, NON-METAL NAME  
PLATES, PICTURE FRAMES, PILLOWS, PLAQUES,  
PLASTIC FLAGS, PLASTIC STORAGE BINS, SEAT

CUSHIONS, STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22,  
25, 32 AND 50).

FIRST USE 10-1-1986; IN COMMERCE 10-1-1986.

OWNER OF U.S. REG. NOS. 1,519,942, 2,314,490  
AND OTHERS.

THE STIPPLING IS A FEATURE OF THE MARK.

SER. NO. 78-092,328, FILED 11-8-2001.

FLORENTINA BLANDU, EXAMINING ATTORNEY